

Kudumbashree NRO invites proposal for Developing IEC material under SVEP

Request for Proposal (RFP) for Developing Information, Education and Communication (IEC) material to be used under Start-up Village Entrepreneurship Programme (SVEP)

Kudumbashree NRO is calling for proposals from prospective agencies/firms for **Developing Information, Education and Communication (IEC) material to be used under Start-up Village Entrepreneurship Programme (SVEP)**. KS NRO has projects running in various partner states based on best practices from Kerala under two domains of convergence between PRI-CBO and micro-enterprises. These projects are a result of combining experience with improved strategies to bring out community support systems, enable access to entitlements, local development and livelihood opportunities primarily focusing on micro-enterprises. Moving from Micro Enterprise Consultant (MEC) project to Start-up village entrepreneurship Programme (SVEP), there is a requirement to standardise the training materials that are used to train the community and the potential entrepreneurs. Therefore, Kudumbashree NRO is initiating to create standardized Information, Education and Communication (IEC) materials like Flipcharts, Short videos, Posters and Catalogues for enhancing the project understanding and ownership at the community level. Such materials developed will act as a comprehensive knowledge base for sharing it with partner states and for the purpose of replicating it at a larger scale.

For more information on the project and the work conducted by KS-NRO, please refer to the website www.keralanro.org

Based on your expertise and experience we would like to invite prospective agencies/firms to submit technical and financial proposal in the prescribed format to carry out the assignment.

Proposals in the prescribed format should be sent by post so as to reach the office latest by [5.pm](#) on24th October 2019.....

Proposals should be addressed to

The Executive Director

Kudumbashree- National Resource Organization

IIIrd floor, Carmel Towers, Cotton Hill

Vazhuthacaud PO, Trivandrum

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