

Team:

KERALA CHICKEN

Kerala Chicken is a project promoted by Government of Kerala to create availability of quality broiler chicken meat at reasonable price to consumers throughout Kerala under the brand name Kudumbashree Kerala Chicken. The primary objective of Kerala Chicken project is to identify poultry famers and starting of the integration process. Integration means providing day old chicks, feed, medicine, vaccine to farmers and lifting the birds on 40 th day. After the integration process, the birds will be sold through Kerala Chicken Outlets.

KERALA CHICKEN FARMS

- Goal: To Start 560 Farms all over Kerala
- Fund: Rs 2.88 Cr from NRLM
- Start Date: 1/04/2021
- End Date: 31/03/2022
- State Target: 192 Farms all over Kerala
- Responsible Person: Dr. Lijin James, Dr. Sreyass K. S, Dr. Ashitha Sathyanath

District Wise Allocation of Kerala Chicken Farms

District	Target	Fund	Fund Source
Ernakulam	0	0	
Thrissur	8	12	NRLM
Kottayam	16	24	NRLM
Trivandrum	20	30	NRLM
Kollam	20	30	NRLM
Calicut	20	30	NRLM
Palakkad	20	30	NRLM
Malappuram	16	24	NRLM
Alappuzha	10	15	NRLM
Kannur	16	24	NRLM
Wayanad	10	15	NRLM
Idukki	10	15	NRLM
Kasargod	16	24	NRLM
Pathanamthitta	10	15	NRLM
Total	192	2.88 Cr	

KERALA CHICKEN OUTLETS

- Goal: To Start 280 Outlets all over Kerala
- Fund: Rs 156 Lakhs from NRLM Fund & 1.26 Lakhs from RKI Fund
- Timeline: Start Date: 1/04/2021
End Date: 31/03/2022
- State Target: 280 Outlets all over Kerala
- Responsible Person: Kiran M Sugathan & Remya Syam S

District Wise Allocation of Kerala Chicken Outlets

District	Target	NRLM Fund	RKI Fund	Fund Source
Trivandrum	20	15,00,000	15,00,000	NRLM (1.5 Lakh *10 Outlets) RKI (CEF 1.5 Lakh *10 Outlets)
Kollam	20	15,00,000	15,00,000	NRLM (1.5 Lakh *10 Outlets) RKI (CEF 1.5 Lakh *10 Outlets)
Ernakulam	0	0	0	0
Thrissur	9	1200000	1,50,000	NRLM (1.5 Lakh *8 Outlets) RKI (CEF 1.5 Lakh *1 Outlets)
Calicut	20	1500000	15,00,000	NRLM (1.5 Lakh *10 Outlets) RKI (CEF 1.5 Lakh *10 Outlets)
Palakkad	20	1500000	15,00,000	NRLM (1.5 Lakh *10 Outlets) RKI (CEF 1.5 Lakh *10 Outlets)

District Wise Allocation of Kerala Chicken Outlets

District	Target	NRLM Fund	RKI Fund	Fund Source
Kottayam	13	1200000	1350000	NRLM (1.5 Lakh *8 Outlets) RKI (CEF 1.5 Lakh *9 Outlets)
Malappuram	20	1200000	2550000	NRLM (1.5 Lakh *8 Outlets) RKI (CEF 1.5 Lakh *17 Outlets)
Kannur	20	1200000	2550000	NRLM (1.5 Lakh *8 Outlets) RKI (CEF 1.5 Lakh *17 Outlets)
Wayanad	20	900000	0	NRLM (1.5 Lakh *6 Outlets)
Alappuzha	20	900000	0	NRLM (1.5 Lakh *6 Outlets)
Idukki	20	900000	0	NRLM (1.5 Lakh *6 Outlets)
Kasargod	20	1200000	0	NRLM (1.5 Lakh *8 Outlets)
Pathanamthitta	20	900000	0	NRLM (1.5 Lakh *6 Outlets)
Total	242	1.56 Cr for 98 Outlets	1.26 Cr for 84 Outlets	

Training & Capacity Building

District	Fund	Fund Source
Ernakulam	5	NRLM
Thrissur	3	NRLM
Kottayam	3	NRLM
Trivandrum	3	NRLM
Kollam	3	NRLM
Calicut	3	NRLM
Palakkad	3	NRLM
Malappuram	3	NRLM
Alappuzha	3	NRLM
Kannur	3	NRLM
Wayanad	3	NRLM
Idukki	3	NRLM
Kasargod	3	NRLM
Pathanamthitta	3	NRLM
Total	44 Lakhs	