

My Me Primary Report - Template

Details of the responsible officer		
1	Name of District	KANNUR
2	Name of person In charge	VIJESH BABY
3	Designation	SOCIAL DEVELOPMENT SPECIALIST
4	Contact Number	9645233298

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	NIRAM LAUDRY , Taliparamba 8943045879
2	Area of Operation	Taliparamba
3	Location of ME	Kappalam, Taliparamba
4	Name & Contact Number of MEC in charge	Reeja, 9496003274
5	Whether MEC visits regularly and supports the Unit?	yes
6	Individual/Group	group
7	If group, total no of members	8
8	Scheme (RME/Yuvashree/others (Specify))	SJSRY
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	NO
10	Whether unit need any training	YES
11	Present Marketing strategy/Channels	Direct contacting
12	Whether unit have any idea for business expansion or diversification	yes

Financial Details		
1	Whether registers are maintained properly?	No
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total revenue and expenditure in 2015-16	R: 1214000 E:1164000
5	Total Revenue and expenditure in 2016-17	R: 1502000 E: 1452000
6	What are the financial assistance received from the Kudumbashree	2 Lakh loan (1 lakh capital subsidy), 24000/- revolving fund
7	Whether unit is eligible for any financial assistance from Kudumbashree	yes



1. Machinery details including production capacity: a) Washing machine with 15kg capacity
b) Washing machine with 12kg capacity

2. Major observations/findings: The ME unity works well and co operatively. Register and account maintenance is very poor.

3. Suggestions for improvement: Starts clear account and register maintenance.

4. Initiatives needed for betterment: Purchase new technology

5. Remarks (If any):