

National Rural Livelihood Mission 2015-16

The FY 2015-16 was a commendable year with many initiatives in institution building & capacity building and in conducting various training program for the elected representatives from the CBO. Kudumbashree CDS Action Plan, a demand plan consolidating the interventions in the areas of microfinance, entrepreneurship, farming, social development etc. and indicating the quantum of need in each of these areas have been developed.

Achievements in key areas of implementation

a. Plan Mithra

Plan Mithra, a new concept has been developed by Kudumbashree in 2015-16 for linking Panchayat plan and Kudumbashree plan. All local governments are bound to prepare an anti-poverty sub-plan as an independent document. They have the freedom to plan and prepare the projects according to the local priorities for which untied grant-in-aid is devolved. Ten percent of the funds have to be spent as women component. Further assistance to Kudumbashree is received from LSGs under these plans. All CDSs in the State have prepared Action Plans, as a bottom up plan consolidated from NHGs to CDSs. Kudumbashree has deployed 'Plan Mithra' in every Panchayath to develop a status report based on the CDS Action Plan to become part the Panchayath Anti Poverty Sub Plan. In financial year 2016-2017, Plan Mithra will be prepare and submit 10 projects each in every Panchayat. 536 Plan Mithras have been deployed in 1071 CDSs.

b. Kudumbashree Three - Tier system Training

Kudumbashree Mission organized training programmes at various levels for the elected representatives of local government as well as the CBO members. 57,558 persons from ADSs and 6432 persons from CDSs trained.

c. Mentor NHG Training

In each of the CDSs, best NHG president and secretary has been selected as mentors in the CDS. These Mentors (1954 persons) in the CDSs has taken an anchoring role in the mentoring of 30 NHGs each in their CDSs (977 GPs). The first step of mentoring process has been successfully completed with the strengthening of 23,310 NHGs.

d. Capacitation of MECs

Micro Enterprise Consultants (MECs) are the community cadres selected and trained by the Mission to provide support to the entrepreneurs. The Mission in the financial year 2015-16 conducted training in Teaching Enterprise & Administration Management (TEAM) for its MECs. 175 MECs were given training. In addition to TEAM training, 75 MECs were given training on 'Business Plan Preparation' in three batches.

e. Intervention in Health Sector

Kudumbashree conducted a community screening program for detection and prevention of cancer in Pathanamthitta District called SWASTHAYM. Under this programme, Kudumbashree educated the community regarding primary prevention of cancers, conducted life style related house to house surveys to assess cancer incidence in the community, sensitized the community about different cancers and how to detect it in early stages, encouraged safe lifestyle, and prepared a cancer directory in the district.

f. Tribal Inclusion

Based on the MLP conducted by Kudumbashree last year, Kudumbashree has focused on a comprehensive intervention in tribal areas to ensure 100% inclusion in NHGs and 100% grading & linkage of tribal NHGs. Animators have been deployed to provide continuous hand holding support to the tribal NHGs. The Status of Tribal Intervention is given below.

TRIBAL FAMILIES AS PER SECC DATA		TRIBAL FAMILIES AS PER MLP REPORT		TRIBAL FAMILIES INCLUDED IN KUDUMBASHREE	LEFT OUTS
103898		101569		70634	30935
NO. of District covered	NO. of Blocks covered	NO. of panchayath covered	NO. of Colonies covered	NO. of tribal communities covered	
13	102	321	5292	37	

Progress in Tribal inclusion programme (including Attapady)

Sl no	Activities proposed	Target (2015-16)	Achievement	Remarks	
1	No. of ADS exclusively for tribes.	50	56	Attapady Oorusamithi treated as special ADS	
2	No. of Tribal Micro Enterprise formed	100	124	Mobilisation and training by Kudumbashree Most of the entrepreneurs availed subsidy from Tribal Department.	
3	No. of capacity building training for tribal Hamlets	173	452	Colony level orientation, NHG get-together, Training to NHG office bearers, Colony level linkage awareness programme. Awareness programmes on rights & entitlements, General orientation training for promotion of enterprises, skill motivation programmes (Converged with Kudumbashree plan fund)	
4	No of Campaigns of Swatch Bharat Abhiyan in tribal hamlets	70	21	Tribal adalaths conducted. Decision taken in 21 colonies to build latrines and toilets with the support of Suchithwa Mission.	
5	Capacity building of Community cadre in tribal hamlets	70	200	Animators from tribal community facilitated tribal interventions	
6	Literacy programme in tribal hamlets	0	14	Literacy programme for tribal NHG members conducted	
7	No of Camps addressing Cancer (medical camps)	0	25	Special cancer awareness and self detection camps and medical camps conducted	
8	No of Skill and placement motivation classes	0	14	Special campaign and motivation programme for tribal youths to avail skill and placement schemes conducted	
9	Animators	-	0	200	Field level community RPs from

community resource persons deployed			tribal communities supported the entire tribal interventions of Kudumbashree
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6,7,8,9 were proposed in the last AAP, but targets were not given. The programs conducted under state plan scheme.

