

**Expression of Interest
From Industrial organisations for conducting Skill Training**

Expression of Interest is invited from reputed industrial partners for conducting placement linked Skill Development Trainings on cost sharing basis under National Urban Livelihood Mission implemented in Kerala by Kudumbashree.

1. Background

- 1.1. Deen Dayal Andiyodaya Yojana - National Urban Livelihoods Mission (DAY-NULM) is a centrally sponsored **scheme designed by Ministry of Housing and Urban Poverty Alleviation (MoHUPA)**, Government of India. **Kudumbashree, the State Poverty Eradication Mission is the nodal agency** for implementation of the project in Kerala. The project is implemented in all the cities of the state (List of cities in the State attached).
- 1.2. Employment through Skill Training and Placement (EST&P) is a major component under National Urban Livelihoods Mission. The project **aims to impart placement linked skill training** to the unemployed belonging to urban poor category. It is targeted to impart skill training to 35000 unemployed urban poor from **93 cities in the state** during next three years. Mission imparts skill training through the empanelled Skill Training Providers and industrial partners.
- 1.3. Skill Training Providers (STPs) are empanelled for conducting the specific courses for which they have competency, experience and linkage with industry for placement. NULM will constitute a panel of Skill Training Providers based on their competency from among the agencies who submits proposal in response to the Expression of Interest as per requirement. **After empanelment, the mission will issue Request for Proposal (RFP) to the empanelled Skill Training Providers** for procurement of skill training services as per demand. Mission has empanelled 54 STPs for specific courses in various domains.
- 1.4. Skill development courses approved as per the **National Skill Qualification Framework (NSQF) by National Skill Qualification committee (NSQC) only are conducted** under the mission. Therefore Modular employable skill **courses designed by National Council for Vocational Training and the courses as per the qualification packs developed by Sector Skill Councils** under National Skill Development Corporations **only can be proposed** under NULM.

2. Purpose of this EoI

- 2.1. This Expression of Interest (EoI) is issued for establishing partnership with industrial organisation to equip/capacitate the urban poor discharge each job role,

accurately in line with industry's current requirement. The equipments, technologies and system of functioning in various industries are changing fast. Therefore many a time the candidates trained in the training institutes requires additional skilling and some unlearning for placement in industries. In this circumstances, the mission plans to establish direct connect and partnership with reputed industrial organisations to skill the urban unemployed youth for placement in industries with real-time competencies required for each job role. It is planned to empanel industrial organisations and the institutions setup by industries under their corporate social responsibility programme to take up the placement linked skill training programme in their concerned domain.

3. Submission of applications

- 3.1. Organisations who are interested to partner with Kudumbashree mission to train and provide placement to the urban poor in their industry or similar organisations in the sector may submit the proposal in the prescribed format.
- 3.2. Proposal should reach to The Executive Director, Kudumbashree State Mission Office, TRIDA rehabilitation building, Medical college, Thiruvananthapuram.
- 3.3. **Interested agencies are advised to study the EoI document and the training operational procedure of NULM carefully before submission of EoI.** Submission of EOI shall be deemed to have been done after careful study and examination of the RFP document training operational procedure with full understanding of its implications.

4. Communication regarding this EoI notification

- 4.1. If any organisation is desirous to contact NULM on any matter related to this EoI or require any clarification regarding preparation of the proposal, such communications may be made through e-mail to **nulmskills@gmail.com**.
- 4.2. State Mission will timely provide (only through email), available inputs, relevant project data, and reports required for the preparation of the proposal on demand.

5. Eligibility Criteria

The objective in inviting this category of organization to partner as Skill Training Providers is to utilise the knowledge and expertise of the organisation in the specific domain to skill the unemployed and develop tailor made human resource as per industry requirements and industry standards. It is also aimed through this partnership to utilise the experienced hands in the industry for teaching learning material development, lesson planning, facilitating practical sessions, Training of trainers etc to improve the quality training programme.

- 5.1. The agencies should be a registered industry/industrial association/training division/or CSR wing of an industry with minimum period of three years experience as on 01.05.2018
- 5.2. The industrial/Service sector units or their associations should be capable of in house placement or placement in similar organisations in the proposed domain.
- 5.3. The agencies should be willing to establish skill training centres in the locations with proximity to their industry for on the job training/Internship for imparting training as per the standard curriculum. Centres for non – residential training should be in the
- 5.4. The agencies should be able to make certification arrangements with concerned SSC or NCVT with the assistance of mission.

6. Criteria for Appraisal of partnership proposal

- 6.1 Domain experience and capacity for captive placement/ linkages for placement of trained candidates.
- 6.2 Team and capacity of the team.
- 6.3 Transparency and accountability.
- 6.4 Readiness to implement the project.

7. Process

After the appraisal of the proposal the mission will invite the shortlisted organisations and will invite for an interaction on responsibility/cost sharing pattern and for preparation of training calendar for current year.

8. Responsibility/cost Sharing

Through this scheme, mission intends to mobilise the support of the industrial organisation in skilling the unemployed urban poor and to share the cost/ responsibility with the industries/industrial organisation.

