Expression of Interest (EoI) for Submission of Project Proposals for Undertaking Placement of Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Trained Candidates

State Poverty Eradication Mission, Kudumbashree, is the nodal agency for implementation of DDU-GKY project in the state of Kerala. Kerala SRLM is proposing to empanel agencies for ensuring placement of the trained candidates under DDU-GKY.

As per DDU-GKY guidelines, placement is defined as "Continuous employment for minimum of 3 months (section 3.2.2.3, page 30)". As per EoI floated by Kudumbashree the minimum salary (CTC) for 3 months to six months course is Rs.10,000/-, for 9 months course it's Rs.12,000/- and for 12 months course it's Rs.15,000/- for domestic placement and Rs 25,000 for foreign placements.

Placement claimed by the empanelled agencies will be verified through desk and physical verification process specified in the Standard Operating Procedure (SoP) viz desk and physical verification and as per the policies taken by Kudumbashree from time to time.

For desk verification agency shall submit:
Candidate details, offer letter, salary certificate and bank statements for three continuous months, proof for perquisites if any, statutory contribution etc.

For physical verification the candidates' placement status will be physically verified at the workplace by the empanelled agency, State Rural Livelihood Mission (SRLM i.e. Kudumbashree) and Central Technical Support Agency (CTSA) i.e. National Institute of Rural Development (NIRD).

Proposals are invited from organizations quoting placement charges (separate for domestic and foreign placement) per student and expected number of placement. The amount will be released to the agency on confirmation of placement.
The candidates at no stage should be charged by the empanelled agency for the placement/support services.

The detailed proposal (hard copy only) has to be sent to Executive Director, Kudumbashree, Thiruvananthapuram on or before 15th November, 2019. Super scribing the envelop “Proposal for Placement – DDUGKY”. The internal committee of Kudumbashree shall perform the screening based organization’s placement tie-ups with the industry and prior expertise in HR recruitment. The eligible proposal shall be submitted to State Level Coordination Committee (SLCC) for final approval. The proposal shall be prepared in the format attached in the annexure.

[Signature]
Administrative Officer
For Executive Director
Annexure - Proposal for Placement – DDU-GKY

On cover page:
Proposal for Placement – DDU-GKY
Name of the Organization
Head Quarters of the Organization

Table of Contents
1. About the organization
   1.1. Top management (Directors/Shareholders)
   1.2. Current organization chart
   1.3. Company/organization's incorporation/registration certificate/details
   1.4. Financials of the company

2. Proposal
   2.1. Placement Expertise
       Copies of MoUs with organizations for recruitment (past/current)
       Bank statement confirming payment receipts (if any)

   2.2. Domestic Placement Proposal
       2.2.1. Placement Strategies
       2.2.2. Support Services
       2.2.3. Amount Requested per Candidate

   2.3. Foreign Placement
       2.3.1. Placement Strategies
       2.3.2. Support Services
       2.3.3. Amount Requested per Candidate

3. Any other relevant document/write-up