Start-up Village Entrepreneurship Programme (S.V.E.P.)

Annual Action Plan 2022-2023
Non-Farm Strategy

- Appointing local and trained community professionals (MECs) to provide last mile business development services to micro-enterprises
- Facilitating partnerships for technical support
- Professional implementation structure in state and district level
- Dedicated Community Enterprise Fund (CEF) for timely and affordable finance
To develop a sustainable model for village entrepreneurship promotion; the model with components for providing business support services, enterprise financing etc.

Introduced by the Finance Minister in his budget speech in 2014 to create self-employment opportunities through micro enterprises in rural areas.

Orient and train SHGs and their federations on appraising and approving loan requirements and ensuring recovery.

Emphasis on promoting new enterprises.

To create a cadre of local resources, Community Resource Person – Enterprise Promotion (CRP-EP) for providing business support services.
Creating Enterprise Eco-System

**Knowledge Eco-System**
- Identification of demand for goods/services in a block through DPR
- Single window to address requirement of entrepreneurs –through BRC
- Dedicated human resource at Block for enterprise promotion
- Special technical training for identified trades

**Incubation Eco-System**
- Identification of Entrepreneurs in stages – triggering meetings, GOT, EDP
- Business Support Services through trained cadre of CRPs-Enterprise Promotion (MECs)
- Mentorship support

**Financing Eco-system**
- Community Enterprise Fund (CEF) as seed capital for enterprise financing
- Fund management through community institution
- Credit availed within 15-45 days of submission of applications
SVEP Process

1. DPR Preparation
2. MEC Selection and Training
3. CBO/LSG Orientation
4. BNSEP Formation & Training
5. BRC office Established
6. Entrepreneur Training
7. PAC - Loan Appraisal & CEF Lending
8. Enterprise Set-up & Handholding Support
Enterprise Development Process

General Orientation Training
EDP Training
Viability Check / Diagnostic Check
Exposure Visit
Domain Skill Training
Business Plan
Credit Linkages – CEF / Bank Loan
Start-up Linkages
Enterprise Registration
Business Accounting Training
Performance Tracking System
Growth Planning and Diagnostics

Start-up Village Entrepreneurship Programme (SVEP)

Block Resource Centre for Enterprise Promotion (BRC-EP)
Block Level Federation (BNSEP)
MEC

CDS
ADS
NHG
CDS
ADS
NHG
CDS
ADS
NHG

Existing and Potential Entrepreneurs
Opportunities for Non-Farm Enterprises

Goods and Services being sold to towns (agriculture commodities, handicrafts, village skills etc.)
Goods and Services needed based on government spending's

Goods and Services Needed for Village Consumption
<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Components</th>
<th>Amount in INR</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Training &amp; Capacity Building of CRPs-EP</td>
<td>7,00,000</td>
<td>1%</td>
</tr>
<tr>
<td>2</td>
<td>Training of Community Institutions</td>
<td>10,00,000</td>
<td>2%</td>
</tr>
<tr>
<td>3</td>
<td>Setting up of BRC-EP</td>
<td>6,80,000</td>
<td>1%</td>
</tr>
<tr>
<td>4</td>
<td>Baseline survey</td>
<td>10,00,000</td>
<td>2%</td>
</tr>
<tr>
<td>5</td>
<td>Evaluation</td>
<td>5,00,000</td>
<td>1%</td>
</tr>
<tr>
<td>6</td>
<td>Mentor and Block Support</td>
<td>29,76,000</td>
<td>5%</td>
</tr>
<tr>
<td>7</td>
<td><strong>CEF and Credit Guarantee Fund</strong></td>
<td>2,55,17,600</td>
<td>43%</td>
</tr>
<tr>
<td>8</td>
<td>Admin. Cost</td>
<td>24,55,200</td>
<td>4%</td>
</tr>
<tr>
<td>9</td>
<td><strong>Skill Building of Entrepreneurs</strong></td>
<td>1,68,00,000</td>
<td>28%</td>
</tr>
<tr>
<td>10</td>
<td><strong>Handholding Support by MECs</strong></td>
<td>81,48,000</td>
<td>14%</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>5,97,76,800</strong></td>
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</tr>
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</table>
### SVEP Block wise Achievement (30th Apr. 2022)

