

Kudumbashree

Minutes of Plan Review Meeting held on 22-05-2000

The plan review meeting for the month of May 2000 was held in the Conference Hall of State Municipal House, Vazhuthcaud, Thiruvananthapuram on 22-5-2000. The meeting started at 10.30 a.m. with Shri.T.K. Jose IAS, Executive Director, State Poverty Eradication Mission in Chair. The meeting was attended by the three Regional Directors, DMCs, ADMCs and the Project Officers who were specially invited. The Director (A&F), Accounts Officer and Programme Officers were also present in the meeting. The list of participants is attached as Annexure-I.

The Executive Director in his opening remarks stated that the Regional Directors, DMCs except Pathanamthitta and Kannur are in position and ADMCs are available in almost all the districts. It is time to start the system building process right from the NHG to State level. It is expected that the Regional Directors, DMCs and ADMCs along with Project Officers and CDS Presidents should work as a team. He added that the agenda of the Plan Review Meeting is also set in such a manner that the Regional Directors make the presentations along with their colleagues, on the achievement caste in their respective Regions and the milestones they have set for the future. He hoped that the presentations would be a stock taking process of the past, recognizing the current issues and will throw light to the future. In the coming meetings also the same procedure will follow.

I. DISTRICT PRESENTATION:

Smt. Sudhamani, DMC, Palakkad made a detailed presentation on the achievements and shortcomings of the implementation of Kudumbashree Project in Palakkad District.

The DMC reported that for the effective implementation of the Kudumbashree project in Palakkad District they had organized massive training programmes for District Panchayat Members, District Level Officers, Panchayat Presidents, Block Co-ordinators, Bank Officials, ADS Chairpersons, NHG Volunteers, Mahila Samajom Members, Anganwadi Workers, Preraks of literacy Programmes and NGOs.

It was further reported that the District has 585 NHGs under 43 ADS. The NHGs were able to raise thrift to the tune of Rs 17,65,124/- and disbursed loan amounting to Rs 11,00,500/-. The thrift and credit operation is successfully undertaken by the NHGs except Chittoor Municipality.

As part of implementing the UPA Programmes a sum of Rs 37,03,200/- has been disbursed as loan under USEP. In addition to this 10 DWCUA units had also been set up in the district out of which 4 units are in the IT sector. Under NSDP 879 houses have been constructed and 672 families assisted under shelter upgradation programme. 279 families were assisted for wiring and 350 for thatching. 875 latrines were also constructed under the NSDP.

The District team is also giving focus on the tribal sector. They had already intervened at Attappady and Parambikulam. In Attappady tribal Development Block, 3 days residential training was arranged for 140 Social Activists and organised 60 NHGs. In Parambikulam also 2 days residential training was organised for 85 Social Activists and formed 12 NHGs.

The unspent balance of the previous years upto 1999-2000 has been identified and specific milestones are set up for utilising the funds before November 2000. The funds available for 2000-2001 will be utilised in full before the end of the current financial year.

The District Mission team along with the CDS had involved in several other activities such as Manaveeyam, Pulse Polio Campaign, RCH programmes, Legal Aid Programme, Continuous Literacy and Relief fund mobilization for Orissa flood victims.

The District Mission Co-ordinator was hopeful to cross the milestones set for the implementation of UPA Programmes with the active involvement and co-operation of the RD and other field level functionaries. A detailed statement showing the achievements of Palakkad district is given in Annexure.II.

Action: RD (CR), ADMCs and POs of Palakkad District

II. ACTION TAKEN REPORT ON THE MINUTES OF THE PREVIOUS MEETING:

Shri. Vijayakumaran Nair, Director (A&F) in-charge, has stated that the Action Taken Report (ATR) on the minutes of the previous meeting held on 18-4-2000 was not furnished by the DMCs in time except Wayanad, Alappuzha and Idukki. He has also pointed out that the ATR with a single page statement containing 'noted' against the paragraph number will not serve any purpose and is not expected from the District Officers. The ATR should be brief and at the same time very specific on the action taken. If there is any mention on the communications sent to Head Office, the reference should be quoted invariably. All officers concerned should strictly adhere the time limit for furnishing ATR i.e., within 10 days on receipt of the minutes.

