KUDUMBASHREE
MINUTES OF THE PLAN REVIEW MEETING
HELD ON 23-3-2001

Monthly Plan Review meeting of Kudumbashree started at 11.20 A.M. on 23-3-2001 at the Conference Hall of State Municipal House, Vazhuthcaud, Thiruvananthapuram. The meeting was chaired by Shri. T.K. Jose, IAS, Executive Director, Kudumbashree other Kudumbashree officials present were Director (A&F), Regional Directors, Administrative Officer, Accounts Officer, Programme Officers, District Mission Co-ordinators, Assistant District Mission Co-ordinators, Office Secretarial Staff. The list of the participants is given in Annexure-I. Shri. K.S. Panikkar, Industrial Relations Manager, KSRTC also attended the meeting as special invitee.

Opening the discussion the Executive Director, informed that being the fag end of the financial year we have to have intensive brain storming on SJSRY implementation and pointed out that even though we have taken appropriate measures sufficiently early this year, remarkable achievement is not seen attained when compared to last year. He expressed his happiness on the current achievements made by Central Region, which was lagging behind in the previous months; and pointed out that the present achievement is also far below the target. The coming one and a half week time is a very crucial period for proving the effectiveness of Kudumbashree team and we have to achieve cent percent expenditure in SJSRY allocation plus old UPA fund. As far as 2% UPA fund is concerned the Executive Director informed that Government have taken action to make plan allocation after deducting the dues of 2% UPA fund.

He informed that for the next year there will be more resources for SJSRY and we need new innovative ideas and requested the team to open their mind and think about starting innovative enterprises having technological improvement. The potential of the market in the ULBs alone would be to the tune of Rs 50 crores in the next two months. He stressed the importance of starting food processing units under SJSRY and requested to start soap units with the help of thrift loan; on the non-availability of bank loan and also to start the unit in their home itself if they do not get convenient building. The Executive Director informed that next PRM will be held by mid April and everybody should be in a position to present a very satisfying picture at that time.

He informed that all Chairpersons, CDS President, POs, DMCs and RDs have been addressed to explore the possibilities of manufacturing and marketing of note books, school bags and umbrellas, during the next 2 months.
I. Evaluation of SJSRY

A detailed evaluation of SJSRY was made in the meeting. Since 2% UPA fund has not fully been released from the municipalities the achievement under that component was not evaluated.

The Executive Director requested all DMCs to check up whether proportional deduction has been effected in USEP component where funds are transferred form USEP to DWCUA. The Executive Director informed that under Skill Upgradation training, we can safely book the expenditure when we tie up the training with some institute or some other existing units. It is informed that utilisation certificate for the period up to 15-3-2001 has been submitted to GOI, and that GOI has been given assurance that 100% utilisation will be achieved by 31-3-2001 and hence we have to strive to achieve the target. The Region-wise details of expenditure are in Annexure-II.

Action: All DMCs & RDs

Making a detailed LCD presentation on the status of SJSRY implementation, district-wise status of various components of SJSRY was discussed.

1. Thiruvananthapuram.

It is pointed out that $\frac{1}{4}$th of allocation under USEP has been spent in Thiruvananthapuram district. Under DWCUA the expenditure exceeded the allocation. Achievement under UWEP is poor in Neyyattinkara, Attingal and Varkala. The allocation under Skill upgradation is Rs 23 lakhs and the expenditure is Rs 9,25,000 only. The Executive Director has pointed out that expenditure under Skill Upgradation can be booked when we tie up the training. As far as UWEP is concerned, the DMC has been requested to consult the municipality and to include the anticipated expenditure of the work that can be completed in April/May in the current years expenditure statement. As far as Thiruvananthapuram District is concerned the total allocation of Rs 14 crore 4 lakhs under SJSRY there is an unspent balance of Rs 4 crores as on 28-2-2001.

