



Kudumbashree

State Poverty Eradication Mission
Local Self Govt. Department, Govt. of Kerala

06.10.2017

No.9578/J/2017/KSHO

QUOTATION NOTICE

Quotations are invited from competent agencies for providing concept and for providing and executing design, decoration services of the theme stall (2 number. 3 x 3 m), the district wise stalls (8 numbers, 3x3 m) and the food court area at the 'Bangalore Vyapaarmela -2017' organized by I&PR Department, Kerala and being held at Jaymahal Palace Convention Centre near Cantonment Railway station Bangalore from 14th October, 2017 to 20th October 2017.

Specifications:

1. Theme Stall : Providing concept for the theme stall (which will exhibit premium products from all 14 districts and will be in a separate area apart from general exhibition area) and providing and executing design, decoration and related tasks of the theme stall including execution of interior to depict the theme of "Kerala" and to showcase the premium products of the State. The design of theme stall should best showcase the achievements, milestones and strengths of Kudumbashree. The work includes design, printing and erection of backdrops, decoration materials, display materials, brochures, standees etc and overall beautification of the stall. The theme stall should also depict the theme of "Women Entrepreneurs" focusing on the notable progress made by women entrepreneurs of Kudumbashree. Besides, Kerala's and Kudumbashree's developmental achievements should be showcased through photographic display and LCD TV display & videos.

2. District wise stalls : Design, decoration and related tasks of the district wise stalls including execution of interior to depict the theme of the district (Thiruvananthapuram, Kollam, Ernakulam, Idukki, Kottayam, Kozhikode, Malappuram, Kannur, Kasargode and Wayanad) and showcasing the premium products of the district. The work includes design, printing and erection of backdrops, decoration materials, display materials, brochures, standees etc..

3. Food Court Area: Providing Design, Decoration and branding of Café Kudumbashree Units (food court area:5 numbers of 9x9m) and executing designs, exhibiting banners menu of food items, installing themes depicting homeliness and ethnicity of foods of Café Kudumbashree. The work includes design, printing, erection of backdrops, decoration materials, display materials, standees, menu cards etc and overall beautification of the theme stall area.

The sealed quotations addressed to the Executive Director, Kudumbashree should reach Kudumbashree Head Office, 2nd floor, TRIDA Rehabilitation Building, Medical College P.O, Thiruvananthapuram on or before 10.10.2017. The quotations will be opened at 4 pm on the same day by ED or an Officer authorized by the ED in the presence of persons who has submitted the quotation. Work Order will be issued the same day and the firm selected will have to complete the work on or before 13th October 2017. Kudumbashree reserves the right to accept or reject any or all the quotations received without assigning any reason.

Executive Director

Sd/-
Kudumbashree

Approved for Issue :

Chief Operating Officer (NRLM)