Attapady –Comprehensive Tribal and particularly vulnerable Tribal Group Development Project

Category	Activities completed	Results Achieved
<u>Social Mobilization-</u> Formation of NHGs Formation of oorusamithis Formation of panchayat samithis	550 NHGs. 118 oorusaamithi, 3 panchayatsamithis	Completed formation of NHGs Oorusamithis and panchayat samithi
Training NHG members	466 trainings- 13980 participants	Reached and trained all women in the hamlets
Training NHG members for Oorusamithi formation	131 trainings-5170 participants	The training for explaining the concept of oorusamithi and panchayat Samithi was rigorously conducted.
Training NHG leaders	19 trainings- 1358 participants	Specific on rights and entitlements
Training Oorusamithi leaders	42 trainings- 83 oorusamithi- 1568 participants	Oorusamithi leaders play a major role in leadership, interface with departments and livelihood intervention. They are well versed about funds.
Training VO accountants	42 trainings-83 oorusamithi- 1568 participants	The secretaries also play the role of accountants. They have been taught book-keeping.

Training panchayat Samithi leaders	6 trainings – 3 batches-308 participants	CIF, honorarium and producer funds have been transferred. They also manage marketing of agricultural produce and medicinal plants.
Training in micro-plan	47 trainings-1724 participants	Micro-plan has been completed in all hamlets and it is an ongoing process.
Training CDS and ADS	2 Trainings- 40 Participants	The convergence has not been achieved. Kudumbashreeby-laws have to be amended.
Training PRI's	3 programmes-100 participants	Convergence has not been achieved, Requirement for declaration as schedule area as land alienation is the major issue
Training bankers	3 programmes-106 participants	Bank linkages have to be worked upon
Training stakeholders from various departments	3 programmes-100 participants	
Training Para-professional by TISS	Started	There was huge delay from Kudumbashree Mission in making the agreement.
Formation of resource groups	<ul style="list-style-type: none"> • Health-3programmes-97 participants Education-2programmes- 47 Participants Age committee training- 2 - 182 Gender training -2 	Trainings and intervention have taken place hand in hand

	<p>programmes- 3 days- 89 participants</p> <p>NHG president and secretaries' discussion for bank linkage- 503 participants</p> <p>Discussion on Panchayat raj - 51 participants</p> <p>Interaction with panchayat samithi and oorusamithi on progress-203</p> <p>Discussion with Dayabhai on tribal issues- 63</p> <p>Training of traditional healers- 4- 46 participants</p> <p>Training in organic farming and natural resources- 21-954</p> <p>Training in malnourishment and identification and management of malnourishment for mothers- 150</p> <p>Community kitchen- stock - keeping-250</p> <p>Arts and crafts- 10 days-15 adolescent children in collaboration with Social Justice department</p> <p>Mason training by Nirmithi Kendra- 48 days- 10 men and 5 women participants</p> <p>Training on natural resources- Animators- 3 days training -162</p> <p>Training of traditional healers- 3 days training- 25</p> <p>Action plan- 2 programmes- 70</p>	
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	Farmers Field School- 6-145 Participants Agriculturalpreparation- Kembalam-31	
Creative learning spaces	53programmes -2877 participants	Adolescent suicide prevention has been the major focus,
Nutritional Education centre	192 community kitchen- 9287 participants	Community kitchen has been a major success in social mobilization, social action and in ensuring nourishment. It has enhanced birthweight from 1.5 to 3 to 3,5 kg and reduced infant mortality.
Bridge school	3-63 children	Model in inclusive education Integrating drop-out children in mainstream education
Violence Intervention- Social action	Conflict Resolution- -Community Kitchen, disputes in NHG oorusaamithi-41 hamlets. -Domestic violence- 11 -Intervention with mentally ill patients-6 -Sexual abuse-1 -Physical abuse-2 -Anti-liquor interventions-2 -Child trafficking cases-2 -Pregnant women hospitalized-12 -Sam, mam-172 -Treatment of cancer- 1	Strong intervention insuicide prevention, child marriage, domestic violence and alcoholism
Youth Resource Centre	27 meetings- 629	Kurumba (PVTG)

	participants One-to one interaction in 13 hamlets-76 participants Kurumba youth resource centre formed, bye-laws drafted	youth resource centre formed, Institution formed and bye-law formulated, livelihood and development would be the focus
Gender Resource Centre	Agreement with Thaikulasangha	Gender training initiated
Legal Aid centre	Case intervention and legal aid in both magistrate's court and high court	
Micro-plan preparation	Completed in all hamlets	Ongoing for understanding vulnerability indicators
Social auditing	Social Auditing -65 animators-2 programmes-3 days	
Cap	Animators Review and Reflection meeting- 35- 162	
Corpus funds- -Corpus funds -VRF -start-up costs -CIF -Livelihood Fund	507 NHGs 63 Lakhs to 63 Oorusamithis 63 Lakhs to 63 oorusamithis 75 lakhs 60 oorusamithis -	
Skill Development	73 in collaboration with NTTF	
Agricultural marketing	117633(eight sales)	
Variety of seeds	10082	