2. Kollam

In Kollam district there is a vide gap between expenditure and allocation under USEP. Under UWEP there is a balance of only Rs. 3 lakhs. As far as the district is concerned, the UWEP is the single largest delaying factor. Under DWCUA allocation is Rs 24 lakhs and expenditure is Rs 21 lakhs. Expenditure exceeded allocation under Survey. It is also proposed to include the anticipated expenditure of works, which will be completed in April/May in the expenditure statement.
3. Pathanamthitta

In Pathanamthitta district, there is an unspent balance of Rs 8 lakhs under USEP, Rs 1 lakh under DWCUA, Rs 10 lakhs under UWEP. There is only a small gap in General Training Component, and in Skill Upgradation and revolving fund there is a gap of Rs 3 lakh each. Under survey, there is an unspent balance of Rs 20,000 in the District. The Executive Director requested the DMC to take action to get back balance amount available under Survey from the ULBs. The DMC was also requested to achieve more under USEP/UWEP.

Action: DMC, Pathanamthitta

4. Alappuzha

In Alappuzha district 136 USEP units and 9 DWCUA units are in existence. The DMC informed that 55 USEP applications will be sanctioned in the District before 31\textsuperscript{st} March. The expenditure position of the district is stated below:

<table>
<thead>
<tr>
<th>Component</th>
<th>Allocation</th>
<th>Expenditure</th>
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<tbody>
<tr>
<td>Survey</td>
<td>49</td>
<td>16</td>
</tr>
<tr>
<td>USEP</td>
<td>53</td>
<td>19</td>
</tr>
<tr>
<td>DWCUA</td>
<td>32</td>
<td>17</td>
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<tr>
<td>UWEP</td>
<td>52</td>
<td>28</td>
</tr>
<tr>
<td>Gl. Training</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Skill Upgradation</td>
<td>28</td>
<td>10</td>
</tr>
<tr>
<td>Revolving Fund</td>
<td>26</td>
<td>20</td>
</tr>
</tbody>
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The DMC has informed that all the municipalities in the district have not completely released the 2% of Old UPA Fund.

5. Kottayam District

The Executive Director observed that the achievements in SJSRY in Kottayam District is far below the average. The achievement in DWCURY of Vaikom and Kottayam continued to be Zero. The performance of the District in the previous four weeks were examined and it is seen that nine USEP units are started in the district during the period.

The ADMC, Kottayam has informed that the District can spend Rs 3.28 lakhs under USEP and DWCUA before 31\textsuperscript{st} March and an achievement of Rs 3 lakhs is anticipated under UWEP.
Shri Aboobacker, Director (Central Region) who is holding charge of DMC Kottayam informed that on the World Health Day ie on 7-4-2001, a one day seminar will be conducted in Kottayam district. The Executive Director requested to focus the attention in Changanassery municipality in order to make 100% achievement.

**Action: ADMC, Kottayam**

6. Idukki

The DMC has informed that application of 2 DWCUA groups are pending with the bank. The expenditure under revolving fund is Rs 3 lakhs. Under Survey, the allotment has been fully exploited. Under USEP an extra expenditure of Rs 25,000 is anticipated before 31-3-2001. In DWCUA the expenditure exceeded the allocation; application for 2 more groups are still pending with the bank and necessary measures have been taken to get sanction from the bank. The Executive Director pointed out that still there is a gap of Rs 11 lakhs in the expenditure statement of Idukki and has requested the DMC to check it up.

7. Ernakulam

The Executive Director reviewed the progress report received from the Municipalities in the district. The DMC informed that 14 new DWCUA groups will be started in the district before 31-3-2001 and an additional expenditure of Rs 65.4 lakhs is being anticipated.

It is informed that in Moovattupuzha there is unspent balance under Survey and under DWCUA the expenditure exceeded the allocation. There is an unspent balance of Rs 19 lakhs under USEP and under DWCUA the balance amount available is Rs 4 lakhs. The expenditure under Skill Upgradation is Rs 3.63 lakhs. Expenditure under revolving fund is reported as Rs 16 lakhs. The Executive Director has pointed out that there should be 64 DWCUA units in the district in order to disburse Rs 16 lakhs revolving fund and therefore requested to check up the correctness of figures furnished. The DMC informed that 5 new DWCUA units will be started in Kochi Municipality before 31-3-2001.

In Kothamangalam the total percentage of achievement under SJSRY is 49.52%. An additional expenditure of Rs 3 lakhs is anticipated in the municipality till 31-3-2001. In Perumbavoor, Angamali and Aluva Municipalities 3 more DWCUA units (each) are anticipated before 31-3-2001.

