

My Me primary Report- Template

Details of the responsible officer		
1	Name of District	Kottayam
2	Name of the person In charge	Deepamol K.B
3	Designation	Block coordinator (DDUGKY)
4	Contact Number	8281120447

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Ever Fresh
2	Area of operation	Veliyannoor
3	Location of ME	Puthuveli
4	Name & contact Number of MEC in charge	Jessamma , 9645884991
5	Whether MEC visits regularly and supports the unit?	No
6	individual / group	Group
7	If group, Total no of members	5 members
8	Scheme(RM E/Yuvashree/others(Specify)	
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/ Others(Specify)'	Nil
10	Whether unit need any training	Yes
11	Present Marketing strategy/Channels	Direct distribution of home delivery
12	Whether unit have any idea for business expansion or diversification	Yes

Financial Details		
1	Whether registers are maintained properly?	They have no registers because of they are in initial stage
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	R: E:
5	Total Revenue and expenditure in 2016-17	R: E:
6	What are the financial assistance received from the Kudumbashree	Nil
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the unit (including officer in charge)



1. Major observations finding: Group members very cooperative and they are planning to expand their group in poultry settings.
2. Suggestions for improvement: Now they have 15 or more poultry chickens and have been advised to start quail farming.
3. Initiatives undertaken for betterment: Helps to findout to get quail and its cage in low prize
4. Initiatives needed for improvement: They have to attend the training programs to know about the business strategy and marketing skills
5. Remarks if any: If get financial support they can improve their farming.

