

**Kudumbashree**State Poverty Eradication Mission
Local Self Govt. Department, Govt. of Kerala**REQUEST FOR PROPOSAL FOR THE SELECTION OF
MARKETING/ADVERTISING/PR AGENCY****FOR PROMOTING
KUDUMBASHREE E-COMMERCE PORTAL****List of Agencies qualified for the Selection Process**

- 1) Crayons Advertising Pvt. Ltd.
- 2) Chakra Communications
- 3) ad - india advertisers
- 4) black & white creations Pvt. Ltd.

RFP from other Agencies have been rejected due to non-compliance to the conditions of the PQC (Details available with State Marketing Division)

The pre-bid meeting is scheduled on 1st October, 2018 at 3 pm at Kudumbashree State Office. (There will not be separate intimation regarding this)

For Executive Director

Chief Operating Officer (L)