Allocation under General Training will be exploited fully before 31-3-2001. The DMC has promised to start 5 more DWCUA Units in Trippunithura, 2 units in Kothamangalam, 3 units in North Paravur and 3 units in Moovattupuzha Municipalities.
The Central Regional Director has promised to spend Rs 65.4 lakh in the Ernakulam district before 31-3-2001.

8. Thrissur

The DMC has informed that 27 DWCUA groups are formed in the year 2000-01 and altogether there are 53 DWCUA in the District. The Executive Director pointed out that under UWEP the expenditure is Nil in Thrissur, Irrijalikkuda and Chavakkad Municipalities and that Irrijalikkuda and Guruvayoor Municipalities are not sending the MIS promptly.

As on 28-12-2001 there were 505 USEP Units throughout the District and 56 USEP applications are newly sanctioned during the week ended on 24-3-2001. There is unspent balance under General Training, Skill upgradation and revolving fund component and the DMC has promised an additional expenditure of Rs 36 lakhs in these components in total. The problems faced in the District due to the treasury ban and due to the non-disbursement of funds by the Municipalities were also discussed.

The DMC, Thrissur promised to make up fresh expenditure to the tune of Rs 76 lakhs under SJSRY in the District...

Action: DMC, Thrissur

9. Palakkad

It is pointed that there is gap of Rs 34 lakhs, under SJSRY in Palakkad district. There is an unspent balance of Rs 19,980 under DWCUA and Rs 2,82,638 under USEP. Expenditure under General Training and Revolving fund as informed by the DMC is Rs 5,77,000 and Rs 14 lakhs respectively. Skill upgradation the expenditure exceeded the allocation.

The DMC has informed under USEP about 150 more applications are anticipated; and it is not possible to achieve more under UWEP before 31-3-2001. The Executive Director has suggested to start 20 DWCUA groups and also to arrange to sell food packets in KSRTC canteen premises in case of delay in getting permission to start the canteen.

The DMC has promised to make an additional expenditure of Rs 30 lakhs before 31-3-2001.

10. Malappuram

In the District the achievement under SJSRY is 93.28%; SJSRY + Old UPA is 58.85% ; and that including 2% UPA fund the achievement is 40.33%. It is pointed that in Thirur Municipality there is an unspent balance of Rs 15 lakhs under USEP, DWCUA and General Training Component. The percentage of expenditure under SJSRY in other Municipalities were discussed.
in detail. The Executive Director had pointed that Manjery which was selected as the best performing municipality under Peoples Plan Programme could gain only 44.49% achievement under SJSRY. The pathetic condition of Ponnani Municipality in SJSRY implementation was also discussed. In Malappuram district no new DWCUA groups are seen formed after the PRM on 8-2-2001. There is an unspent balance of Rs 102 lakhs in the District.

The Executive Director expressed his displeasure on the performance of DMC and directed him to give the corrected expenditure by April 5th 2001.

**Action: DMC, Malappuram**

11. Kozhikode

In Kozhikode district there is an unspent balance of Rs 52 lakhs. The DMC has pointed out that five DWCUA groups will be formed in the District before 31-3-2001 and assured 100% achievement in all the components except UWEP.

The Executive Director requested the DMC to send the groups formed for Solar Cooker making to Thiruvananthapuram, for training.

**Action: DMC, Kozhikode**

12. Wayand

The Wayanad district the total allocation under USEP is Rs 406000. The DMC has informed that USEP applications for Rs 97300 has been sanctioned, Rs 204099 transferred to DWCUA and there is a balance of Rs 13307 in the component and 2 applications are pending in Bank. There are altogether 6 DWCUA unit in the municipality. Under Revolving fund the expenditure exceeded the allocation. Balance fund is available under skill upgradation, and under General Training the expenditure exceeded the allocation.

