



**Kudumbashree**  
State Poverty Eradication Mission  
Local Self Govt. Department, Govt. of Kerala

**7975/2017/M-skills/KSHO**

**EoI for Submission of Project Proposals under Deen Dayal Upadhyaya Grameen  
Kaushalya Yojana (DDU-GKY)-Kerala**

KUDUMBASHREE, State Poverty Eradication Mission is implementing DDUGKY in Kerala. Kudumbashree invites applications from the interested Project Implementing Agencies (PIAs) under DDU-GKY project to allot the target of skilling rural youth. Interested PIAs having PRN allotted from MoRD, may apply online on the website <http://ddugky.gov.in> along with the non-refundable requisite fee of Rs.25000/-. Details for filling up online application form and deposit of fees is available in Notification No.69I/2015 dated 17-Oct-2015. Applicant PIA should read the Guidelines and Manual of Standard Operating Procedures (SOP) carefully before filling up the application form which is available on website [www.erp.ddugky.info](http://www.erp.ddugky.info)

Under DDU-GKY project, agencies that can train and place candidates according to the skill gap existing in different sectors are encouraged to apply. We encourage captive employers/industries who can commit assured placements to apply under this project. It is to be noted that the agency applying for the DDU-GKY project shall bear the expenses for undertaking project appraisal by Kudumbashree. The appraisal of the Proposals shall be carried out on the basis of Notification No. 20/2017.

**Conditions**

1. 50% courses should be long term in nature (minimum more than 1152 hours)
2. 70% training should be residential in nature.
3. Preference will be given to the agencies those who are willing to start Training centre in rural areas of Kerala.
4. Target will be allocated based on the demand of trade and capacity of the agencies to give better placement.

5. The agencies has to ensure a minimum salary of rupees 10000/- and also ensure 10 % foreign placement or minimum salary of 15000/- for 10 % of target (at least 10% of total target).
6. Agencies have to commence 20% of the total approved target within 45 days from the date of 1<sup>st</sup> installment release.
7. Project tenure will be between 1and 2 years depends on the no. of targets allocated.
8. Preference will be given to agencies proposing for captive placement.
9. If the target allocation is greater than 500 no.s, agencies should have the Training Centre capacity to commence 30% of allocated target within 45 days.

Those Agencies who can run the courses of NCVT and SSC listed in DDUGKY website may apply for this project. An indicative list of sector/courses is given below.


- Aerospace & Aviation
- Tourism and Hospitality: Restaurant Cook, Chef, Housekeeping staff, Front office staff etc.
- Beauty & Wellness: Ayurveda Counsellor, Ayurveda Spa Therapist, yoga teacher.
- Food and Beverage Service – Steward
- Industrial refrigeration
- Accounts Assistant Using Tally
- Animation
- Animator-web designing
- Architecture & Civil 2D Drafting with AUTOCAD
- Accounting
- Fire & safety
- Industrial Automation
- Industrial Process Instrumentation
- Embedded System
- Advanced VLSI
- Civil QC
- Artificial Intelligence Training
- Networking, CCNA, CCNP
- MEP HVAC
- CAD CAM Training
- Infrastructure Equipment

- Life Sciences (lab technician, store chemist etc)
- Media and Entertainment (camera operator, VFX editor etc.)
- Paints and coatings (powder coater, decorative painter etc.)
- Commercial vehicle driver
- CNC machine operator
- Dental Technician
- Electro Marine & Industrial Engineer
- Dental Ceramic Assistant
- Dental Ceramic Technician
- Medical Transcriptionist
- Automotive Technician
- Electrician: Industrial Electrician
- Electronic and hardware technician
- Field Technician – A/c
- Field Technician Other Home Appliances
- Fabricator
- Assistant Beauty Therapist

\*Other courses except listed above will also be considered subjected to the decision of SRLM.

Please submit the hard copies of the proposals along with the complete set of supporting documents addressed to Executive Director, KUDUMBASHREE, State Poverty Eradication Mission, 2nd floor, TRIDA Rehabilitation Building, Chalakkuzhy Road, Medical College, Thiruvananthapuram -695011, Kerala, India **on or before 30<sup>th</sup> August 2018, 5pm**. The application portal is available throughout the year however the project appraisals of the applications received shall be undertaken in batches, as decided by Kudumbashree, and the remaining applications if any shall be considered for appraisal only if Kerala has unfinished targets under DDU-GKY project. The decision of undersigned will be final in this regard.

30-07-2018

  
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 Executive Director  
 Kudumbashree