



No.2590/M/2017/KSHO

23.03.2017

### QUOTATION NOTICE

Quotations are invited from competent agencies for providing concept and for providing and executing design, decoration, maintenance, management and media & PR services of the theme stall (1 number. 3 x 3 m) and the district wise stalls (14+3 numbers, 3x3 m) at the 'Aajeevika Mela 2017' organized by MoRD, and being held at Pragathi Maidan from 14<sup>th</sup> April, 2017 to 23<sup>rd</sup> April 2017.

Specifications :

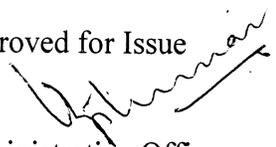
1. Theme Stall : Providing concept for the theme stall (which will exhibit premium products from all 14 districts and will be in a separate area apart from general exhibition area, which will be visited by VIPs) and providing and executing design, decoration, maintenance, management and related tasks of the theme stall including execution of interior to depict the theme of "Kerala" and to showcase the premium products of the State. The design of theme stall should best showcase the progress and strengths of Kudumbashree. The work includes design, printing and erection of backdrops, decoration materials, display materials, brochures, standees etc and overall beautification of the stall. The theme stall should also depict the theme of "Women Entrepreneurs" focusing on the notable progress made by women entrepreneurs of Kudumbashree and overall development made by Kerala with thrust on Kerala Tourism, Industries, Handicrafts, Promotion of Women Self Help Groups, Women empowerment, Eco friendly projects, Cultural heritage of Kerala etc. Besides, Kerala's and Kudumbashree's developmental achievements should be showcased through photographic display and LCD TV display & videos.

2. District wise stalls : Design, decoration, maintenance, management and related tasks of the district wise stalls including execution of interior to depict the theme of the district and showcasing the premium products of the district. The work includes design, printing and erection of backdrops, decoration materials, display materials, brochures, standees etc..

The sealed quotations addressed to the Executive Director, Kudumbashree should reach Kudumbashree Head Office, 2<sup>nd</sup> floor, TRIDA Rehabilitation Building, Medical College P.O, Thiruvananthapuram on or before 30.03.2017. The quotations will be opened at 4 pm on the same day by ED or an Officer authorized by the ED in the presence of persons who has submitted the quotation. Kudumbashree reserves the right to accept or reject any or all the quotations received without assigning any reason.

Executive Director  
Sd/-  
Kudumbashree

Approved for Issue

  
Administrative Officer