SARAS PATTAMBI - HIGHLIGHTS

- PEOPLES OWNERSHIP - INVOLVEMENT OF ALL LSGIs.
- INVOLVEMENT & OWNERSHIP OF ALL POLITICAL PARTIES
- ORGANISED WITH A THEME - ‘BAHUSWARATHA’
- QUALITY CULTURAL COMPONENT
- HIGHEST TURNOVER IN STALLS & FOOD COURT
- TEAM STRENGTH OF DISTRICT MISSION
- HIGH MEDIA VISIBILITY
LEARNINGS

- Involvement & Ownership of local political leadership can only make fair a People's Fair.
- Standardised & Structured organisation of cultural evenings, with a true mix of literary, classical & popular contents will ensure participation of all types of visitors.
- Ownership of local media is the back bone to popularise the event.
- A fair like Saras should be organised & positioned as a State Govt. affair rather than a Kudumbashree event.
- Welfare of exhibitors is as important as sales.
- A core team at Ho with a technical expert will facilitate smooth handling of technical areas.
Micro fin & org

- Saakhi
  - 15000/- each to 927 NHGs in Attappady @4% with Mobile ATM
  - Jilla Bank Convergence - Supports 10,000 Families
- Effective use of Mentor Accountants
- Continuous strengthening of KASS
- 100% GPs - Community Based Repayment Monitoring System
- MIS
- Periodical Review of Accountants
- Mentor accountant Support System
- System for HandHolding of Weaker CDS by other CDS
ME & MARKETING

NANO MARKET

MGNREGA  CONVERGENCE
Snehitha advisory committee
ANNAM Rice -
Branding the Scattered & informal activities
Social Development

- Sneha veedu & Sneha Nidhi

- Model Ooru
  - Inter Departmental meeting
  - Survey & Gap identification
  - Delegation of Responsibilities to other Dept.
  - Continuous Review meetings
  - Loan disbursement for Livelihood - SC/ST corp. Convergence
  - 100% Electricity, water, Ration card & Bank A/c issues Solved on Warfoot Basis
Gender

- Convergence Initiatives at District Level
  - Advisory/welfare committee formation at LSGI level

- Snehitha Inmates Meet

- Jilla Panchayath Planfund allocation for GRCs

- Institutionalising the GRCs as Satellite centres under Jilla Panchayath District GRCs
THANK YOU