Action: RDs, DMCs.

III. PRESENTATION BY REGIONAL DIRECTORS

(i) Northern Region:

Shri. Abdul Karim, Regional Director, Northern Region started his presentation with the pointer towards the dark area, the initial period of the project, during which the DMCs were not in position and the fund position was unclear. He has stated that the position has changed now. The DMCs are in position, except in Kannur District and as a result of the intervention made in the Municipalities and Corporations, the actual fund position has been brought to light.

The District wise details of fund and expenditure position as reported is given below:

<i>(Rs in lakhs)</i>				
<i>Sl. No.</i>	<i>District</i>	<i>Fund</i>	<i>Expenditure</i>	<i>Balance</i>
1.	Kannur	234.09	100.52	133.57
2.	Kozhikode	166.52	82.93	83.59
3.	Malappuram	232.29	68.52	163.77
Total		632.90	251.97	380.93

The Regional Director reported that he could not obtain some details in respect of Wayanad district and no details about Kasargode district from the respective DMCs.

(Action: The DMCs Wayanad and Kasargode are expected to furnish the details to the RD in time.)

Regarding the implementation of UPA programmes in the region, he informed that funds are available for assisting 2066 beneficiaries under USEP and for setting up 79 DWCUA units and a sum of Rs 148.26 lakhs is available under UWEP.

The RD has suggested changing physical targets of USEP by reducing it to 1734 and increasing the number of DWCUA units to 167.

(Action : The DMCs / ADMCs of the Region will discuss with the Project Officers and evolve specific milestones for achievement in each ULB. The Project Officers will identify the beneficiaries for USEP and initiate steps to set up the DWCUA units.)

The RD reported that to achieve the above targets, he has taken the following steps:

- ➔ Arranged workshop to finalise fund position

- Core Group meeting conducted to finalise strategy
- Achievable targets were set up for USEP, DWCUA and UWEP
- Necessary reallocation proposed
- Month-wise, activity-wise, calendar prepared
- DMCs/ADMCs were given specific targets/allotted jurisdiction
- Mechanism to develop monitoring system was ensured.

The RD informed that he and his team are confident of achieving the targets by November 2000 and to utilize funds for 2000-2001 in full by the end of March 2001.

He has also reported that the CBNP of Malappuram district has been fully merged with Kudumbashree project and a three days orientation-training programme was organised for the functionaries of ADSs, CDS of Malappuram District from 17th to 19th May 2000. It was also stated that a special campaign at NHG level will be organised to ensure that the students who failed in the SSLC examination, 2000 reappears in the forthcoming September / March examination. A special coaching programme will be chalked out for ensuring the success of all students belonging to the member families of NHGs in the examination to be held during March 2001. The details in respect of UPA programmes as reported by RD are given in Annexure-III.

(Action: DMCs, ADCMs and POs of Northern Region.)

(ii) **Central Region:**

Shri. Aboobaker, Regional Director, Central Region made the next presentation on the activities undertaken in his region during the past. He has explained the process of implementation during the current period and the future strategies.

It was informed that out of the 336839 families in 25 ULBs in the Central Region, 91270 are Risk families. These families are covered by 2918 NHGs. He stated that 38.21% of the total NHGs in the State are in the Central Region. On the thrift and credit operations of the NHGs, it was stated that as on March 99 the thrift was Rs 6861298 and the corresponding loan was Rs 1590987. The thrift and credit has grown up to Rs 45021474 and Rs 32501158 respectively by the end of March 2000, registering a growth of 556% in a year.

The RD was proud enough to announce that the thrift in the Central Region constitutes 51% of the total thrift in the State. He has further reported that 10 CDS in his Region are in the Millions Club, 23 in the category of Rs 7.5 to Rs 10.00 lakhs; 2 are in 5-7.5 lakhs, 6 in 2.5 – 5 lakhs and three in 1 - 2.5 lakhs category. Only one CDS is in the below 1 lakh category.

