

Details of the responsible officer		
1	Name of District	Idukki
2	Name of Person in charge	<b>Ventish Joy</b>
3	Designation	DPM- Micro Enterprises
4	Contact Number	9961932684

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Famous Bakery, Bisonvally, 9744566398
2	Area of operation	Idukki District
3	Location of ME	Bisonvally
4	Name & contact Number of MEC in charge	Bindu Suresh -9747499680
5	Whether MEC visits regularly and supports the unit?	Yes
6	Individual/Group	Group
7	If group, Total no of members	22
8	Scheme( RME/Yuvashree/others(Specify)	RME
9	Details of trainings received (PIPIEDP/Skill/Accounting&Auditing/Others(Specify)'	PIP,Skill
10	Whether unit need any training	Accounting and Auditing
11	Present Marketing strategy/Channels	Local Markets, Retail Outlets, Bakeries
12	Whether unit have any idea for business expansion or diversification	Yes. Already they have 2 vehicle.. They want more vehicle to extend their business..

Financial details		
1	Whether registers are maintained properly ?	Yes
2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	Yes. Chartered Accountant
4	Total Revenue and expenditure in 2015-16	Revenue:8350486 Expenditure:8221103
5	Total Revenue and expenditure in 2016-L7	Revenue:13353420 Expenditure:12956767
6	What are the financial assistance received from the Kudumbashree	RF=35000/- CMF=300000/-
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes. Technology Fund

Photo of the unit ( including officer in charge)



1. Major observations /findings:

Famous bakery is a well known food production company in Idukki. There are 30 kudumbashree Members working here. The projects aim to the empowerment of women, eradication of unemployment, and financial development of women in Bisonvalley gramapanchayath.

Bysonvalley Gramapanchayat from its plan fund has allotted Rs 80 Lakhs for construction of building and purchasing of machinery and handed over the same to the Bysonvalley Kudumbashree CDS. In November 24th 2013 the famous bakers have starts in working after availing a loan for Rs 5 lakhs from State Bank, Pottankadu. The establishmnt was governed by 13 members committee including Chairperson. Started with 10 trained employee to 30 workers in December 2016 and monthly income was boosted to 18 lakhs in January 2017 from 1.25 lakh in December 2013.

CDS has started a new unit with “Famous Bakers” on July 2015 for the production of chips, mixture, Laddu etc. The new unit is more helpful to Kudumbashree members indirectly. Because they can supply their agricultural products like tapioca, banana etc in this firm directly in high market value without agents.

2. Suggestions for improvement:

- Immediately need GST Training
- More vehicle to extend business

- Bulk order from outside district and state
3. Initiatives undertaken for betterment:
    - CMF- 300000/- provided
  4. Initiatives needed for improvement:
    - Under processing a new bank loan of Rs.3000000/- (didn't release from bank)
  5. Remarks if any: They need more marketing support and they want to start new products.