

Budget Provision

2017-2018

6. Kudumbashree

(Outlay: ₹16100.00 lakh)

The State Poverty Eradication Mission (SPEM) i.e Kudumbashree, spearheads community based intervention of women below poverty line with focus on self help, demand-led convergence of available services and resources under the leadership of the local governments. Moreover, Kudumbashree is associated mainly with livelihood, banking, social development and gender development.

Apart from above, the institutions under 'Food Processing and Nutrition Centre, Balusserry', 'State Level Outlets for Marketing Rural Products (KERAMS)' and 'District Level Outlets for Marketing Rural Products' are also under the control of Kudumbashree.

Thrust areas

- Social Development Activities
- Asraya Programme
- BUDS School
- Balasabha & Bala Panchayats
- Holistic Health Programme
- Coastal Special Project
- Micro Finance
- Micro Enterprises Activities
- Gender Self Learning Project

The Component wise financial target during 2017-18

Activities	Financial target (₹ in lakh)
I. Micro Finance activities Interest subsidy Bank linkage Matching grant Community Investment Fund Financial literacy campaign Strengthening and supporting KAASS (Kudumbashree Accounts and Audit Service Society) and CDS capacitation for audit Accountant support to CDS	3500.00
II. Social Development Initiatives Asraya project BUDS schools and BUDS Rehabilitation centres (BRC) BUDS Home Animal Birth Control	4000.00
III. Organisation Strengthening and capacity building programme Administration and office expenses Honorarium to CDS chairpersons Community strengthening programme including training and capacity building Improving capacity of Kudumbashree organisational set up Conducting special programme for organisation strengthening Snehanidhi scheme of Kudumbashree CDS Awards and recognition for best CDS Strengthening of Kudumbashree MIS system Introduction of e-office Improving monitoring mechanism Community Radio Internship in Kudumbashree Mobile Application	1900.00
IV. Micro enterprises Interest subsidy scheme Technology fund Technology up gradation fund Revolving fund Crisis management fund and second dose assistance Support to new innovations Expert services will be availed for development, handholding support, branding and marketing of micro enterprises. Handholding support through Micro Enterprise Consultants Strengthening production and service sector enterprises Cafe Kudumbashree units/ outlets Expanding palliative care and Santhwanam health care enterprises	1500.00

<ul style="list-style-type: none"> Development of construction teams & support to units to set up for Animal Birth Control units Event management groups Mobile home cleaning service teams Development of way side amenities Enterprises related to tourism sector Technical support and implementation teams for conducting surveys Career Counseling centres Digital Employment Exchange Strengthening financial monitoring mechanism of micro enterprises 	
<p>V. Marketing</p> <ul style="list-style-type: none"> Marketing assistance Branding of Kudumbashree niche products Development of Kudumbashree designer shop Development of online marketing platform Kudumbashree One Stop One Shop Centre Mobile outlets, Honesty box Kudumbashree food festival and Kudumbashree fairs Marketing of branded products Community marketing network 	400.00
<p>VI. Agriculture and Animal Husbandry</p> <ul style="list-style-type: none"> ‘Polivu’ project (a concept where all NHGs are asked to take up cultivation in at least 3 cents of land) Cultivation incentive Setting up agriculture based micro enterprises (seed farms, nurseries, bio pharmacy etc.) Animal husbandry activities 	1500.00
<p>VII. Collectives and Producer companies</p> <ul style="list-style-type: none"> Collectivisation and formation of consortiums Formation of producer companies Professional support Infrastructure support and technical assistance for technology up gradation Consultancy support Working capital support Training and capacity building Collaboration with experts/institutions 	500.00
<p>VIII. Livelihood enhancement of vulnerable communities</p> <ul style="list-style-type: none"> Livelihood Promotion among Coastal Communities and Scheduled Tribes 	600.00
<p>IX. Gender Education and Women Empowerment Activities</p> <ul style="list-style-type: none"> Strengthening and implementation of gender self learning programme Improving the activities of gender corner in each CDS Expanding vulnerability mapping to 140 Panchayats Implementation of pilot projects of vulnerability mapping 	500.00

Establishment of Snehitha gender centre in all districts Establishment and expansion of community counseling Expanding the Anti Human Trafficking (AHT) project to 3 more blocks in the State Conduct various theme based discussions, seminars, meetings Vigilant group at the ward level Legal awareness and adalaths Inclusion of transgender and their livelihood activities	
X. Corpus fund for project based activities Strengthening of community system Support for activities of various Mission mode projects of government of Kerala (Navakerala Mission) implemented through Kudumbashree.	800.00
XI. Tribal Development Tribal adalaths Special livelihood programmes Awareness campaigns NHG formation and strengthening Motivation and skill development classes Ooru level discussions Literacy campaigns Training and capacity building of promoters, animators, community resources persons, ooruu mooppans and other members Skill training Adolescent education Financial literacy campaigns Cultural programmes Education support Supplementary food support Support to drop out students Special resource team mobilisation Special tribal food festival and promotion programs	600.00
XII. Activities of Balasabha Training and skill development for members of Balasabha Leadership development programme Continuous learning programme for Bala Sabha members Training and capacity building of Bala Sabha resource persons Exposure visit to members of Balasabha Conducting various activities including Bala panchayat and Bala parliament	300.00
Total	16100.00

The entire allocation of Kudumbasree is targeted at women of the community network programme. An amount of ₹16100.00 lakh is provided for the scheme during 2017-18.