



## Kudumbashree @ Kerala State Youth Festival



**S. HARIKISHORE I A S**  
Executive Director  
Kudumbashree

Kasaragod district is hosting the 60th edition of the School Youth Festival @ Kanhangad. More than 8000 talented youth from different districts across the state have reached Kanhangad to compete and excel. I am happy to inform you all that Kudumbashree is also doing its part by providing food services @ Youth Festival venues.

Yes! For the first time!!

When the Director of General Education and the Organizing Committee of the School Youth Festival gave us the permission to operate our food courts and juice stalls at the premises of the School Youth Festival venues, we wholeheartedly welcomes this new opportunity. 35 Cafe Kudumbashree units have set up 17 food/ juice stalls at the venues of the 60th State Youth Festival, which is being held from 28 November 2019 to 1 December 2019.

Food/ juice courts are functioning at 17 venues as mentioned above! Our cafe outlets are serving tea, coffee, snacks, varieties of juices, payasam, avil milk etc. The 'Ethnic Food Court' which serves traditional food is also attracting many visitors. In addition to this initiative, Harithakarmasena of Kudumbashree has opened 'watermelon juice' stalls at all the 28 venues/ locations. 112 Harithakarmasena members are providing service in these juice stalls. It's a privilege for Kudumbashree to be a part of this coveted event of our state.

Kudumbashree units are now regularly receiving opportunities to serve food at big events and functions (which are attended by more than thousands of people). The permission received to set up food courts at the venues of 60th Kerala State Youth Festival is considered by us as a continuation to this series of 'bigger opportunity's from challenges' for our catering units.

When the India- West Indies One Day Cricket Match was held at green Field Stadium, Thiruvananthapuram during November 2018, ten units of Kudumbashree served food in the venue. At that time, 10 Kudumbashree units served food to around 7000 people through 11 counters.



Kudumbashree also received the opportunity to serve food at the meeting of Navakerala Mission which was attended by around 3000 people's representatives. We hope that we would receive such opportunities in the future as well.

Once again, let me take this opportunity to thank General Education Director and his team from the Education Department for giving us the opportunity to set up our food courts at the Kerala School Youth Festival.

Wishing that the 60th Kerala School Youth Festival be a grant success!