13. Kannur

The DMC, Kannur has informed that the total expenditure SJSRY as on 17-3-2001 is Rs 1,79,89,349/- in the District. At present there are altogether 20 DWCUA groups in the 6 municipalities in the District and 15 DWCUA applications are pending bank. The DMC has informed that some banks in the District are returning the USEP applications stating that the applicants are having outstanding liabilities in other banks.
14. Kasaragod

In Kasaragod municipality under USEP the number achieved is 68, shortfall 87 and 91 applications are pending in bank. Under DWCUA there is a shortfall of 3 and 5 applications pending in banks. The DMC promised that 70% expenditure will be achieved in SJSRY in the District. An expenditure to the tune of Rs 20 lakhs under Skill upgradation, survey and UWEP components are anticipated.

II. NSDP

In the Plan Review Meeting it was informed that Govt. of Kerala vide G.O.(Rt).4668/2000/LSGD dated 20.11.2000 sanctioned an amount of Rupees 5 crores as the next installment of NSDP assistance. Subsequently DMA vide order A1/8326/99 dated 14.02.2001 released this amount to all local bodies. Executive Director requested DMCs to expedite the implementation of NSDP. Further list of best performing ULBs and list of ULBs showing the percentage utilisation of expenditure is displayed using LCD. At this juncture Director (CR) and ADMC Kozhikkode informed that most of the deserving ULBs did not obtain sufficiently quantity of NSDP assistance. DMC Palakkad informed that the implementation of NSDP in Shornur municipality is in a grinding halt due to absence of fund in this account. DMC Malappuram informed that release of KUDFC assistance is delayed inordinately. DMC Ernakulam pointed out that if the funds are sanctioned as loan there will be no takers and hence requested to release the fund as grant.

Executive Director clarified this issues in the following manner.

(1) Assistance under NSDP were originally requested to be released only to the best performing ULBs, but since Govt. already took a stand to release the fund to all ULBs we may not be able to make an alternation at the fag end of the financial year. He further informed that this issue was already taken up with DMA and Govt. and hence in future this may not be repeated.

(2) The release of funds as grant had already been taken up with Govt. and we are expecting a favourable decision. Even then he requested all DMCs to see that the funds are drawn by ULBs from DMA after fulfilling procedural formats.

(3) The Executive Director informed that since Kudumbashree could not fulfill the agreement with KUDFC for drawing more funds for construction of houses under One Lakh Housing Programme, HUDCO requested for payment of deferment charges. This was paid from Kudumbashree funds and later we requested HUDCO to modify the agreement to cope up with existing situation. This had created some
procedural complexities, which ultimately resulted in non-release of funds to KUDFC by HUDCO. He further informed that if this tangle could not be removed we will try to get funds from HDFC. Already an agreement was entered by HDFC and Malappuram CDS. This can be replicated elsewhere also.

**Action: All DMCs**

### III. KSRTC Canteen

Shri. K.S. Panikkar and another officers of KSRTC attended the PRM. They expressed their willingness to co-operate with Kudumbashree in this programme. The explained that differentiation of price rate between staff and the public and the lack of cleanliness in KSRTC canteen run by private contractors necessitated the change.

The Executive Director and other officials of Kudumbashree had met the MD, KSRTC and conveyed the willingness to run the Canteen in 70 centres through DWCUA units of Kudumbashree. The KSRTC has agreed to convey their consent after placing the matter before their Director Board. If we get this opportunity, we will be able to form 70-75 new DWCUA units. For this purpose the Executive Director has requested to get the units formed, the members given training sufficiently early and the banks be approached for sanctioning the loan in order to start the Canteen without delay. The members ready to work atleast for 16 hrs a day may be considered for the group. He informed that if we get this opportunity, we will be able to make much more visibility for Kudumbashree from Neyyattinkara to Kasaragod. We may get advertisement value and the problem of non-availability of buildings in town area will be sorted out. Above all we will be able to create a Courier net work through out Kerala, provided, telephone facilities are made available in these Canteens.

They agreed to start DWCUA canteen in KSRTC workshops also. The Executive Director assured cleanliness, good behaviour, and good food from DWCUA canteens. Discussions were held on license fees, advance, accommodation of existing canteen staff of KSRTC etc.

