

Details of the Responsible Officer		
1	Name of District	Ernakulam
2	Name of Person in Charge	Anoop K M
3	Designation	District Programme Manager –Social Development
4	Contact Number	9744855573

Basic Information about the Unit		
1	Name and Contact number of ME Unit Adopted	Ruchi Catering Unit , VanithaVyavasayaKendram, Puthencruzh , Thiruvaniyoor
2	Area of Operation	Canteen & Catering
3	Location of ME	Puthencruzh , Thiruvaniyoor
4	Name &Contact Number of MEC in Charge	-Seena , 9995782758
5	Whether MEC visits regularly and supports the unit?	No
6	Individual/Group	Group
7	If group total no of Members	5
8	Scheme(RME/Yuvashree/Others(specify)	Othes . CSR convergance project with Kudumbashree and BPCL KRL, Kochi
9	Details of Training received (PIP/EDP/Skill/Accounting &Auditing /Others (Specify)	Got , EDP , Skill
10	Whether unit need any training	Baking and Jam making training
11	Present marketing strategy/Channels	Supply breakfast , tea & snacks and Lunch to BPCL KRL, Kochi for their contract labours
12	Whether unit have any idea for business expansion or diversification	Yes , <ul style="list-style-type: none"> • They need to start new restaurant along with the catering unit , • To start baking unit along with the unit

Financial Details		
1	Whether Registers are maintained properly?	Partially

2	Whether Accounts are maintained perfectly?	Partially
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-2016	R: 2000000 E:1700000
5	Total Revenue and expenditure in 2016-2017	R: 1600000 E:1400000
6	What are the financial assistance received from the Kudumbashree	Revolving Fund ,Vehicle from District Panchayath
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes, Interest subsidy , Technology fund and crisis management fund

Photo of the Unit (with Officer in charge)



1. Major Observation/Findings: -

1. Waste management is the major issue of the unit. They need to construct bio waste management plant.
2. Unit has an ensured market to sell their product but in Refinery construction works almost completed, so their market has been reduced. Before they could supply food for 600 labours but now it's declined to 250 labours.
3. The vehicle, the unit using for food supply, it is very old and don't have enough capacity for their supply requirement.
4. The unit purchasing lot of bakery items from open market and there is huge demand for supply bakery items for the labour camp.

2. Suggestions for Improvement: -

1. Unit can construct waste management Plant
2. Unit can start a good and attractive restaurant next to the catering plant and there is good scope for a Restaurant
3. Unit need to buy new vehicle
4. Unit can start a Bakery plant along with their plant .
5. Refinery going to construct new plant at Chalikara, so there is good chance to supply food to labours there
6. Unit need more skill training
7. Unit need more accounting training

3. Initiatives undertaken for betterment: -

1. Made arrangements for purchasing vehicle
2. Made primary conversation with KRL official about food supply to Chalilikkara Plant

4. Initiatives needed for improvement: -

1. Needed to construct waste management plant with enough capacity
2. Needed to make a good restaurant