



## Kudumbashree projects included in the new 100 Day Programme

In Making an Impact Article - 358 and in Making an Impact Article - 359, we had elaborated about the 100 Day Programme which was announced during the last few months of the previous Government. We had also explained about the challenging activities taken up by Kudumbashree then. The progress of those programmes and the results made within 100 days is available in Kudumbashree's website under this link : [www.kudumbashree.org/pages/876](http://www.kudumbashree.org/pages/876).

The new 100 Day Programme of the present Government is also announced now. Out of the announced projects, six programmes are to be taken up by Kudumbashree either fully or as a part of a broader scheme. These are challenging tasks which I am sure the team will take up and implement. Once rolled out, I am sure that the results will lead to social development, progress and prosperity. The details of the projects included in the "100 days program" are given below :

1. Grading the Janakeeya Hotels as part of the Hunger Free Kerala Programme.
2. There are many Kudumbashree members

who have completed entrepreneurship training, started the skill training and could not complete the same due to the lockdown. Their skill training would be completed and at least 2000 of them would start micro enterprises.

3. Financial assistance of Rs 200 crores would be distributed to NHGs through ADS. The support, in the form of Revolving Fund, is to address vulnerabilities caused due to COVID for the NHG members. Fund will be disbursed through 20,000 Area Development Societies (ADSs) of Kudumbashree.

4. Distribution of 50,000 laptops as part of the Vidyashree Programme, in association with KSFE.

5. The process of identifying poor families as part of alleviating extreme poverty would be completed. The families would be identified and data would be collected in all LSGIs based on these risk factors.

6. Construction of 2000 houses would be

completed as part of PMAY(U)-LIFE Project.

Hope the Kudumbashree team would take up and complete the implementation of these priority projects included in the "100 Day Programme" from 11 June to 19 September 2021. The weekly progress of these key programmes would be available in Kudumbashree's website in this link from next week onwards: [www.kudumbashree.org/pages/876](http://www.kudumbashree.org/pages/876). We hope that the Kudumbashree team would be able to showcase best performance in implementing this "100 Day Programme" with the same enthusiasm exhibited during the last two '100 Day Programmes'.