g. Financial Inclusion

Activities	Achievements
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Financial inclusion and NHG bank linkage	<ul style="list-style-type: none"> NHG Bank Credit Linkage is Rs 695.43 Crores till 31-Jan-2016. 24650 NHGs linked. Bank-CDS-NHG camps conducted in various CDS and organized by CDS
Financial Literacy Campaigns	<ul style="list-style-type: none"> Training to 1072 CDS Vice chairpersons conducted with the support of KILA in banking and panchayat raj. Financial Literacy for Children of Kudumbashree women (Balasabha groups) was undertaken in all the 96 CDS of Palakkad District. With the support of NABARD, this programme has been scaled up to three other districts.
Interest Subvention	<ul style="list-style-type: none"> Interest subvention has been released for a sum of Rs 811 lakhs for 51082 NHGS
Community investment Fund and Revolving Fund to NHGs	<ul style="list-style-type: none"> Under Revolving Fund, Rs.80.1 lakhs has been disbursed to 551 NHGs in the state. The revolving fund has been disbursed as corpus fund to the SC/ST and to the needy NHGs which require attention. Rs.305 lakhs is disbursed as CIF to 61 Community Development Societies Rs 72.7 Lakhs is disbursed as VRF to 168 CDS
Community Cadre	<ul style="list-style-type: none"> 306 Kudumbashree Audit and Accounts Service Society members have been trained in Accounting and auditing processes

h. Livelihoods

Activity	Achievement - Kannur Goat Farmers producer company limited	Achievement - Imashree Milk Producer Company Limited
Beneficiary identification	Identified from 62 Panchayats and 1 Municipality	685 Beneficiaries selected as members
Electing Director	Elected 10 members as the	Elected 10 Directors from

Board Members	Director Board members of Producer Company.	Executive Committee.
Exposure Visit	Exposure visit to "Apni Saheli" located in Rajasthan.	Completed
MOA and AOA preparation.	Completed	Completed and got approved in the Board of Directors meeting.
Digital Signature for Directors.	Completed	Completed
DIN for Directors.	Completed	Completed
Company Registration.	Completed	Completed
Board of Directors Meeting	Conducted	Conducted
1st Annual General Meeting.	Conducted	Conducted
Appointment of Chartered Accountant.	Completed	Appointed
Appointment of CEO and accountant.	Appointed	Appointed
Ex officio member for the company.		DMC was appointed as the Ex officio member of the company.

- **Sapalam Vanitha Kasuvandi Samskarana Samithi**

Activity	Achievement
Working Capital assistance to 11	Rs 33 lakhs given as working capital for procurement of raw cashew for processing

UNITS	
Capacity Building	Value addition training given with the support of DRC Puthur
Branded Products	Various certifications for capturing export market is being taken up.

- **Apparel Sector**

Activity	Achievement
Formation of Apparel Clusters	Formed 13 Apparel Consortiums in 13 Districts.
Affiliation of Units	Affiliation process is going on.
Strengthening of Apparel clusters	Formed Mother and Satellite Apparel units in Kozhikode. Capacity building given with the support of NIFT.
Formation of Branded Products (Bed Spreads and Kids Wear)	Streamlining of production activities for manufacturing of Branded Products going on

i. Anti Human Trafficking Project

Activities proposed and conducted in 2015-16 are establishment of Migration centres, Snehitha Centres, Survivors/ Victims related Activities, Convergence Meetings, Awareness Programmes, Sensitization on AHT Project among various stakeholders and IEC activities.

j. Elderly Inclusion Project under NRLP

The Elderly Inclusion (Pilot project) project is implemented in 2 blocks, namely, Chavara Block (Kollam District) and Mulamthuruthy Block (Ernakulam District). Under this pilot, 562 ENHGs have been formed with 10096 members and capacity building trainings were conducted for ENHG members. 77 ENHGs were given revolving funds. Further, 5 livelihood groups (Candle Making, Soap Making, Packed Fish Products(2nos) and JLG Group Farming) have also been formed.

k. Rangasree – Community Theatre

Rangasree is a program to train selected women from Kudumbasree in Theatre with the aim of establishing community theatres in every CDS. 3 regional theatre groups have been formed and they were equipped through Theatre workshops based on a curriculum created with the advice of experts in the field.

1. Study on Kudumbashree in Kerala

A study on socioeconomic changes among Kudumbasree Members and their households is being conducted by Laurie Backer Centre for Habitat Studies. The study headed by Prof. K.P Kannan aims to evaluate the effectiveness of the organization in poverty eradication and empowerment of women. The objectives are to study the socioeconomic impact of Kudumbasree on its members who have completed at least 10 years of membership in an NHG; and to create a Database of Kudumbasree members and a status report on the basic characteristics of the members. Data Research, Sample Selection, Development of survey instruments and Field survey have been completed and Data tabulation work is under progress. An Interim Report has been submitted.

Year	Budget Allocation/Sanction			Fund Released			Expenditure	% of Expenditure	Remarks
	Central	State	Total	Central	State	Total			
2015-16	849.05	566.03	1415.08	621.44	545.65	1167.09	1337.02	96.7	Central share of 2014-15 Rs.267.67 and State share Rs.207.14 also received during the year