

KUDUMBASREE PROJECT

Submitted by

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Multitask Personnel

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Neighbourhood Groups (NHG)

Neighbourhood Groups (NHGs) are the primary units of the Kudumbashree community organization. Ten to twenty women from a neighbourhood form a NHG. The membership, structure, and functions of the NHGs are bound by the byelaws of Kudumbashree CDS.

I visited NHG under Neyyattinkara municipality.

Ward no.20

Name of panchayathu: Malayinkil

Name of kudumbasree: Sree durga.

Meeting time: 5pm to 6 pm

They started it with a prayer ...

1) Prayer

2) Welcome speech

3) Read the report of previous meeting

4) Discussion about their Onam special pickle unit

5) Each of them contributed 30 rs to their weekly investment and a monthly investment of RS 10

6) Collected fine from abscenties of previous week.

7) Gave a loan amount of RS 1000 to one member.

8) Vote of thanks

9) They concluded it with national anthem.

MICROENTERPRISING UNITS.

Kudumbashree views Micro Enterprise Development as an opportunity for providing gainful employment to the people below poverty line and thereby improving their income and living standard. Micro enterprise development is a process, which starts with low capital, low risk and low profit at the initial stage.

I visited two micro enterprising units under Neyyattinkara municipality.

1)MATHAVU.

It is a rice flour-packing unit at Aruvippara. They sell around 1000 flour packets in a week.

Ward no: 3

Name of panchayathu: Aruvippara

No. Of members: 5

Name of kudumbasree: Moongode

2)AADU GRAMAM.

It is a goat farm. There were 25 goats there.

No of members: 5

Ward no: 2

Name of panchayathu: Sreekrishnapuram.

Name of kudumbasree: Sreekrishna.

Joint Liability Group (JLG)

Joint Liability Group is a concept established in India in 2014 by the rural development agency National Bank for Agriculture and Rural Development (NABARD) to provide institutional credit to small farmers.

Name of JLG I visited is Samridhi.

It is an Agricultural farm, where they grow Paddy, Banana, vegetables etc., it is in 6 acres.

No of members: 4

ASRAYA BENEFICIARY

Name of asraya beneficiary I met is Dallykutty.
She is mentally challenged and alone, no one to look after.

Ward no: 17

Name of panchayathu: Manappuram.