On the performance of SJSRY, the RD said that against an allotment of Rs 70287462 a sum of Rs 31045475 has been expended registering a percentage of 45.02. In the implementation of UPA Programmes, Kottayam district has to improve further. When the other districts in the Region registered an achievement above 40%, the achievement of Kottayam district was only 22.8%. The DMC was absent in the meeting and the ADMCs present did not give any satisfactory explanation for this lapse. In the implementation of NSDP also the Kottayam district is lagging behind. The RD reported that Kottayam, Vaikom and Guruvayur Municipalities have not started even a single house. In the region a total number of 3379 houses were sanctioned. Out of this 1630 has been started and 1019 completed.

(Action: DMC Kottayam and Project Officers Kottayam, Vaikom and Guruvayur to gear up the implementation of UPA Programmes)

On the unspent balance of UPA programmes of the previous years, the RD has informed that a Regional workshop has already been convened to assess the unspent balance and a series of meetings at district level have been planned during May 2000 to fix up Milestones for utilising the entire fund. The final targeted date is 30-9-2000 to complete the UPA Programme of the previous years. It has also scheduled to implement the UPA programmes for the year 2000-2001 before the end of March 2001.

The general strategy adopted by Kudumbashree to convert USEP into DWCUA and UWEP into USEP and DWCUA will be followed in the Region and fresh milestones will be arrived at by mutual consultation with District level functionaries before 31-5-2000. The Regional Director was quite optimistic in crossing the milestones within the time frame. The details of thrift and credit operations and achievements in UPA Programmes are given in Annexure-IV.

(Action: DMCs, ADMCs and POs of Central Region)

Guest of Honour

Dr. B. Ekbal, Vice Chancellor, Kerala University was the Guest of Honour of the meeting. The Executive Director, extended a hearty welcome to the Chief Guest. He briefly reported the task undertaken by the Kudumbashree in the field of Urban Poverty Alleviation.

Dr. Ekbal, in his thought provoking address, which touched the hearts of the participants, shared his views on poverty. He opined that the people living below poverty line are in fact marginalised and deprived of their privileges and rights enjoyed by others. He also pointed towards the sad plight of the women in the poverty stricken families and emphasised the need for a stern approach to

solve their problems. On the ethnic delicacies, the innovative enterprise organized by the Thiruvananthapuram district, he observed that the increase in morbidity, which poses a threat to Health Scenario of the State, is mainly due to the deviation from the erstwhile food habits. He expressed happiness over the attempt made by the Kudumbashree to trace back the old recipes, which will definitely help to go back to our well-known traditional food habits.

He also stated that he would like to be treated as a member of Kudumbashree rather than an occasional guest.

Dr. B. Ekbal, Vice Chancellor, Kerala University then released the Kudumbashree magazine for the month of April 2000.

(iii) Southern Region:

Sri. M. Nandakumar, Director, Southern Region, started his lucid presentation entitled 'Recap and Retrospect' reminiscing the past, when Kudumbashree was a baby girl with tottering steps and an unsteady gait, destined to play her pivotal feminine role in the Kerala Social Scenario. But he said that when he and his crew joined the Mission, this unique 'concept baby' was all alone in a mammoth mansion of dreams. Scattered around this fragile and feeble youngling, he said, there were a few tattered toys of the old UPA programme like UBSP, PMIUPEP, NRY etc. The thrift collection was only Rs 91,60,784/-. The 2000 and odd NHGs were in a despicable state of lethargy and they badly needed some motivation to surge forth with redoubled vigour and vitality to vanquish poverty.

The desired change; according to him, was made possible by constant interAction, Training Programmes, and well-planned and organised PR activities. The following figures furnished by him bear ample testimony to his claims:

(1) No. of NHGs:	2631
ADSs:	184
CDSs:	16
Total Thrift	Rs 2.61 crores
Total Thrift Loan	Rs 1.55 crores.

(2) 8 CDS (out of the 16 ones) in the region are members of the Millions Club, Pathanamthitta and Chengannur being members who joined the bandwagon quite recently.

(3) Kollam Municipality with 308 NHGs and 15 ADS mobilising thrift to the tune of of Rs 32.98 lakhs and advancing loans to the remarkable tune of

Rs 50.37 lakhs, thereby setting an exquisite example for the other ULBs in the Region (graphic representation of thrift details appended as Annexure V)

(4) Many an innovative Micro Enterprises have come up in the Region during the last one year. The Director (SR) announced with a sense of unbeatable pride that the Southern Region functionaries pioneered the very concept of “IT for the Poor”.