No	Type of responsibility/cost of activity	Desired Cost/ responsibility sharing pattern
1	Mobilisation of urban poor primary level orientation	Mission
2	Screening of candidates and counselling on profile and prospects of specific job role.	Partner agency
3	Development of teaching learning material	Partner Agency
4	Setting of training infrastructure as per the approved curriculum pack, training of trainers, appointment of qualified trainers, delivery of training and internal assessment	Partner agency

No	Type of responsibility/cost of activity	Desired Cost/ responsibility sharing pattern
5	External assessment by NCVT/NSDC.	Partner agency or Mission
6	Uniform for the participants	Partner agency or jointly by mission and partner
7	Travel expenses for candidates enrolled in non residential batches (women and BPL candidates)	Either by Partner agency or by mission
8	Accommodation and food for residential courses	Either by Partner agency or by mission
9	Placement of at least 70% of the successful candidates	Partner agency
10	Periodic reporting to the mission	Partner agency

9. Documents to be attached with this EoI (Attested copies)

- 9.1. Registration or Certificate of incorporation of the applicant organization
- 9.2. Curriculum of the courses proposed

10. Placement and Post placement Support

The STPs should provide job-placement for 70% of the successful candidates on an initial salary prescribed under NULM. The agencies should also give support to the candidates after placement for a period of three months.

11. Teaching Learning material

The partner agency (Skill Training Providers) should have to develop at least the following teaching Learning Materials in line with curriculum and the industry needs for the courses proposed.

1. Participant Guide
2. Trainer Guide
3. Assessment guide (For Internal Assessment)

Please refer the document RFP Document and Training operational procedure of NULM on the above mentioned website for more details regarding payment terms and conditions, input standards for training, certification arrangements, placement support details etc.

Proposal from the interested firms should reach the Executive Director, Kudumbashree, Medical College PO, Thiruvananthapuram on or before 5 pm on 21st June 2018.

Sd/-
Executive Director Kudumbashree

(Application format in Page 6)

Format for Submission of Applications

(Category 1 Organisations only)

[Proposals must be direct, concise, and complete. Please don't submit any loose documents. The EoI and the copy of all documents should be binded in a single document in A4 size. Make an effort to submit the proposals in handy size. Don't change the serial number given in the format.]

1. Name of applicant agency
2. Address
3. Type of entity
4. Number and Date of registration/incorporation of the organisation as a legal entity
5. Contact person
Name
Designation
Phone number
Email ID
6. Profile of the organisation (Please try to limit in two pages)
7. Core area of expertise of the organisation (Please try to limit in 2-3 sentences)
8. Website
9. Staff details (in case of a consortium provide only details of the lead partner)

1	No of regular staff	
2	No of full time staff appointed for limited period	
3	No of Part time staff	
	Total Staff	

10. Details of training experience of the organisation for the last three years

No	Type of training Programme	No of candidates trained	No of candidates passed	No of candidates placed
1	SSC/NCVT course conducted			
2	Other skill development courses conducted			

11. Core activities of the industry and skill development training requirement for each activity.

No	Activities of the industry	Job roles/(s) required for the activity	Name of courses to be conducted for this job role

12. Give a brief note regarding the training design, methodology and implementation arrangements for each of the courses

13. Details of other training programmes conducted by the organisation for the last three years

No	Type of training	For whom	No of candidates Trained	Outcome in terms of placement

Give supplementary note if necessary to give clarity regarding the objective, methodology and outcome of the training

14. Skill Training Courses Proposed for NULM under this EoI

No	Name of course	Sector	Course Code	Whether this course is related your industry activity	Certifying agency

15. Details of courses proposed for NULM under this EoI (Provide the details for each of the courses proposed above)

Course 1.

	Name of course	
	QP Ref/MES Ref No	
	In case of SSC course, do you have	

	affiliation with the SSC	
	How many candidates can be absorbed in your organisation in a year in this job role	
	Major placement partners available for this job role in case of external placement	
	Whether it is related to the activity of your industry	
	If ongoing course, address of the centre(s) where this course is conducted.	
	Do you have a participant guide available for this course	
	Do you have a trainer guide available for this course	
	Will you be able to spare a training coordinator/master trainer for this course from the industry?	
	Master trainer/training coordinator Proposed from your industry for this course	
	Present designation of the master trainer(s)/training coordinator in your organisation	
	Educational qualification of the proposed training coordinator/master trainer	
	Years of experience of the proposed master trainer(s)/training coordinator in the relevant industry	

Repeat table as per requirement to propose more than one course.

16. Details of the HR and Capacity building wing of the organisation

No	Name	Designation	Educational Qualification	Relevant Industry Experience in Years

17. Details of training infrastructure available for conducting this course.

No	Location and address of available centre	Area in Sq feet	Intake capacity

18. Proposed training plan (Your capacity to mobilise, train and place the candidates in various trades in the mission cities of Kerala or in residential centres during current financial year - Give centre location wise numbers)

No	Name of Course	Centre 1 (Specify Location)	Centre 1 (Specify Location)	Centre 1 (Specify Location)	Centre 1 (Specify Location)	Total

Repeat the table if you can conduct training in more than four cities

19. Cost Sharing pattern Proposed.

No	Type of responsibility/cost of activity	Cost/ responsibility sharing pattern (In %)	
		NULM	Partner Agency
1*	Mobilisation of urban poor primary level orientation	100 %	
2*	Screening of candidates and counselling on profile and prospects of specific job role.		100 %
3*	Development of teaching learning material		100 %
4	Setting of training infrastructure as per the approved curriculum pack, training of trainers, appointment of qualified trainers, delivery of training and internal assessment		
5	External assessment by NCVT/NSDC.		
6	Uniform for the participants		
7	Travel expenses for candidates enrolled in non residential batches (women and BPL candidates)		
8	Accommodation and food for residential courses		
9*	Placement of at least 70% of the successful candidates		100 %
10*	Periodic reporting to the mission		100 %

*Responsibility pre-decided – Please see item no 8 of the notification for preferred cost sharing pattern.

Place

Name and Signature of the Authorised Signatory

Date