KUDUMBASHREE
ALAPPUZHA
Micro Enterprises

Construction

• Started construction units in 12 block
• Identified 74 new Construction units with 402 new members
• Commenced construction of 15 life houses
• 6 groups completed training at Pallipad and they have got an order of 4 Life houses in the same Panchayath, 3 units at Thamarakkulam have got 17 life houses and another unit from Venmony got 1 house
Strategy adopted:

*Prepratory Meetings:* Convened meetings of Panchayath officials (Presidents, Secretaries, Asst.Secretaries, VEOs), CDS chairpersons and District Mission Staff for detailing about Construction of LIFE houses in connection with training.

*Monitoring committee:* Constituted a committee inorder to monitor the construction activities.
Tribal Development Project

• Thudithalam – Conducted 10 days vacation camp for students from 5th to 10th std in Alappuzha constituency as part of P.K. Kalan Project.

• Mainly the camp was a learning programme named Aksharappacha (Malayalam, Mathematics, English)
Impact of DDU-GKY activities at MGNREGS work sites

- No of awareness Camps conducted for MGNREGS family -- 29
- No of MGNREGS beneficiaries attended the camp - 558
- No of MGNREGS beneficiaries enrolled in the course – 128

<table>
<thead>
<tr>
<th>Sl no</th>
<th>PIA Name</th>
<th>Total students enrolled from Alp</th>
<th>No. of MGNREGS Benf. Enrolled</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chethana</td>
<td>143</td>
<td>65</td>
<td>45.45</td>
</tr>
<tr>
<td>2</td>
<td>Rajagiri</td>
<td>175</td>
<td>63</td>
<td>36</td>
</tr>
</tbody>
</table>
Strategy

• Collected MGNREGS work site details from Panchayaths.
• Conducted MGNREGS onsite DDU-GKY awareness class.
• Collected the beneficiary details.
• Arranged mobilisation camps for the identified students.
Impact study of ITCOT

• No of Training centres for ITCOT - 3
• Period : 2/12/2015- 21/06/2018
• No of Students Trained : 290

Purpose of the Study

• To study the current status of the students
• To study the effect of mobilisation & IEC activities adopted.
• To study the outcome of DDUGKY course
Strategy Adopted

Prepared the questionnaire and tracked all the students.

Observations

- Students who got Placement & currently working – 32%
- Students got TA during the tenure of the course - 44.61%
- One month TA pending for 55.39% students got OJT - 23.14%
- % of pass - 97.0%
- Students got certificate - 15.67%
Source of information regarding DDU-GKY & Benefits accrued.

- Kudumbashree – 70.19%
- Advertisement – 20.19%

**Benefits from DDU-GKY**

- Educational 41%
- Personal 31%
- Financial 28%
Benefits of the study

• An Overview of the functioning PIA.
• To modify the mobilisation strategy.
• To reframe IEC activities at grassroot level.
• To understand the need for organising job fairs for the drop outs.
• The study helps to improve the monitoring activities.
Balasabha Creative Campaigns

• Boat race of Balasabha Children- Kainakary
• Football Camp – Pulinkunnu, Thanneermukkom
• Drama camp – Mannancherry, Kanjikkuzhy, Thakazhy, Chettikulangara.
• Mobile documentary, Short Film Making – Punnapra North
• Vayanolsavam
Balasabha Boat Race
Football Camp
Drama Camp
Mobile Short film Making

Punnapra North CDS

- ‘Adhijeevanam’
- ‘Kazhcha’
Vayanolsavam

• District Level inauguration at Mannancherry CDS
• Books -
  1. Bhoomikkoru Charama geetham
  2. Gandhijiyude Laghu Jeeva charitram
  3. Biriyan
  4. Kannamthali pookkalude kaalam
  5. Megham Vannu thottappol
  6. Entuppupaykkoranendarnu
• Observed World Down Syndrome Day on 21\textsuperscript{st} March & World Autism Day on 2\textsuperscript{nd} April 2018.
• Awareness classes were organised at BUDS Institutions for the parents and general public.
• Medical officers from Health Dept led the classes
Snehatheeram BRC – Mararikulam South (Self sufficient BRC)

Activities & Income generated

With the help of available small facilities manufactured

• Spiral note Books, Note pads, Paper pens
• Vermicompost unit
• Total turnover (last three months) – Rs.16750
• Getting orders for Note pads, Spiral books etc from different agencies outside the Dist also.
Two day Photography and videography Training

• Project Clinic for WCP project preparation- a convergence programme with Planning Department

• Whistling – Inaugurated on womens day

• Ezhuthum Vayanayum- Thakazhy Smarakam

• Conducted 2 day Photography and Videography training for 25 NHG members

• Training was led by Chethana Institute, Thrissur
Bhakshya Suraksha Bhavanam

- Bagged first prize in the district by achieving 94%.
- Prepared a specific schedule regarding the syllabus to be taken and the time period to accomplish the project at the right time.
- Each block has given their specific schedule
Prior to the programme, training regarding organic farming has been given to all block coordinators to make them self-sufficient to perform in the programme.
Status

- Total number of NHG members: **276026**
- Total number of NHG members trained: **259855**
Training
Brochure
1. ഓരോന്നും അവകൃഷ്ണുകൾ വിവരിക്കുമ്പോൾ അവരുടെ വീണ്ടും വിവരണം ചെയ്യുന്നതിനു വേണ്ടത് അവരുടെ ഗൃഹ രൂപം എന്ന് വിവരിക്കുക. 2. ഓരോന്നും അവകൃഷ്ണുകൾ വിവരിക്കുമ്പോൾ അവരുടെ പ്രത്യേകതകൾ ഉൾപ്പെടുള്ള ടിപ്പുകൾ വിവരിക്കുക. 3. ഓരോന്നും അവകൃഷ്ണുകൾ വിവരിക്കുമ്പോൾ അവരുടെ വീണ്ടും വിവരണം ചെയ്യുന്നതിനു വേണ്ടത് അവരുടെ ഗൃഹ രൂപം എന്ന് വിവരിക്കുക. 4. ഓരോന്നും അവകൃഷ്ണുകൾ വിവരിക്കുമ്പോൾ അവരുടെ പ്രത്യേകതകൾ ഉൾപ്പെടുള്ള ടിപ്പുകൾ വിവരിക്കുക. 5. ഓരോന്നും അവകൃഷ്ണുകൾ വിവരിക്കുമ്പോൾ അവരുടെ വീണ്ടും വിവരണം ചെയ്യുന്നതിനു വേണ്ടത് അവരുടെ ഗൃഹ രൂപം എന്ന് വിവരിക്കുക.
THANK YOU..