DWCUA, according to him was a deft tool in the hands of his team to pierce into the impenetrable barriers around the ULBs. While others were desperately trying to gain access to the domains of the ULBs, his team members were making steady strides winning the confidence and faith of the elected representatives.

He stated that “THANIMA” the latest DWCUA unit of the Region who were engaged on that day preparing a ravishing ETHNIC BANQUET to satiate the gustatory urges of even gluttons.

(5) The Director (SR) has attempted to review the SJSRY performance, which showed Neyyattinkara, Nedumangad, Varkala and Attingal (all 100%) well ahead of others followed by Punalur (79.36%), Pathanamthitta (78.91%), Alappuzha (47%) and Thiruvananthapuram (35.03%) need to improve quite a lot in this regard.

(Action: DMCs, Thiruvananthapuram, Kollam, Pathanamthitta and Alappuzha and the Project Officers Punalur, Pathanamthitta, Alappuzha and Thiruvananthapuram should gear up the implementation of the UPA Programmes)

(6) As regard DWCUA, the ULBs in the Southern Region have formed 87 groups and 49 out of them have been assisted loans to the tune of Rs 70.35 lakhs and a subsidy of Rs 48.64 lakhs have been disbursed. Adoor, South Paravur and Mavelikkara have cut a dismally sorry picture with a big cipher against their columns in the achievement chart (annexed). Some internal problems like strife and dissension among the project staff; lack of personnel and ineptitude and ignorance of the project staff were quoted by the Director (SR), as reasons for these appallingly pathetic state of affairs in these Municipalities. He expected that his colleagues will improve in the coming days.

(Action: DMCs, Kollam, Pathanamthitta and Alappuzha and the Project Officers South Paravur, Pathanamthitta and Mavelikkara will show positive results before the next Plan Review Meeting)

Future Perspectives: - A peep into the coming days.

- (1) **Toning up UWEP:** The Southern Region Directorate has decided to bring out a concise manual in public works – terminology, classification and nomenclature etc of works, ‘Procedural formalities for tendering, contracts etc.’ The manual to be in an extremely readable manner free from abstractism, ambiguities etc.
- (2) Reducing the number of USEP units and simultaneously enhancing the number of DWCUA units. The major break through to be attained through persuasive communication among members of CBOs explicitly explaining the advantages of group activities including success rate, increase in rate of repayment etc. Some 60 more units are already in the offing
- (3) An activity calendar denoting endeavors to be performed every month step by step, stage by stage will be prepared and the DMCs and RD will closely monitor it.

(Action: RD (SR) and DMCs of Southern Region)

- (4) Entire machinery at the disposal of the DMCs will be geared up to spend the unutilised balance of the old UPA funds in the ULBs by 31-10-2000. The figures so far reported by the POs do not appear to be appropriate or realistic at all. The figures however will be got minutely verified by the DMCs. The UPA programmes for 2000-2001 will be completed by 31-3-2001.

(Action: RD (SR) and DMCs and POs of Southern Region)

- (5) Far from the mundane, stereo typed and oft repeated schemes, the Southern Region fervently hopes to introduce innovative ideas in areas like ethnic delicacies, ethno pharmacology, social tourism, pre-natal care, mobile call office facilities, remedial instruction centres, and the like.

The Regional Director also presented in detail the duties and responsibilities that could be assigned to the DMCs / ADMCs of the Mission. The details are appended as Annexure VI.

The Regional Director was hopeful to cross the milestones in time more vibrantly with the active participation of his collogues.

IV. SEVEN WONDERS OF KUDUMBASHREE

To eradicate poverty among the target group of families opportunities are provided by the Mission to set up Micro Enterprises through

USEP/DWCUA programmes. But most often the beneficiaries and officials resort to conventional and traditional activities, which never fetch turn over required for generating regular substantial income to their families. This has resulted in the following:

- ❑ No improvement in the poverty status of the beneficiary
- ❑ Poor repayment of Bank loan
- ❑ Misutilisation/premature closure of assets/activity
- ❑ Reluctance on the part of banks to sanction loans.

