

MY ME Primary Report

Details of the responsible officer :		
1	Name of District	Thrissur (Kodungallur ULB)
2	Name of Person in charge	Mini John K
3	Designation	City Mission Manager, NULM
4	Contact Number	9446619197

Basic Information About The Unit :		
1	Name & Contact Number of ME unit adopted	Mubarak Foods
2	Area of Operation	Catering
3	Location of ME	Chappara
4	Name & Contact Number of MEC in charge	R K Baby
5	Whether MEC visits regularly & supports the unit	No
6	Individual/ Group	Group
7	If group, Total no: of members	5
8	Scheme (RME/Yuvashree/Others(Specify)	Others (SJSRY)
9	Details of trainings received	EDP, Skill (AIFRAM)
10	Whether unit need any training	No
11	Present Marketing Strategy/ Channels	Local & Festival Marketing
12	Whether unit have any idea for buisness expansion or diversification	Yes

Financial Details:		
1	Whether registers are maintained properly ?	No
2	Whether accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total revenue & expenditure in 2015-16	R: 10,00,000/- E:5,00,000/-
5	Total revenue & expenditure in 2016-17	R: 14,00,000/- E:7,00,000/-
6	What are the financial assistance received from the Kudumbashree	No
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo Of The Unit (Including Officer in Charge)



1. Machinery details including production capacity :

- There is no big machinery for the functioning of Unit. They want to start a flour mill

2. Major Observations & Findings:

- All members are actively participated in the functioning of unit
- Their main expenditure consumption area is grinding of grains. So they want to start a flour mill. This will not only reduce their expenditure but also increase their income.

3. Suggestions for improvement :

- They need a loan & submitted an application for SEP under NULM

4. Initiatives needed for improvement:

- Strict & close monitoring will improve their capacity & achievement

5. Remarks if any:

- The members are very enthusiastic & willing to change and accept the modern techniques & Kudumbashree directions.

Group Photo of the unit