<table>
<thead>
<tr>
<th>SL No</th>
<th>District</th>
<th>SVEP Block</th>
<th>DPR Approved (MM/YY)</th>
<th>Number of Active MECs</th>
<th>SVEP Total Target for 4 years as per DPR (nos)</th>
<th>Cumulative Target</th>
<th>Cumulative Achievement</th>
<th>% Against Total Block Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Phase 1 Blocks</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>EKM</td>
<td>Vaduvukode</td>
<td>Jan-17</td>
<td>16</td>
<td>2,054</td>
<td>2,054</td>
<td>2,134</td>
<td>104%</td>
</tr>
<tr>
<td>2</td>
<td>PTA</td>
<td>Parakodde</td>
<td>Jan-17</td>
<td>17</td>
<td>2,164</td>
<td>2,164</td>
<td>2,169</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>4,218</strong></td>
<td><strong>4,218</strong></td>
<td><strong>4,303</strong></td>
<td><strong>102%</strong></td>
</tr>
<tr>
<td></td>
<td>Phase 2 Blocks</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>KTM</td>
<td>Vaikom</td>
<td>Jan-18</td>
<td>23</td>
<td>1,813</td>
<td>1,813</td>
<td>1,902</td>
<td>105%</td>
</tr>
<tr>
<td>4</td>
<td>KKD</td>
<td>Peramba</td>
<td>Jan-18</td>
<td>25</td>
<td>1,470</td>
<td>1,470</td>
<td>1,533</td>
<td>104%</td>
</tr>
<tr>
<td>5</td>
<td>KSD</td>
<td>Nileshwaram</td>
<td>Jan-18</td>
<td>17</td>
<td>1,728</td>
<td>1,728</td>
<td>1,786</td>
<td>103%</td>
</tr>
<tr>
<td>6</td>
<td>TVM</td>
<td>Vamanapuram</td>
<td>Jan-18</td>
<td>16</td>
<td>2,028</td>
<td>2,028</td>
<td>2,088</td>
<td>103%</td>
</tr>
<tr>
<td>7</td>
<td>ALP</td>
<td>Thykattussery</td>
<td>Jan-18</td>
<td>15</td>
<td>1,561</td>
<td>1,561</td>
<td>1,605</td>
<td>103%</td>
</tr>
<tr>
<td>8</td>
<td>TSR</td>
<td>Kodakara</td>
<td>Jan-18</td>
<td>16</td>
<td>1,746</td>
<td>1,746</td>
<td>1,773</td>
<td>102%</td>
</tr>
<tr>
<td>9</td>
<td>KLM</td>
<td>Pathanapuram</td>
<td>Jan-18</td>
<td>24</td>
<td>2,175</td>
<td>2,175</td>
<td>2,203</td>
<td>101%</td>
</tr>
<tr>
<td>10</td>
<td>KNR</td>
<td>Kuthuparamba</td>
<td>Jan-18</td>
<td>17</td>
<td>2,204</td>
<td>2,204</td>
<td>2,222</td>
<td>101%</td>
</tr>
<tr>
<td>11</td>
<td>MLP</td>
<td>Nilambur</td>
<td>Jan-18</td>
<td>18</td>
<td>2,211</td>
<td>2,211</td>
<td>2,217</td>
<td>100%</td>
</tr>
<tr>
<td>12</td>
<td>WYD</td>
<td>Panamaram</td>
<td>Jan-18</td>
<td>9</td>
<td>1,293</td>
<td>1,293</td>
<td>1,296</td>
<td>100%</td>
</tr>
<tr>
<td>13</td>
<td>IDK</td>
<td>Idukki</td>
<td>Jan-18</td>
<td>20</td>
<td>1,779</td>
<td>1,779</td>
<td>1,782</td>
<td>100%</td>
</tr>
<tr>
<td>14</td>
<td>PKD</td>
<td>Nenmara</td>
<td>Jan-18</td>
<td>20</td>
<td>1,808</td>
<td>2,123</td>
<td>1,493</td>
<td>83%</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>220</strong></td>
<td><strong>21,816</strong></td>
<td><strong>22,131</strong></td>
<td><strong>21,900</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Grand Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>253</strong></td>
<td><strong>26,034</strong></td>
<td><strong>26,349</strong></td>
<td><strong>26,203</strong></td>
</tr>
</tbody>
</table>
### SVEP Achievement (30th Apr. 2022)

