

My ME Primary Report

Details of the responsible Officer		
1	Name of District	Kottayam
2	Name of person in charge	USHA DEVI
3	Designation	DPM GENDER
4	Contact Number	9562582637

Basic information about the Unit		
1	Name and contact number of ME Unit adopted	SALALA THATTUKADA Ph - 9956557652
2	Area of Operation	Service.
3	Location of ME	Pookottuchira , Thrikodithanam
4	Name & Contact number of MEC in charge	Jyothy K.R Ph.9961360131
5	Whether MEC visits regularly and supports the unit?	No
6	Individual/ Group	Group
7	If group, total number of members	4
8	Scheme (RME/ Yuvashree/Others(Specify)	RME
9	Details of trainings received(PIP/EDP/Accounting & Auditing/Others(Specify)	Nil
10	Whether unit need any training	EDP, Skill training
11	Present marketing strategy/ Channels	Sale through café unit.
12	Whether unit have any idea for business expansion or diversification	Yes. Planning to brand the unit as café kudumbashree model.

Financial details		
1	Whether registers are maintained properly?	No
2	Whether Accounts are maintained properly?	No
3	Whether regular auditing has been done?	NO
4	Total Revenue & Expenditure in 2015-2016	768000 & 480000
5	Total Revenue & Expenditure in 2016-2017	768000 & 480000
6	What are the financial assistance received from the Kudumbashree	NO
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes, Interest subsidy, RF



1. Major observations/findings: Each unit members are earning Rs 6000 per month. Audit is not done. Worst infrastructure facilities.
2. Suggestions for improvement: Should be audited every year. Infrastructure facilities should be improved. Training needed
3. Initiatives undertaken for betterment: Planning to give training for the unit members.
4. Initiatives needed for improvement: Financial assistance. Infrastructure facilities should be improved. Hygiene should be improved. License should be taken.
5. Remarks, if any. Nil