

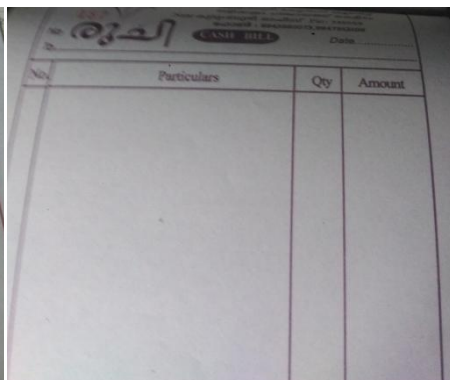
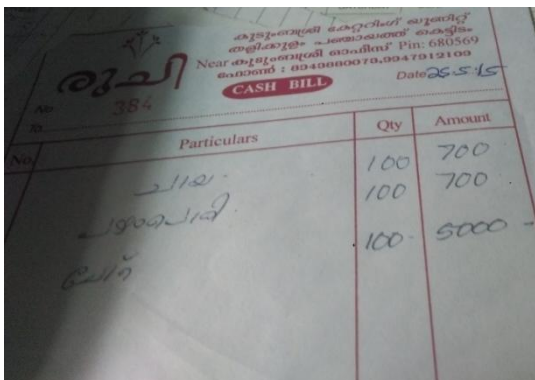
MY ME PRIMARY REPORT-TEMPLATE

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person In charge	Hazeena V A
3	Designation	MFS, PMAY
4	Contact Number	9605115977

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Swad Chappathy Making & Ruchi hotel & catering
2	Area of operation	Thrissur District
3	Location of ME	Thalikkulam Centre
4	Name & contact Number of MEC in charge	Sathy 8592815485
5	Whether MEC visits regularly and supports the unit?	No(only in the initial stage)
6	individual/Group	Group
7	If group, Total no of members	4 1. Shereena, 2.Jumaila, 3.Sumana,4.Sheeja Active only 2 persons
8	Scheme(RM E/Yuvashree/others(Specify)	RME (Fund from Panchayath)
9	Details of trainings received (PIP/EDP/Skill/Accounting& Auditing/Others(Specify)'	Skill from AIFRAM
10	Whether unit need any training	Yes. Accounting & Book keeping, GST
11	Present Marketing strategy/Channels	Local (Order taken for function)
12	Whether unit have any idea for business expansion or diversification	Already they have another unit- Ruchi Hotel Unit members want a provision for Chips & Snacks preparation.

Financial details		
1	Whether registers are maintained properly?	No, In the initial stage only they maintained registers
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	Book not maintained
5	Total Revenue and expenditure in 2016-17	R: 672000 E:504000
6	What are the financial assistance received from the Kudumbashree	No
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes. Technology Upgradation Fund

Photo of the unit





1. Machinery details including production capacity:

They own Chappathy & Pathiri making machines (but not in working condition now).

2. Major observations / findings:

The unit started functioning in 2014 & have Licence of Panchayath & Registration of Kudumbashree. This unit is working in panchayath building. They took loan of Rs.500000 for Machineries . They obtained subsidy(2 lakhs) from panchayath. 4 members were there at the time of commencement. At present 2 of them are coming regularly so this unit is not working properly. For the time being, the Swad Chappathy making unit is not working as the machineries are not functioning.

The unit is producing Chappathy & Pathiri and selling at the Local market & as per orders got for Functions . Average monthly turnover is Rs.56000/- . Their monthly repayment is Rs.8600.

Lack of unity among the unit members is a major problem over there. This is acting as a major hindrance towards their work progress.

3. Suggestions for improvement:

The unit kept book & registers, Expenditure & receipt only in business starting stage and it is not properly maintained. So give training for book keeping. Also involvement of MEC is needed.

4. Initiatives undertaken for betterment:

The machineries for chappathi & pathiri need to be repaired. But repair cost is coming around 125000/- so the unit needs assistance from Kudumbashree technology fund.

5. Initiatives needed for improvement:

Findout permanent marketing system, Purchase new machinery and production of variety snacks & chips.

6. Remarks if any:

Proper auditing is needed.