Kudumbashree is planning to commence skill training for 24006 youth, training completion of 18207 youth and placement for 13655 youth.

Beneficiaries Rural Youth (18-35)

260 crore
Kudumbashree is planning to commence skill training for 10000 youth, training completion of 10000 youth and placement for 7000 youth.

Beneficiaries both Rural & Urban Youth (18-35)

60 crore
PROJECT UNNATI

- **Upgrade the skill base** by providing training.
- Shift from partial employment to **full employment**
- **Reduce** their **dependence** on Mahatma Gandhi NREGS.
- To improve **livelihoods**.
- Mahatma Gandhi NREGA HH **completed 100 days work in** Previous FY
- **One adult** member per HH (age 18-45 yrs.)
- **Qualification** – based on the course
## PROJECT UNNATI.

<table>
<thead>
<tr>
<th>Scheme</th>
<th>Target</th>
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<tbody>
<tr>
<td>DDU-GKY</td>
<td>3929</td>
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<tr>
<td>RSETI</td>
<td>2095</td>
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<td><strong>Total</strong></td>
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</table>
SAGAR MALA PROJECT

- Skill and Placement Programme of Ministry of Shipping.
- Target 3000
- Ernakulam & Kozhikode
- 30 crore.
Training minimum of 750 BPL youth.

Beneficiary identification

3 crore

Clam settlement

CNN / SoP - inspection inspections
NEW TARGET FROM MORD AND ITS SANCTIONS

- MoRD has allotted a target of **1,17,247** (2016-2022).

- The target allotted was already sanctioned to the agency.

- Kudumbashree is planning to request 20000 fresh target from MoRD.

- Beneficiaries both Rural Youth (18-35)

- 200 crore.
GRADING OF PIAS AND RATING OF TRAINING CENTERS

- Every Six months
- Self Evaluation, Social Auditing, TC inspections, Rating of training centers.
- Grading of PIAs. (A,B,C,D)
- Awards and advisories to PIAs
- Additional Target to PIAs.
- 10 Crore.
SKILL COMPETITION.

- Sector specific skill competitions.
- 14 Skill competitions at District level.
- State level skill competition.
- 20 Lakh.
Because all the DDU GKY & Yuvakeralam training centers have the same look and feel and functioning as per SOP standards.

Minimum 100 Training centers Under DDU GKY and Yuva Keralam.

GIS Mapping
To convey the rules and regulations, eligibility, benefits, etc.

Hoardings, Railway Jingles, Railway Station Announcements, Radio Jingles, Train Branding, Posters, Brochures, Notices, etc. GIS Mapping

3 crore.
JOB FAIRS

- To conduct Job fairs in all the 14 Districts.

- To place the 30% of candidates whose placement responsibility does not fall mandatorily on the PIAs.

- 14 lakhs
ERP ROLL OUT

- Implement all Modules for ddugky, Sagarmala and Yuvakerlam.
- integrate with SIP (Skill India Portal) for conducting final assessment certificate through this portal. Ernakulam & Kozhikode
- 50 Lakh.
Regular updation and Monitoring of the following

1. MPR,
2. Kaushal Panjee,
3. Kaushal Bharth,
4. AEBAS Attendance System,
5. ESop Portal,
6. Unnati Data management system
MIGRATION SUPPORT CENTRE

- Inbound student tracking, Monthly Orientation/Counselling Programme.
- Alumni Meet, Centralized Placement Drives, Training Programmes for Alumni.
- Alumni – DDUGKY Student Interaction.
- Submission of Monthly Statement of Expenditure.

- 4 Existing MSS
- study of the Existing – 2 more new. (60 lakh)
CXO MEET

- Conduct minimum 14 CXO meet in an Year

- help to familiarise DDU GKY schemes to the top management of organizations from various industries.

- Through CXO meet Kudumbashree can assess the skill gap, industry demand, expectations and job opportunities.

- 1.5 Lakhs per CXO Summit
To assess the Impact of DDU-GKY project in association with IIM K

Data collection with the help of Kudumbashree network

2 Lakh
organize 84 centralized placement Drives

Every two months one in districts.

Micro placemat drive
WEBINAR/SEMinar

- Webinar/Seminar at least one in every month for each batch in all TCs.
- Better industry interaction.
- Improve – placement.
COMMUNITY TRACKING

- 100% Tracking of students through CRPs positioned in Panchayaths.
- Ownership from community
- Incentives to CRPs
- 20 lakh
**DESKTOP & PHYSICAL VERIFICATION**

*Desk verification*

- 100% Verification of documents ie 1) offer letter, bank statement, location certificate, PPS etc to be verified.

*Physical verification*

- Samples have to be generated for Physical verification after the successful desk verification.

  80% samples for Qteam verification and 20% for SRLM & NIRD verifications.
FINANCIAL GRADING

- Twice in a year.
- Based on the financial management
- Document submission
- Adhering the SOP.
- MPR data Entry, PFMS.
- Advisories and recommendations.
QA OF OTHER STATE

- MoU signed with 8 states.
- Initial screening L1, L2
- QA L1, L2
- QA Visit and report preparation,
- Recommendation to State.
- PAC and Sanction.
Make sure all PIAs are adhering SOP under DDU GKY.

Consolidated PIA wise Default Management.

Based on the recommendations from DMMU/CTSA and SRLM.

Inspections- Every months
CONVERGENCE

- Identify and utilize all the possible convergence with scheme which creates income generation opportunities for the poor.

- Uniform 24 ME units (more than 100 opportunities)

- Canteen units - 26 catering units (more than 150 opportunities)

- Buds / BRC convergence

- Warden, cleaning staff, security etc.
## SPECIAL INCLUSION

- Asraya scheme, transgender, PVTGs, HIV infected or affected family members.
- Ashraya 300
- Others 12

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SCHOLARSHIP

- Based on certain criterion
- Additional support to beneficiaries
- Asraya scheme, transgender, PVTGs, HIV infected or affected family members
- 25 Lakh
CAPACITY BUILDING

- Improve skills & Knowledge of project functionaries w.r.t the responsibility / Job role.

- DMMU, BC and CRPs

- PIA Staff  1) finance, Operation, Q team, MIS, Placement, Mobilization.

- ESOP, MPR, ERP

- 1.5 crore.
Thank You