### IV. Training Programme – Association with EDII

The PO (CR) has informed that in continuation of the EDII visit by the Kudumbashree officials, the EDII has agreed to make the following training programmes:

1. Entrepreneurship awareness programme.
2. Trainers Training Programme for DMCs, (ToT)
3. Entrepreneurship Appreciation (sensitisation) Programme (EAP) for District level project officers.
(4) Micro & Enterprise Development Programme
(5) Performance Improvement Programme. (PIP)

It is decided to conduct performance improvement programme in May 2001. All Directors were requested to attend the meeting on 2\textsuperscript{nd} April with EDII faculty in the Kudumbashree Head quarters.

The PO (CR) informed that a team of Senior IAS Officers from Andhra Pradesh is visiting Kerala for studying various activities of Kudumbashree shortly. The DMC, Kozhikode was requested to make arrangements to receive the team on 3-4-2001 and to select location for the field visit.

Action: DMC, Kozhikode

**Exposure Visits Under UAPP-2001**

PO (CR) informed that that UNICEF under UAPP 2001 had sanctioned the following exposure visits for Kudumbashree functionaries. The visits will be scheduled after conducting agencies concerned at various locations. The rational for selection of places were also informed.

1. **Jodhpur – Rajasthan**

   The implementation of SJSRY and NSDP is reported to be unique by the Chief Executive Officer of the Municipality in a training programme conducted at HSMI, New Delhi. The purpose is to study the various activities undertaken and modus operandi of implementation.

2. **Gaya – Bihar**

   An NGO, Jan Jagaran Sansthan was implementing SJSRY programme in Gaya and Nalanda. There are also organising SHGs in the rural parts of Bihar in noteworthy manner. The purpose of visit is to study their activities.

3. **Myrada**

   It is the short form for Mysore Rehabilitation and Settlement for Rural Development. This project was started for rehabilitating Tibetan refuges. They formed Self Help Groups and started thrift and credit leading Micro Enterprise. NABARD is trying to popularise this model and replicate in other parts. Further the participatory poverty assessment strategy is formed and developed by MYRADA. This visit may help our participants to get better understanding of the situation.
(4) *Midnapur*

Ramakrishna Mission started sanitation work with peoples participation in this part of West Bengal. They could cover more than 20,000 families through sanitation programme. The starting up of sanitary mart was their contribution.

(5) *Lucknow*

It is reported by Shri.K.R. Mohan, Under Secretary to GOI, that Lucknow Municipality is one of the best Urban Local Bodies which can be cited as role model for implementing SJSRY.

(6) *Pradhan Foundation*

As a micro finance institution, the contribution of Pradhan is worth mentioning. Last year we had sent two batches of people to Pradhan who had reported that the work of Pradhan inspired them and hence this year also we are nominating a team of functionaries to Pradhan situated in Madurai in Tamil Nadu State.

(7) *Navymumbai*

It is learned that Navymumbai is the 2\textsuperscript{nd} planned city in India. The utilisation of NSDP is reported to be the driving force for this. Hence we thought of nominating a team to study how things are happening at Navymumbai.

Those who are willing to participate in the tour programme are requested to intimate to Kudumbashree Head Office.

V. **General Matters**

- The Municipalities which have not released 2\% UPA fund shall be given a letter informing that they are solely responsible for not getting the next year’s Central Share.

- In the meeting it was reported that due to non-availability of funds in the SJSRY a/c of CDS subsidy could not be adjusted. Some others like DMC, Ernakulam etc reported that when Municipalities released SJSRY funds at the fag end of the financial year the amount could not be released owing to treasury ban. The same issue is reported in the adjustment of 2\% UPA funds.
Executive Director informed that it is not advisable to go for clearance of payment with Finance Wing. Therefore he suggested that either the ULB may be asked to release funds from the a/c were treasury is not extended or cheques may be released from the a/c to the banks with a request to wait for treasury clearance. Banks may be asked to issue sanction order and release the loans only after clearance of Cheques presented for subsidy.

- The DMCs of Kozhikode, Palakkad and Kottayam are requested to visit Friends Janasevana Kendram in their district.

- The DMCs may take action to buy computer table for district office by local purchase.

- All DMCs are requested to prepare a comprehensive report on the activities of their district for preparing annual report.

- In the next year concentration are to be given to micro enterprises having technological aspects such as manufacturing of Solar Cooker, Food Processing and Bio-technology enabled units.

The meeting came to an end at 5.30 P.M.

*Executive Director
Kudumbashree*