To overcome this situation after a detailed brain storming exercise the Kudumbashree team has identified a series of Micro Enterprises, which has the following salient features:

- * Investment between 50000 to 2.5 lakhs
- * Turn over upto Rs 5/- lakh per annum
- * Monthly income not less than RS 1500/-
- * Owner employed and managed units.

Some of the activities have already been launched and its results ensured for replication throughout the State. At the same time some activities are emerged from the problems persisting in the society. It is a move to turn problems into opportunity. Seven such activities will be the **ANCHOR ACTIVITIES** of Kudumbashree for the year 2000-2001. The list of the activities identified after a serious and elaborate brainstorming on 12.05.2000 are given below:

1. Production and sale of ethnic delicacies
2. Horticulture/Herbal nurseries
3. Tender coconuts and its by-products
4. Production and sale of paper bag/paper cover
5. Tuition centre
6. Production and sale of soap
7. Courier service

The strategy adopted for implementing the above activities is given below:

- Detailed project profile in respect of each activity will be prepared by the respective charge officer and given to the DMCs.
- The Regional Directors and 4 Programme Officers of Head Office will experiment, evaluate and replicate in 40 ULBs.
- Minimum 40 DWCUA units will be set up for each activity and minimum 140 units throughout the State set up before Onam Festival.
- The DMCs will find out an innovative activity under DWCUA.

- Each ADMC will also find out one innovative activity for DWCUA.
- The Unspent balance available with each ULB under USEP and UWEP will be utilised for setting up the DWCUA units.
- The Executive Director and concerned charge officers will personally monitor the progress of implementation.

The following Officers will be responsible for implementing the Anchor Activities noted against each.

<u>Officer in charge</u>	<u>Activity</u>
Shri.M. Nandakumar, Director (SR)	: Ethnic Delicacies
Shri.M. A. Aboobaker, Director (CR)	: Tender Coconuts and its by-products
Shri.M. Abdul Kareem, Director (NR)	: Horticulture/Herbal Nursery
Shri.M. Ramanunny, PO (UPA)	: Paper bag / Paper envelop
Shri.K. Krishna Kumar, PO (NR)	: Production and sale of soap
Dr.L.Leelakumari, PO (SR)	: Tuition centre
Shri. P. Kesvan Nair, PO(CR)	: Courier service

The concerned charge officers presented the details of each activity in the meeting.

1. Ethnic Delicacies

Shri.M. Nandakumar, Director (SR), who is the charge officer of the activity presented in brief the details. He stated that the production and sale of ethnic food is a profitable venture and it could easily be managed by women. The popularisation of ethnic food would also be helpful for the well being of the community by reducing morbidity. The Thiruvananthapuram DMC has already set up a unit in Thiruvananthapuram Corporation and the success of the unit prompts for its replication. He requested the DMCs to take over the activity to their respective districts. The DMCs have responded positively and agreed to set up 45 units throughout the State.

Action: DMCs

2. Tender Coconut & its by-products:

Shri. Aboobaker, Director (CR), who is the charge officer of the activity briefly presented the scope and prospects of the activity. He stated that the sale of tender coconuts as an economic activity has wide acceptance among women. The scope of the activity is that it can be linked with different groups on production (farmers), procurement and sale. The by-products such as Tender Coconut shake, Coconut Cream etc have good demand in the market. Production of coconut seedlings of hybrid variety would be a resultant activity if the sale of tender coconut succeeds. This activity will directly give employment to women and will increase the cost of coconut, which will be a

boon to farmers of the State. The DMCs have agreed to set up 66 DWCUA units with this activity.

Action: DMCs

3. Horticulture / Herbal Nursery:

Shri. Abdul Karim, Director (NR) who is the charge officer of the activity presented the details of the project. He stated that Horticulture is an area which ensures cent percent success. At present several NGOs, private entrepreneurs etc have set up Horticulture / Herbal Nursery in the State. During the last three years for Peoples Planning Campaign alone seedlings of various plants (coconut, aracanut, mango etc) worth lakhs of rupees was sold from these nurseries. The DMCs had agreed to set up 37 units with this activity.

