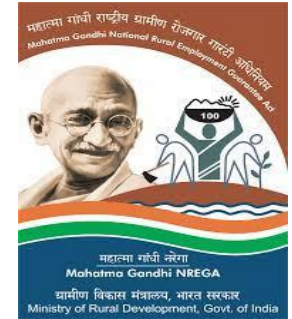




# DDU GKY – AAP- 2021-22

16-04-2021



Project Unnati









## MONITORING AS PER PPWS - DDUGKY

➤ Kudumbashree is planning to commence skill training for **24006** youth, training completion of **18207** youth and placement for **13655** youth.

➤ Beneficiaries Rural Youth (18-35)

➤ 260 crore



## MONITORING AS PER PPWS – YUVA KERALAM

- Kudumbashree is planning to commence skill training for **10000** youth, training completion of **10000** youth and placement for **7000** youth.
- Beneficiaries both Rural & Urban Youth (18-35)
- 60 crore

- ❖ **Upgrade the skill base** by providing training.
- ❖ Shift from partial employment to **full employment**
- ❖ **Reduce** their **dependence** on Mahatma Gandhi NREGS.
- ❖ To improve **livelihoods**.
- ❖ Mahatma Gandhi NREGA HH **completed 100 days work in**  
Previous FY
- ❖ **One adult** member per HH (age 18-45 yrs.)
- ❖ **Qualification** – based on the course

| Scheme       | Target      |
|--------------|-------------|
| DDU-GKY      | 3929        |
| RSETI        | 2095        |
| KVK          | 524         |
| <b>Total</b> | <b>6548</b> |

- Skill and Placement Programme of Ministry of Shipping,.
- Target 3000
- Ernakulam & Kozhikode
- 30 crore.



- Training minimum of 750 BPL youth.
- Beneficiary identification
- 3 crore
- Clam settlement
- CNN / SoP - inspection inspections





## NEW TARGET FROM MORD AND ITS SANCTIONS

- MoRD has allotted a target of **1,17,247** (2016-2022).
- The target allotted was already sanctioned to the agency.
- Kudumbashree is planning to request 20000 fresh target from MoRD.
- Beneficiaries both Rural Youth (18-35)
- 200 crore.



- Every Six months
- Self Evaluation , Social Auditing , TC inspections, Rating of training centers.
- Grading of PIAs. (A,B,C,D)
- Awards and advisories to PIAs
- Additional Target to PIAs.
- 10 Crore.



## SKILL COMPETITION.

- Sector specific skill competitions.
- 14 Skill competitions at District level.
- State level skill competition.
- 20 Lakh.



- Ensure all the DDU GKY & Yuvakeralam training centers have the same look and feel and functioning as per SOP standards.
- Minimum 100 Training centers Under DDU GKY and Yuva Keralaam.
- GIS Mapping





- ₹3 crore.



- To conduct Job fairs in all the 14 Districts.
- To place the 30% of candidates whose placement responsibility does not falls mandatorily on the PIAs.
- 14 lakhs



- Implement all Modules for ddugky,Sagarmala and Yuvakerlam.I
- integrate with SIP(Skill india Portal ) for conducting final assesment
- certificate through this portal.Ernakulam & Kozhikode
- 50 Lakh.



□ Regular updation and Monitoring of the following

1.MPR,

2.Kaushal Panjee,

3.Kaushal Bharth,

4.AEBAS Attendance System,

5.ESop Portal,

6.Unnati Data management system





- Inbound student tracking, Monthly Orientation/Counselling Programme., Alumni Meet, Centralized Placement Drives, Training Programmes for Alumni., Alumni – DDUGKY Student Interaction., Submission of Monthly Statement of Expenditure.
- 4 Existing MSS
- study of the Existing – 2 more new. (60 lakh)



- Conduct minimum 14 CXO meet in an Year
- help to familiarise DDU GKY schemes to the top management of organizations from various industries.
- Through CXO meet Kudumbashree can assess the skill gap, industry demand, expectations and job opportunities.
- 1.5 Lakhs per CXO Summit

- To assess the Impact of DDU-GKY project in association with IIM K
- Data collection with the help of Kudumbashree net work
- 2 Lakh

- organize 84 centralized placement Drives
- Every two months one in districts.
- Micro placemat drive





- Webinar/Seminar at least one in every month for each batch in all TCs.
- Better industry intration.
- improve – placement.

- 100% Tracking of students through CRPs positioned in Panchayaths.
- Ownership from community
- incentives to CRPs
- 20 lakh

***Desk verification***

- 100% Verification of documents ie 1) offer letter , bank statement, location certificate , PPS etc to be verified.

***Physical verification***

- Samples have to be generated for Physical verification after the successful desk verification.  
80% samples for Qteam verification and 20 % for SRLM & NIRD verifications.

- Twice in a year .
- Based on the financial management
- Document submission
- Adhering the SOP.
- MPR data Entry , PFMS.
- Advisories and recommendations.



- MoU signed with 8 states.
- Initial screening L1, L2
- QA L1, L2
- QA Visit and report preparation,
- Recommendation to State.
- PAC and Sanction .

- Make sure all PIAs are adhering SOP under DDU GKY.
- Consolidated PIA wise Default Management.
- Based on the recommendations from DMMU/CTSA and SRLM.
- Inspections- Every months

- Identify and utilize all the possible convergence with scheme which creates income generation opportunities for the poor.
- Uniform 24 ME units ( more than 100 opportunities )
- Canteen units - 26 catering units ( more than 150 opportunities )
- Buds / BRC convergence
- Warden, cleaning staff, security etc.

□ Asraya scheme, transgender, PVTGs, HIV infected or affected family members .

□ Ashraya 300

□ Others 12

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- Based on certain criterion
- Additional support to beneficiaries
- Asraya scheme, transgender, PVTGs, HIV infected or affected family members
- 25 Lakh



- Improve skills & Knowledge of project functionaries w.r.t the responsibility / Job role.
- DMMU, BC and CRPs
- PIA Staff 1) finance, Operation, Q team, MIS, Placement, Mobilization.
- ESOP, MPR, ERP
- 1.5 crore.





**Thank  
You**

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