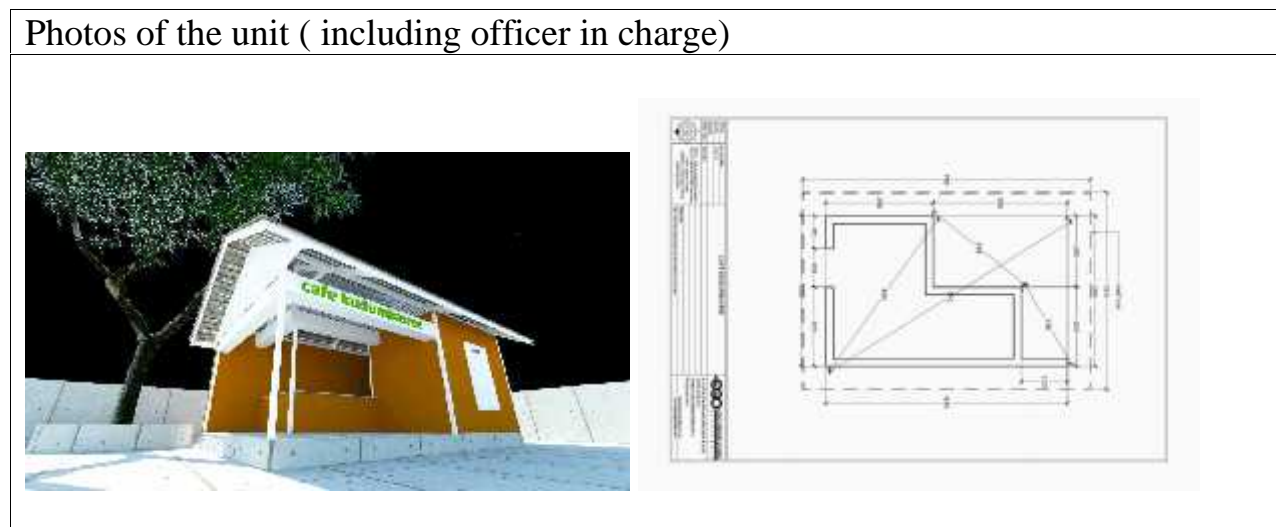


## My ME Primary Report

<b>Details of the responsible Officer</b>		
1	Name of District	Kottayam
2	Name of person in charge	Joby John
3	Designation	District Programme Manager - Marketing
4	Contact Number	9495376708

<b>Basic information about the Unit</b>		
1	Name and contact number of ME Unit adopted	Niravu Café unit President – Ms.Bindhu (Ph- 7902774502)
2	Area of Operation	SERVICE SECTOR (Canteen & catering )
3	Location of ME	Kumarakam
4	Name & Contact number of MEC in charge	Sindu V S 9544976992
5	Whether MEC visits regularly and supports the unit?	Project preparation
6	Individual/ Group	Group
7	If group, total number of members	5
8	Scheme ( RME/ Yuvashree/Others (Specify)	SC Café project
9	Details of trainings received PIP/EDP/Accounting & Auditing/Others(Specify)	GOT
10	Whether a unit needs any training	Yes, EDP, Skill Training
11	Present marketing strategy/ Channels	Outlet yet to be started
12	Whether unit have any idea for business expansion or diversification	From the initial stage we are planning to start take away counter and gradually introduce the main course menu

<b>Financial details</b>		
1	Whether registers are maintained properly?	NA
2	Whether Accounts are maintained properly?	NA
3	Whether regular auditing has been done?	NA
4	Total Revenue & Expenditure in 2015-2016	NA
5	Total Revenue & Expenditure in 2016-2017	NA
6	What are the financial assistance received from Kudumbashree	NA
7	Whether unit is eligible for financial assistance from Kudumbashree	YES



### 1. Major observations/findings:

- This is a convergence project of Kudumbashree, SC Department and Kumarakom Panchayath.
- The place identified to set up café Kudumbashree outlet in the wayside of Kottayam – Kumarakom road
- This place is one of the major tourist destination places in Kerala.

### 2. Suggestions for improvement:

Planning to provide constant and continuous training to group members

#### 2. Initiatives under taken for betterment

- Project preparation completed
- Place identified
- SC project fund transferred to CDS

### 4. Initiatives needed for betterment:

Provide PIP program at the regular intervals

### 5. Remarks if any: