

STATE POVERTY ERADICATION MISSION, KUDUMBASHREE
TRIDA building, Medical college P.O, Thiruvananthapuram 695011

Notice No: 2591/M2-Mf/KSHO/2020

Dated: 19/04/2020

**NOTIFICATION OF EXPRESSION OF INTEREST (EOI) FROM ELIGIBLE
AGENCIES FOR CONDUCTING FEASIBILITY STUDY WITH REGARD TO
SETTING UP A FINANCIAL INSTITUTION**

Kudumbashree invites EOI from eligible individuals, companies, consultants, agencies, group of individuals, Consortium of Entities or any other legal entities for selecting as agency for conducting feasibility study for setting up a financial institution (bank) under Kudumbashree,

Kudumbashree is intending to hire the services of eligible individuals, companies, consultants, agencies, group of individuals, Consortium of Entities or any other legal entities that has expertise to conduct feasibility study in the area of setting up financial organization .

Interested parties who fulfill the eligibility criteria (for details please visit www.kudumbashree.org) may submit their response, complete details and references in writing by **June 16th 2020 before 4 PM** from publication of this notice to:

Sd/-

The Executive Director

Kudumbashree State Mission

2nd Floor

TRIDA Building, Chalakuzhy Road

Medical College P.O

1. INTRODUCTION

Kudumbashree is the State Poverty Eradication Mission of Government of Kerala for wiping out absolute poverty from the State through concerted community action under the leadership of Local Self Governments. Kudumbashree was launched in 1998. Kudumbashree is today one of the largest women-empowering projects in the country. The programme has 44.9 lakh members and covers more than 60% of the households in Kerala. Built around three critical components of micro finance, entrepreneurship and empowerment, the Kudumbashree initiative has succeeded in addressing the basic needs of the less privileged women, thus providing them a more dignified life and a better future.

Kudumbashree is formally registered as the "State Poverty Eradication Mission" (SPEM), a Society registered under the Travancore Kochi Literary, Scientific and Charitable Societies Act 1955. It has a governing body chaired by the State Minister for LSGD. There is a State Mission with field offices in each district. This official structure supports and facilitates the activities of the community network across the state. The Head Quarters of the Mission is functioning in the TRIDA building, 2nd floor, Medical College. P.O, Thiruvananthapuram

2. SCOPE OF THE WORK

In the last two decades Kudumbashree has been successful to reach out to poor families through its poverty eradication strategies. In order to scale up its operations, scope, resource mobilisation, structured and regulated growth Kudumbashree envisages exploring the possibility of setting up a financial institution that can provide savings and credit products to its members.

To fulfill the above objective the Kudumbashree Mission invites Expression of Interest from eligible individuals, companies, consultants, agencies, group of individuals, Consortium of Entities or any other legal entities for the following purposes:

To study, analyze and submit a report on

- Whether the existing systems in Kudumbashree is favorable to set up a financial institution

- A suitable model that Kudumbashree can venture into ie. Credit cooperative federation, Non-banking Financial Company, Micro Finance Institute, Small Finance Bank, or any other.
- Financial implication, step by step process to get the required license and all other statutory requirements, business plan to grow as a viable business model, Technology requirement and cost, required Human Resources and Infrastructure.

3. AGENCIES WITH FOLLOWING CRITERIA MAY APPLY

- Experience in conducting feasibility studies in the similar field
- Sound Knowledge about Neighbourhood Group and its activities
- Sound knowledge about Banking, Microfinance and related industry.
- Availability of Key Personal with relevant experience in Banking and relevant areas.
- Thorough Knowledge about Kudumbashree shall be an added advantage.
- The firm connected with any bank or institutions which have conflict of interest with this objective has no right to file the EoI.

4. DURATION OF SERVICES

- The agency will be required to complete the aforesaid assignment within a period of 16 weeks from the date of work order.

5. EVALUATION CRITERIA

- Offers shall be submitted with proper documentary evidence to substantiate fulfillment of the qualifying requirements and other conditions as specified above.
- The bidding will be in two stages.
- Technical Proposal as well as financial proposal has to be submitted separately in two sealed covers.

- The evaluation of Technical Proposal will be made on the following basis:

Criteria	Weight age (in Percentage)
Past Relevant Experience	40
Understanding of Work & Methodology	30
Profiles of Personnel Constituting Project Team	30

For calculating the Technical Score (TS) the individual scores, as per respective weight age, for each of the three parameters mentioned above will be summed up. In order to qualify, the technical proposal must secure a minimum of 70 % after summing up. Only those proposals which have a minimum technical score of 70 will be considered for financial evaluation.

Applicants would be required to give a presentation about their technical proposal. The presentation should focus on the above parameters that would be considered for the purpose of technical evaluation. The fees proposed will be another criteria for evaluation. Those who have quoted lowest total cost out of the qualified applicants (only those who secured 70% in the Technical Score) will be called for negotiating the contract. In case of a tie in the final composite score the applicant with the higher Technical Score will be invited for selection first.

6. HOW TO APPLY

- The proposal should necessarily contain the following particulars:
 - i. Name of the individual /eligible companies / consultants /Consortium of Entities / agencies / group of individuals or any other legal entities:

- ii. Full Address :
- iii. Contact Details :
Mobile No. Email:
- iv. Bank Account Details with the name of the branch, IFSC etc.:
- v. Name of Principal / Official responsible for the project:
- vi. Constitution of the Company / Agency:
- vii. An outline of relevant experience including examples of work that may demonstrate your suitability for this Feasibility Study;
- viii. Organisation profile/s and / or curriculum vitae;
- ix. The resources including associates, partnerships and professional networks
- x. Bio data of each official responsible for the project (Maximum Five):
- xi. An outline to approach you would use to undertake the feasibility study
- xii. Fees Structure to take up the study