Action: DMCs

4. Paper bag / Paper Envelop:

Shri. Ramanunny, Programme Officer (UPA) has presented a brief report of the scope and prospects of the activity. He stated that the paper bags (paper envelop manufacturing units) are being run successfully in Malappuram district by the CBNP. The activity is economically viable and less space consuming. The machineries are less sophisticated. He also pointed out that there is a growing concern in the use of plastic carry bags and many ULBs have decided to issue ban orders. The paper bags are environment friendly and it could replace the plastic carry bags. The DMCs have agreed to set up 40 Units.

Action: DMCs

5. Tuition Centre:

Dr. P. Leelakumari, Programme Officer (SR), the charge officer of the activity presented the project. She has pointed out the need to intervene in the educational backwardness of the member families of the CDS and the scheme evolved by Kudumbashree to address the problem by giving special coaching to the students appearing for SSLC examination in March 2001. The students who failed in the examination of March 2000 have to re-appear, unless some initiatives are taken by the ULBs and CDS, there will not be any progress in the results and the failed students will be idle. This problem would be turned into an opportunity for setting up DWCUA units for establishing tuition centres. This activity will help to improve the quality of education as well as provides a regular income for the educated youths of the member families. The DMCs have agreed to set up 40 units throughout the State.

Action: DMCs

6. Manufacturing and sale of Soap:

Dr. Krishnakumar, Programme Officer (NR), presented the details of the project in brief. He stated that the activity is successfully implemented in Varkala Municipality and Kozhikode Corporation. The activity is financially viable and provides employment for women. The DMCs have agreed to set up 38 units in the State.

Action: DMCs

7. Courier Serve:

Shri.P.Kesavan Nair, Programme Officer (CR) presented the details of the project in brief. He stated that the courier sector has developed as an profitable venture for Kollam Municipality, a Unit has already set up under DWCUA. In the initial stage the unit requires tie up arrangement with some courier company having train delivery system. When the proposed courier system expands throughout the State, carriers can be engaged by ourselves on trains / vehicles to other districts. The DMCs except Malappuram and Wayanad agreed to set up 15 units.

Action: DMCs

IV. UNSPENT BALANCE

Shri. M.Ramanunny, Programme Officer (UPA), has made a brief presentation on the unspent balance of the UPA programmes of the previous years and he reported the present stage of the matter. He requested the RDs and DMCs to take care of the following:

1. The position of unspent balance as reported by various Project Officers in the regional workshop are to be verified by all DMCs and RDs so that any discrepancies if noted can be rectified at that level itself. The exact position of unspent balance reported to Central Govt. is to be tallied with figures reported by various Pos before 15.06.2000.

(Action: RDs and DMCs)

2. After arriving the position of unspent balance a logical framework is to be prepared at the level of POs for effecting complete utilisation of SJSRY funds before November 2000. All DMCs are requested to assist POs to prepare the log frame in such a way that emphasis should be given to group activities (DWCUA) and not on individual activities ie. USEP. Whenever and wherever it is required funds are to be diverted from USEP to DWCUA.

(Action: DMCs and POs)

3. Slow progress in implementation of UWEP is also to be taken care of and whenever and wherever required it may be transferred to DWCUA.

(Action: RDs, DMCs and POs)

4. For monitoring the repayment and developing the Repayment Information System (RIS), a suitable person should be selected who is ready to work on an honoraria of Rs 400/- by the PO and DMC and report the matter to the Head Office so that their training can be arranged before 20th of June 2000.

(Action: RDs, DMCs and POs)

5. For streamlining the activities of SJSRY district level bankers meeting are to be arranged in the last week of June. Before that, details of applications

forwarded to the bank, sanctioned, pending, release of subsidy etc to be collected. In that meeting the RIS personnel is also to be introduced.

(Action: RDs, DMCs and POs)

6. The present way of accounting expenses at the UPA level is to be modified to a general cashbook along with subsequent ledgers or subsidiaries or activities registers so that the implementation can be watched easily. This aspect also will be trained as part of training to RIS volunteers.