- **Existing:** 9%
- **New:** 91%

- **Industry Distribution:**
  - Manufacturing: 28%
  - Service: 33%
  - Trading: 39%

- **Gender Distribution:**
  - Female: 76%
  - Male: 24%

- **Group and Individual Achievement:**
  - Group: 5%
  - Individual: 95%

- **Social Categorization:**
  - OBC: 61%
  - General: 27%
  - SC: 9%
  - ST: 2%
  - Minority: 2%
### RKI-EDP Block wise Achievement (30th Apr. 2022)

<table>
<thead>
<tr>
<th>SL No</th>
<th>District</th>
<th>RKI-EDP Block</th>
<th>No. of MECs</th>
<th>RKIE DP Total Target</th>
<th>No. of enterprises formed</th>
<th>% Against Total Block Targets</th>
<th>No. of enterprises received CEF</th>
<th>Total amount disbursed as CEF (Rs. in Lakhs)</th>
<th>Avrg. CEF Loan</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>EKM</td>
<td>Paravur</td>
<td>15</td>
<td>1,200</td>
<td>477</td>
<td>40%</td>
<td>385</td>
<td>156.35</td>
<td>0.41</td>
</tr>
<tr>
<td>2</td>
<td>WYD</td>
<td>Mananthavadi</td>
<td>20</td>
<td>1,200</td>
<td>432</td>
<td>36%</td>
<td>312</td>
<td>152.20</td>
<td>0.49</td>
</tr>
<tr>
<td>3</td>
<td>PTA</td>
<td>Pulikkeezhu</td>
<td>18</td>
<td>1,200</td>
<td>371</td>
<td>31%</td>
<td>282</td>
<td>127.80</td>
<td>0.45</td>
</tr>
<tr>
<td>4</td>
<td>WYD</td>
<td>Kalpetta</td>
<td>18</td>
<td>1,200</td>
<td>363</td>
<td>30%</td>
<td>309</td>
<td>156.35</td>
<td>0.51</td>
</tr>
<tr>
<td>5</td>
<td>KSD</td>
<td>Parappa</td>
<td>17</td>
<td>1,200</td>
<td>305</td>
<td>25%</td>
<td>278</td>
<td>134.05</td>
<td>0.48</td>
</tr>
<tr>
<td>6</td>
<td>ALP</td>
<td>Chengannoor</td>
<td>15</td>
<td>1,200</td>
<td>251</td>
<td>21%</td>
<td>305</td>
<td>152.04</td>
<td>0.50</td>
</tr>
<tr>
<td>7</td>
<td>IDK</td>
<td>Devikulam</td>
<td>17</td>
<td>1,200</td>
<td>236</td>
<td>20%</td>
<td>223</td>
<td>82.90</td>
<td>0.37</td>
</tr>
<tr>
<td>8</td>
<td>ALP</td>
<td>Veliyanad</td>
<td>17</td>
<td>1,200</td>
<td>226</td>
<td>19%</td>
<td>226</td>
<td>107.56</td>
<td>0.48</td>
</tr>
<tr>
<td>9</td>
<td>ALP</td>
<td>Champakkulam</td>
<td>14</td>
<td>1,200</td>
<td>214</td>
<td>18%</td>
<td>212</td>
<td>80.77</td>
<td>0.38</td>
</tr>
<tr>
<td>10</td>
<td>TSR</td>
<td>Mathilakam</td>
<td>17</td>
<td>1,200</td>
<td>214</td>
<td>18%</td>
<td>193</td>
<td>75.40</td>
<td>0.39</td>
</tr>
<tr>
<td>11</td>
<td>IDK</td>
<td>Adimali</td>
<td>17</td>
<td>1,200</td>
<td>201</td>
<td>17%</td>
<td>201</td>
<td>80.90</td>
<td>0.40</td>
</tr>
<tr>
<td>12</td>
<td>TSR</td>
<td>Chalakkudi</td>
<td>9</td>
<td>1,200</td>
<td>156</td>
<td>13%</td>
<td>172</td>
<td>66.70</td>
<td>0.39</td>
</tr>
<tr>
<td>13</td>
<td>TSR</td>
<td>Cherppu</td>
<td>7</td>
<td>1,200</td>
<td>135</td>
<td>11%</td>
<td>136</td>
<td>51.79</td>
<td>0.38</td>
</tr>
<tr>
<td>14</td>
<td>PKD</td>
<td>Mannarkkad</td>
<td>14</td>
<td>1,200</td>
<td>101</td>
<td>8%</td>
<td>115</td>
<td>47.94</td>
<td>0.42</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>215</strong></td>
<td><strong>16,800</strong></td>
<td><strong>3,682</strong></td>
<td><strong>22%</strong></td>
<td><strong>3,349</strong></td>
<td><strong>1,472.75</strong></td>
<td><strong>0.44</strong></td>
</tr>
</tbody>
</table>
SVEP & RKI-EDP
Plan for 2022-2023
**SVEP & RKI-EDP Plan for FY 2022-2023**

