

## My ME Primary Report

Details of the responsible Officer		
1	Name of District	Kottayam
2	Name of person in charge	Rajesh Pai M.K.
3	Designation	District Programme Manager (ST)
4	Contact Number	9495735826

Basic information about the Unit		
1	Name and contact number of ME Unit adopted	<b>Aiswarya</b> President- Rajamma Secretary- Radhamani (Ph-9544032122)
2	Area of Operation	1. Lamp wick making 2. Agarbathi making 3. Candle making 4. Book binding
3	Location of ME	Kumaranalloor East
4	Name & Contact number of MEC in charge	Latha K.A, 9747708102
5	Whether MEC visits regularly and supports the unit?	Nosupport obtained from MEC
6	Individual/ Group	Group
7	If group, total number of members	8
8	Scheme ( RME/ Yuvashree/Others(Specify)	RME
9	Details of trainings received(PIP/EDP/Accounting & Auditing/Others(Specify)	Only 2 members received EDP before few years
10	Whether unit need any training	YES, EDP
11	Present marketing strategy/ Channels	NA
12	Whether unit have any idea for business expansion or diversification	The group is willing to any ME again if they get training

Financial details		
1	Whether registers are maintained properly?	NA
2	Whether Accounts are maintained properly?	NA
3	Whether regular auditing has been done?	NA
4	Total Revenue & Expenditure in 2015-2016	NA
5	Total Revenue & Expenditure in 2016-2017	NA
6	What are the financial assistance received from the Kudumbashree	NO
7	Whether unit is eligible for any financial assistance from Kudumbashree	NO



1. Major observations/findings: The group members (8 out of 12 ) are willing to do any new ME
2. Suggestions for improvement: Under MY ME project, they can be converted into an ME with good income
3. Initiatives undertaken for betterment: Visited the group on 6/8/2017 and told them that they are chosen by me for MY ME project. Talked with ME team to give EDP to the group. Interacted with few merchants who are selling Pooja items in Kottayam town for selling their products such as lamp wick (Vilakkuthiri), Agarbathi and Candle.
4. Initiatives needed for improvement:
5. Remarks, if any.