(Action: RDs, DMCs, and POs)

V. TRAINING PLAN FOR 2000-2001

Dr. P. Leelakumari, Programme Officer, Kudumbashree, presented the Training Plan for the year 2000-2001 and detailed discussions took place. The RDs and DMCs agreed to adhere to the time frame. The training plan is given in Annexure-VI.

(Action: RDs, Programme Officer(SR),DMCs, and Pos)

VI. KUDUMBASHREE NEWS LETTER MAY 2000

Shri.P. Kesavan Nair, Programme Officer Kudumbashree presented the details of Kudumbashree newsletter to be brought out during May 2000. It was informed that the theme is "Drinking Water, Sanitation and Health". It was also informed that a few innovative folios would be added in the news letter on the topics given below:

1. അയൽക്കൂട്ട വിശേഷങ്ങൾ
2. ചോരിയ്ക്കു പറയാം
3. നൂറുങ്ങൾ

The Programme Officer requested the participants to make available the articles, photographs etc so as to reach the Head Office before 31-5-2000.

(Action:Programme Officer (CR), DMCs, Project Officers)

VII. GENERAL AND FINANCIAL MATTERS

The Director (A&F) in-charge, raised the following points for strict compliance for the smooth and efficient functioning of the offices and to avoid frequent phone calls.

- Report/details called for from the Head Office should be furnished as early as possible. *(Action: DMCs Idukki & Wayanad on reference No. KS-A-323-Trg (2) dated 12-4-2000)*
- Unspent balance of **UNICEF funds** to be returned soon. *(Action: All RDs, DMCs of Kollam, Pathanamthitta, Kottayam, Idukki, Kozhikkode, Kannur, Malappuram)*
- Details of trainings conducted; Utilising UNICEF fund such as details of participants and activity report (in English) should be furnished

immediately. (*Action: Pathanamthitta, Palakkad, Malappuram, Wayanad, Director (NR)*)

- A brief report on the Training/workshops may be furnished to Head Office with the details, such as details of participants, details of expenditure with supporting vouchers etc., immediately on completion of the training/workshop without waiting for a requisition from Head Office.

(*Action: All RDs & DMCs*)

- Proposals for extension of term of deputation of the officers and staff to be taken up by the Head Office may be furnished sufficiently early so that it could be taken up with Government in time.

(*Action: RDs, DMCs, ADMCs*)

The business sessions of the Plan Review Meeting has thrown light to several live issues on which decisions are required. The new methodology in organising the meeting was adopted in such a manner that the Regional Directors were given an opportunity to present their case. The deliberations also brought out the dire necessity for concerted efforts to successfully tackle field level problems. The Executive Director, winding up the discussion, called upon the gathering to earnestly translate into action, the following course of activities which evolved out of that days mental exercise and interaction among the participants as an efficacious prescription to tone up tempo of the Mission.

1. The review of the MIS reveals that there is NO PROGRESS on UWEP and more than 10000 applications on USEP are pending with Banks. The RDs and DMCs should explore the possibility to convert the USEP to DWCUA and UWEP to USEP and DWCUA and set milestones afresh for its achievement.

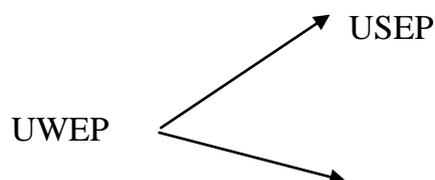
Action: RDs and DMCs *Time limit 15.06.2000*

2. Maximum number of DWCUA units may be set up in each Municipality and Municipal Corporations ensuring that each unit fetches a turn over of Rs 5/- lakhs per annum,

Action: RDs, DMCs and POs *Time limit 31.10.2000*

3. A combing operation has already initiated by the Kudumbashree, Head Office to find out the actual unspent balance of UPA programmes upto 1999-2000 and the work has been completed in all the Urban Local Bodies. The identified unspent balance of the previous years has to be utilized in full before October 2000. Major position of funds may be earmarked for starting DWCUA units.

USEP → DWCUA



DWCUA

Action: RDs, DMCs and POs *Time limit 31.10.2000*

4. The RD/DMCs should convene separate meetings of the Project Officers at District level/Regional level to evolve specific Milestones in respect of implementation of UPA programmes. At Region level it should be consolidated and forwarded to Head Office before the next Plan Review Meeting.

