

Gender Development Programmes 2019 -20

Kudumbashree gender development programmes aims to ensure that all development efforts take into account the experiences, needs, and contribution of women by removing structural barriers. The program attempted to create awareness among the women as well as sensitized the family and society around. It focuses in promoting women's participation in the decisions that affect their lives, eradicate poverty and inequality, prevent the exploitations against them and sustainable development can be achieved.

Kudumbashree gender development programs are classified into three major heads

1. Preventive and pro active programs

These programs are designed in the preventive aspect that aims to prevent all inequalities and injustice through community net work

2. Supportive programs

These programs aims to give necessary support needed to the survivors and support recipients through institution and community resource.

3. Transformative programs

To transform the individuals, family and the society through different self learning and sensitive process.

In 2019- 20 Kudumbashree Kudumbashree gender development programs focuses on these three aspects in such a way that it aims to promote gender equality through awareness creation, educational activities , participation in various sectors and prevent exploitations. It focuses on women's participation in decision making process at various levels. Special focus has been given to create women friendly neighbourhood and living situations to ensure the equal rights of everyone in the society. It also promotes sensitizing the family and community. Convergent actions with other organisations strengthen the gender development initiatives. The gender development programmes can be classified into various categories according to the aim and implementation strategy of the program.

As part of **Supportive and preventive** programmes, **Selected 14 Panchayath** to develop **model gender friendly panchayth**. It aims to Create a gender friendly locality through awareness creation, studies and implementing various community actions. Kudumbashree will develop

Gender Community courses for elected representatives and community leaders based on Kudumbashree experiences. **Vulnerability mapping** to be conducted in 28 LSGIs to analyse the gender gap existing in the selected LSGIs. Fund will provide for the different initiatives and studies in those Panchayaths.

The Gender Self Learning Program is the major component of the Kudumbashree Gender Model. It is a community-led learning initiative facilitated by Kudumbashree. Facilitators from Kudumbashree's Neighborhood Groups (NHF's) lead discussions on various gender-related issues in their groups and gender resource persons are the master trainers and monitoring the learning process. **Gender State Resource Cell** will be developed to give support to other states. State **Gender Resource pool** members will be giving the support in this initiative.

As part of **transformative** agenda of gender development programmes, consultation and think tank on different initiatives in the community will also be planned in 2019-20. **Gender sensitization of Kudumbashree staffs and other community leaders** are planned in this regard. Theme based programs and initiatives will be undertaken for groups of women in art, culture, theatre, literature etc. Conduct of cultural and literary festivals will be continued and publication of women magazine and production of other creative will be initiated. It also aims to create **Gender integration in Micro Enterprises** through the gender sensitization of entrepreneurs, which will lead to gender specific business models in the state. **Sthreesakthi portal** will give the women an opportunity to mark their efforts in the online media.

Kudumbashree has introduced the programme named **Snehitha calling bell** to identify and provide various support services for people who are living alone and eliminate the distress. 56687 support recipients were identified and it aims to provide health care, mental support and other services. Fund is allotted for the activities in these sectors **Anti human trafficking programme** is included to create a society which has awareness on human trafficking and rehabilitating the victims of Human trafficking/ prone to human trafficking.

Community resource persons are the grass root level human resource for spreading gender equality concepts. It is important to enhance the capacity of these community women to coordinate, implement and monitor the entire programmes under gender development. As part of **theme based programmes** women groups in the fields of Art, culture and literature are developed.

Rangashree is the women theatre formed by Kudumbashree for message dissemination and through street plays and other art forms. It also aims in increasing visibility of women in art and cultural field and thereby changing the mindset of the society. The writers forum that aims to build the group of writers / grass root level journalists, and the art group that provide opportunity for women who are interested in drawing, painting and crafts increases the visibility of women in public spaces and thereby transforming the society. Skill development and capacity building workshops for the members are essential in this regard. **Capacity building and training of Gender resource persons, community counsellors , Rangashree team members and writers forum members** are the base of implementation of the programmes.

The gender resource persons and community counsellors are in charge of conducting counselling and other activities at the **Gender resource center** and **Block level counselling center**.

Regular meetings and monitoring will be done to assess the program in all districts.

Sl. No	Unique No.	Scheme
1	GD.01	Snehitha Gender Help Desk
2	GD.02	Community Counseling
3	GD.03	Gender Self learning programme activities
4	GD.04	Gender Resource center/ Block level counselling center
5	GD.05	Gender development programs including training
6	GD.06	Gender Self learning programme – training continuation, follow up and documentation. Family meet at NHG level to sensitize the family members of NHG (Specially developed programmes)
7	GD.07	Vulnerability mapping – 28 LSGIs
8	GD.08	Rangashree
9	GD.09	Anti Human trafficking - follow up activities
10	GD.10	Community Counseling
11	GD.11	Women friendly Panchayath
12	GD.12	Sreesakthi Portal
13	GD.13	Gender State Resource Cell as a cell to give support to other states

14	GD.14	Establish a team of women as writers forum to document the best practices, success stories from the community and develop them as the grass root journalists
15	GD.15	Snehitha Calling bell
16	GD.16	Theme based programs
17	GD.17	Gender community courses
18	GD.18	Gender sensitization programme
19	GD.19	Documentation, monitoring. Software development
20	GD. 21	Capacity Building
21	GD. 22	Gender integration in Kudumbashree programs
22	GD. 23	Review, monitoring, documentation, Publishing and IEC

	Total		332240 0	317720 0	316400 0	323000 0	323000 0	320360 0	330920 0	323000 0	316400 0	316400 0	329600 0	319040 0	323000 0	316400 0
GD.02	Community Counselling		638000	418000	616000	506000	462000	572000	726000	726000	484000	616000	418000	198000	550000	308000
GD.04	Gender Resource centre and Block level counselling centre		350000	140000	290000	330000	200000	250000	730000	570000	400000	500000	150000	270000	190000	230000
	Total		431040 0	373520 0	407000 0	406600 0	389200 0	402560 0	476520 0	452600 0	404800 0	428000 0	386400 0	365840 0	397000 0	370200 0

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Code.No	Name of the scheme	Outlay (2018-19)	TVM	KLM	PTA	ALP	KTYM	IDK	EKM	TSR	PKD	MLP	KKD	WYD	KNR	KSD
GD.06	Gender Self Learning Programme		503400 0	428844 0	197112 0	360366 0	283446 0	231972 0	408264 0	423690 0	395916 0	461784 0	471264 0	181608 0	348420 0	201564 0
GD.07	Vulnerability Mapping		400000	400000	400000	400000	400000	400000	400000	400000	400000	400000	400000	400000	400000	400000
GD.09	Anti Human Trafficking							500000			500000	200000		500000		
GD.10	Community Counselling		928000	608000	896000	736000	672000	832000	105600 0	105600 0	704000	896000	608000	288000	800000	448000
GD.11	Women Friendly Panchayath		500000	500000	500000	500000	500000	500000	500000	500000	500000	500000	500000	500000	500000	500000
GD.14	Writers forum		324000	324000	324000	324000	324000	324000	324000	324000	324000	324000	324000	324000	324000	324000
GD.15	Snehitha Calling Bell		333000	251000	493200	502000	103900 0	638000	217800	118060 0	163880 0	146280 0	163780 0	144800	516600	752200
GD.16	Theme based Programme		100000	100000	100000	100000	100000	100000	100000	100000	100000	100000	100000	100000	100000	100000
GD.18	Gender sensitisation		161600	141400	121200	161600	161600	121200	202000	202000	202000	222200	161600	60600	161600	80800