1. **SVEP Enterprise Promotion, Target: 3,515**
   - Sub sector, Govt. sector based enterprises target

2. **CEF Disbursement & Repayment Monitoring**

3. **Bank Linkage - Target 1,000 (loans)**

4. **Growth Enterprise Promotion Programme Phase 1 & 2**

5. **Additional Blocks for the implementation of SVEP**

6. **SVEP Software & PTS updation**

7. **Capacity Building of BNSEP/MECs/LSG**

8. **Documenting Best Practices/case studies**

9. **Formalization of enterprises**

10. **RKI-EDP Enterprise promotion, Target: 13,118**

11. **Implementation of SVEP in Phase 5 Blocks**
1. Enterprise Promotion

As on 30th April 2022, a total of 26,203 micro enterprises has been formed. Achieved 100% of the target against cumulative target up to 30th Apr. 2022. In the FY 2022-2023, it is planned to start 3,515 enterprises.

Strategy & Timeline

- Identification of potential entrepreneurs (mobilization) - Apr. 2022 – Mar. 2023
- Training and skill development - Apr. 2022 – Mar. 2023
- Project preparation & funds approval (CEF, Bank Linkage etc.) - Apr. 2022 – Mar. 2023
- Data management and PTS for the ME formed - Apr. 2022 – Mar. 2023
- Handholding support by MECs - Apr. 20221 – Mar. 2023
- Marketing & other support for the ME formed - Apr. 2022 – Mar. 2023
### 1. SVEP Enterprise Promotion…

<table>
<thead>
<tr>
<th>District</th>
<th>SVEP Blocks (Phase 2, 4 &amp; 5)</th>
<th>MEs formed upto 30 Apr. 22</th>
<th>SVEP Target for 22-23</th>
<th>Target per month</th>
<th>No. of MECs in the Block</th>
<th>MEs to be formed/ MEC/ month</th>
</tr>
</thead>
<tbody>
<tr>
<td>PKD</td>
<td>Nenmara (Phase 2)</td>
<td>1,493</td>
<td>315</td>
<td>105</td>
<td>20</td>
<td>5</td>
</tr>
<tr>
<td>EKM</td>
<td>Vyppin (Phase 4)</td>
<td>0</td>
<td>200</td>
<td>17</td>
<td>27</td>
<td>1</td>
</tr>
<tr>
<td>TVM</td>
<td>Nemaom (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>KLM</td>
<td>Vettikaval (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>PTA</td>
<td>Koipuram (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>29</td>
<td>1</td>
</tr>
<tr>
<td>KTM</td>
<td>Ettumannoor (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>EKM</td>
<td>Alangadu (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>TSR</td>
<td>Pazhayannur (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>29</td>
<td>1</td>
</tr>
<tr>
<td>PKD</td>
<td>Thrithala (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>36</td>
<td>1</td>
</tr>
<tr>
<td>MLP</td>
<td>Perumpadappu (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>KKD</td>
<td>Kunnimal (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>25</td>
<td>1</td>
</tr>
<tr>
<td>KNR</td>
<td>Taliparamba (Phase 5)</td>
<td>0</td>
<td>300</td>
<td>25</td>
<td>55</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>1,493</strong></td>
<td><strong>3,515</strong></td>
<td><strong>372</strong></td>
<td><strong>346</strong></td>
<td><strong>1</strong></td>
</tr>
</tbody>
</table>
2. Sub Sector and Govt. Sector based Enterprises

The goal is to achieve the Govt. Sector and Sub-Sector based enterprise formation targets as per the DPR.

