

MICRO ENTERPRISES

2019-2020

“Year of Livelihood” Campaign

- **2019-20 observed as “Year of Livelihood”**
- **Self reliant CDS**
- **Inclusion of all eligible beneficiaries to start ME units**
- **Start maximum potential MEs in Production/ Service sector**

Sustainability of MEs

- **ME Turnover monitoring & Analysis(Month wise)**
- **Grading of ME units**
- **ME Insurance**
- **Sick /Flood Affected MEs Revival**
- **Infrastructure Development of ME units**

ARISE

- **Identify Potential candidates in each sector (Give Motivation Classes)**
- **Formation of Multi task teams**
- **Strengthen Service sector MEs**
- **Provide employment to 50000 youths & Women**

Women Construction Units

- **To provide construction of 4 houses to construction units who completes First phase training.**
- **Construction projects of MGNREGA**
- **Government accreditation to each unit**
- **Provide one Construction project of Panchayath/ ULB worth 5 lakhs.**
- **Cement bricks units - Make 600 bricks per day.**

MEs in Health Sector

SANTHWANAM & HARSHAM

- **Form block level health care group in providing Saantwanam & Harsham eldercare services by selecting the right beneficiaries.**
- **Establish a district level monitoring and implementation team including call centre facility.**
- **Ensure an average income of 10000/- rupees per month**

Haritha Karma Sena

- **Stabilize Haritha Karma Sena activities in local government institutions where MCF/RRF available.**
- **Ensure them an Average minimum wage of 8000 Rs/Month by establishing enterprise model .**
- **Start maximum possible green enterprises for additional income generation.**

Branding/Common Product Development

- **Café Branding**
- **Development of Common product**
main focus on Cloth bag, Cookies,
Flour items, Apparel sector

Nutrimix Value Addition & Fortification

- **Upgrade all units A grade**
- **Increase turnover of 242 Units**
- **Provide 30 days employment in every month**
- **Marketing opportunities for Value added products**

Convergence

- **Tap Convergence potential in Govt/allied/
local sectors**
- **Identify potential employment
opportunities in local area and position
trained Kudumbashree members**

Common Facility Centre

- **Establish CFCs in districts where;**
 - Space/Land sanctioned**
 - Tender for machineries floated**
 - Groups identified and trained**

Fund from Planning Board

- **Flood Affected/Sick ME- 2 Cr**
- **Technology/Technology Up gradation
Fund-3 Cr**
- **ARISE-10 Cr**
- **Construction-2 Cr**
- **Green MEs-1 Cr**



THANK YOU..