Action: RDs and DMCs Time limit 15.06.2000

5. During the process, care should be taken to formulate a logical time frame to avoid complaints from Banks on bunching of applications.

Action: DMCs and POs

6. Minimum 10 DWCUA units should be started in each district before Onam festival.

Action: DMCs and POs Time limit 31.08.2000

7. The implementation of programmes utilising the funds for 2000-2001 should start from August 2000 and invariably completed before December 2000.

Action: DMCs and POs Time limit 31.12.2000

8. The RDs and DMCs should take immediate steps to increase the credit allocation of the District Credit Plans of Banks taking into account the unspent balance of the previous years.

Action: DMCs and POs Time limit 15.06.2000

9. The Regional Directors should attend maximum DCC meetings and maintain a close liaison with Lead District Bank Managers. The District Collectors may be appraised of the situation and their good office may be brought into for solving the banking problems.

Action: RDs

10. The RDs should also fix up the duties and responsibilities of the DMCs / ADMCs on the line presented by the Director (SR), with appropriate modifications. A copy of the proceedings may be marked to the Executive Director

Action: RDs Time limit 15.06.2000

11. The RDs and DMCs should immediately take action to pilot the 7 Anchor activities listed below by setting up DWCUA units.

- ❖ Ethnic Delicacies
- ❖ Tender coconuts and its by-products
- ❖ Horticulture / Herbal nurseries

- ❖ Paper bags/paper covers
- ❖ Tuition Centres
- ❖ Soap manufacturing
- ❖ Courier service.

Action: RDs, DMCs and POs Time limit 31.8.2000

12. It should be ensured that a minimum of 280 DWCUA units (7 x 40) throughout the State are to be set up for the above activities during the year 2000-2001

Action: RDs, DMCs and POs Time limit 31.3.2001

13. Novel and innovative products from the DWCUA units may be brought to the Plan Review Meeting for exhibition and sale.

Action: DMCs and POs

14. DMCs should plan and arrange exhibition of DWCUA products in Collectorate premises or other places of interest during the first week of every month so as to promote the sale and to popularize DWCUA products.

Action: DMCs

15. The KUDFC has agreed to provide loan for construction of 6000 houses during this year. The DMCs should assess the requirement in the district in consultation with the ULB. The actual requirement should be reported to the Head Office before 15-6-2000.

Action: DMCs and POs Time limit 15-6-2000

Why we confine to Poverty Alleviation alone?

Why not other social activities?

a) Education

Along with the implementation of UPA Programmes and promoting thrift and credit in NHGs it is an imperative necessity to address the indicators of poverty such as educational backwardness, infant mortality etc. To intervene in this sector, the following steps need to be taken urgently:

- = Identify the number of students appeared for the last SSLC examination and assess their present status, whether passed or failed. In both the cases what is their future plan?

= It has to be ensured that students who pass the exam continues his/her higher studies in any of the academic or vocational educational institution.

- i. In respect of the student who failed in the examination, ensure their re-appearance for which special coaching class has to be arranged.
- ii. The students who are appearing for the SSLC examination during March 2001 have to be identified and necessary support may be provided. It has to be ensured that ***no student*** from our member families fail in the examination.
Action: DMCs, ADMCs & POs Time limit: 30-6-2000

b) Health:

- i. Identify the children below 5 years and pregnant and lactating mothers in our member families.
- ii. Organise periodical medical check-up through the Primary Health Centres.
- iii. Ensure that the children above three years regularly attend Anganawadies
- iv. Periodically monitor the growth of children through growth charts.
- v. The infant mortality rate has to be brought down to '0'

Action: DMCs, ADMCs & POs Time limit: 30-6-2000

The next issue of the News Letter will be based on the theme Drinking Water, Sanitation and Health. Articles, Photographs etc may be sent to the Head Office before 31-5-2000.

Action – RDs, DMCs, ADMCs and Pos Time Limit:31-5-2000

The next Plan Review Meeting will be held on **Thursday, the 22nd June, 2000**

***Executive Director
Kudumbashree***