Strategy & Timeline

- Identify the opportunities under Sub sector, Govt. sector based enterprise formation: Apr. 2022 – May 2023
- Formation of enterprises under Sub sector, Govt. sector category to achieve the target: May 2022 – Mar. 2023
- Updation of achievements in monthly MIS: May 2022 – Mar. 2023
3. Development of CEF Repayment & Monitoring System

The aim is to develop a community based system for CEF repayment monitoring.

**Strategy & Timeline**

- **CEF data Collection – Distribution & repayment**
  - Jun. 2022

- **Training on CEF software to DPMs, MECs & BNSEP accountants**
  - Jul. 2022 – Aug. 2022

- **CEF Software Modification and finalization**

- **Updation of CEF past data in Software**
  - Sep. 2022

- **Monthly updation of CEF data in Software**
  - Oct. 2022 onwards
4. Bank Linkage Loan for SVEP & RKIEDP enterprises

The goal is to support the rural entrepreneurs to access finance for starting their enterprises from the banking systems.

Strategy & Timeline

- Orientation at BNSEP level - Discussion on importance of bank loan for entrepreneurs and possible credit linkages available at the CDS level. 
  - Jun./July 2022

- Preparation of bank branch wise bank loan demand based on the Business plan prepared by MECs.
  - Jun./July 2022

- Discussion on SVEP and Bank Linkage requirements at Block and District level Bankers Committees.
  - Jun./July 2022

- Conduct a half day workshop for the Bank Managers at Block/District level.
  - Jul./Aug. 2022

- Submission of application to bank branches and follow-up including 100% repayment of bank loan.
  - Apr. 2022 – Mar. 2023

The goal is to support the rural entrepreneurs to access finance for starting their enterprises from the banking systems.
5. Growth Enterprise Promotion Programme - Phase 1 & 2 Blocks

The goal is to support SVEP entrepreneurs to scale up and to improve their business opportunities. The project also aims to upgrade the BRC-EP to meet the needs of growth enterprises along with the business development requirements of the community.

**Strategy & Timeline**

- **Handholding and performance tracking of the Growth enterprises by the MEC Group, Monitoring of project implementation by the BNSEP**
  - Sep. ‘22– Mar. 2023

- **ME Development activities for the scalable enterprises identified, Initializing upgradation of the BRC – Bulk raw material procurement for supply to entrepreneurs, setting up of a labor bank for quick and quality services within the block etc.**
  - Sep. ‘22— Mar. 2023

- **Detailed market study and scale up opportunity identification of the Block, Identification of enterprises for growth based on performance tracking, Assessment and compilation of the requirements and opportunities, Skill enhancement of the MEC Group based on the identified requirements**
  - May ‘22 - Aug. 2022
6. SVEP Software & PTS Updation

Updation of all SVEP enterprises and entrepreneurs details in SVEP Software and monthly updation of PTS (Performance Tracking System). This will help to monitor the performance of each enterprises and to provide special support if any needed.

Strategy & Timeline

- **Training to new MECs - mobile application**: May 2022 – July 2022
- **Completion of Past data upload**: Apr. 2022 – Mar. 2022
- **Upload BPs in SVEP Software - New MEs**: Apr. 2022 – Mar. 2023
- **Monthly updation of Enterprise details, Entrepreneurs details, PTS and Business plan**: Apr. 2022 – Mar. 2023
- **Monitoring of each enterprise & provide additional support if needed**: Apr. 2022 – Mar. 2023
7. Capacity Building

The goal is to improve the skills and knowledge of Kudumbashree CBOs, elected representatives, BNSEP Members, MECs, DPMs etc. for better implementation of the programme.

**Strategy & Timeline**

- **Develop the training module for the MEC training. Conduct the MEC Training.**
  - May 2022 – Aug. 2022

- **Develop the training module for the BNSEP training. Conduct the BNSEP training.**

- **Develop the training module for the BNSEP accountant refresher training. Conduct the training in each block.**
  - Jul. 2022 – Aug. 2022

- **Conduct the DPM Training**
  - Sep. 2022

- **Develop the training module for the LSG representatives training. Conduct the training in each block.**
  - Aug. 2022 – Sep. 2022
The aim is to document all the best practices and success stories of SVEP.

Strategy & Timeline

- **Meeting with DMTs, Mentors, BNSEP, MECs etc**
  - Jun. 2022

- **Identification of best practices**
  - July 2022

- **Documentation of best practices/success stories**
  - July 2022 – Dec. 2022

- **Production of books/documentaries/films/videos**
  - Jan. 2023 - Mar 2023
9. Formalization of Enterprises

The goal is to provide the necessary support to the entrepreneurs to obtain all the required registration and licensing.

Strategy & Timeline

Prepare list of eligible enterprises and provide the necessary support for registration/licensing.

Entrepreneurs will get the support of MECs to complete their necessary registration/licensing.

Monitoring and follow-up

Apr. 2022 – Mar. 2023

Apr. 2022 – Mar. 2023

Apr. 2022 – Mar. 2023
10. RKI-EDP preparation of DPR & Enterprise promotion in 14 blocks

To implement the SVEP model project (RKI-EDP) in 14 flood affected blocks, this project will lead to establishment of more than 16,800 new enterprises in both farm and nonfarm sectors by 31 March 2023.

**Strategy & Timeline**

- **Completion of data collection and develop the DPR for each RKI-EDP Block**
  - May 2022 – Jun. 2022

- **Writing of each chapter of DPR based on the findings and analysis of surveys/FGDs**
  - Jun. 2022 – July 2022

- **Identification of potential entrepreneurs (mobilization)**
  - Apr. 2022 – Mar. 2023

- **Trainings, Project preparation & funds approval (CEF, Bank Linkage etc.)**
  - Apr. 2022 – Mar. 2023

- **Data Management & Handholding support by MECs**
  - Apr. 2022 – Mar. 2023
### 10. RKI-EDP Enterprise Promotion…

<table>
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<tr>
<th>SL No</th>
<th>District</th>
<th>RKI-EDP</th>
<th>RKI-EDP Total Target</th>
<th>MEs formed upto 30 Apr. 22</th>
<th>SVEP Target for 22-23</th>
<th>Target per month</th>
<th>No. of MECs</th>
<th>MEs to be formed/ MEC/month</th>
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11. Preparation of DPR and implementation of SVEP in Phase 5 Blocks

The goal is to develop the DPR for each Phase 5 block, submit and get approval from MoRD and implement the programme as per the approved DPR.

**Strategy & Timeline**

- **Complete the Enterprise survey, FGDs and collection of information from Govt. department, household survey and stratified survey**
  - May 2022

- **Setting up f BRC office and Training of MECs**
  - Jun./July 2022

- **Training of MECs and Selection of BNSEP committee**
  - Aug. 2022

- **Submission of final DPR to state mission and MoRD for approval.**
  - Jun. 2022

- **Implementation of SVEP in Phase 5 Blocks as per the approved DPR by MoRD. Monitoring of the project.**
  - Sep. 2022 – Mar. 2023
Kudumbashree is implementing SVEP in 25 blocks across the 14 districts. It is planned to submit a supplementary action plan to NRLM for the approval of additional 14 more blocks for SVEP.

**Strategy & Timeline**

- **Identification of Blocks based on the criteria shared by MoRD**: May 2022
- **Preparation of Supplementary Action Plan for additional Blocks**: Jun. 2022
- **Submission of Supplementary Action Plan to NRLM**: Jun. 2022
### SVEP & RKI-EDP Fund Status

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<tr>
<th>Phase</th>
<th>No. of Blocks</th>
<th>Funds sanctioned (Rs. in lakhs)</th>
<th>Funds Released (Rs. in lakhs)</th>
<th>% of Fund Received</th>
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<td>Central share (60%)</td>
<td>State share (40%)</td>
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<td>3,354.52</td>
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</table>

- RKI-EDP - 100% Fund Released to Blocks - Rs. 7,500 lakhs
- Special Livelihood Package - 100% Fund released to Phase 1 Blocks - Rs. 500 lakhs
Thank You!

State Programme Manager (SVEP)
Kudumbashree