

### My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	Thrissur (Irinjalakkuda ULB)
2	Name of Person in Charge	Aavish K K
3	Designation	Multi Task Personnel
4	Contact Number	9544917361

Basic Information about the unit		
1	Name and contact number of ME unit adopted	Amrutham Food Supplement; Ph:7025100693
2	Area of operation	Irinjalakkuda Block
3	Location of ME	Mapranam
4	Name & contact Number of MEC in charge	Biji-9961158158
5	Whether MEC visits regularly and supports the unit	No
6	Individual/Group	Group
7	If group, Total no of members	9
8	Scheme(RME/Yuvashree/others(specify))	RME
9	Details of training received(PIP/EDP/Skill/Accounting & Auditing/Others(Soecify))	PIP/EDP/Skill/Accounting & Auditing
10	Whether unit need any training	Accounting
11	Present Marketing strategy/Channels	Through ICDS
12	Whether unit have any idea for business expansion or diversification	Yes(Rice & wheat Powder, Biscuit Production)

Financial Details		
1	Whether registers are maintained properly?	Yes
2	Whether accounts are maintained perfectly	Yes
3	Whether regular auditing has been done?	Yes
4	Total Revenue & expenditure in 2015-16	R:24,66,917.00 E:22,30,627.00(excluding depreciation)
5	Total Revenue & expenditure in 2016-17	R:26,57,293.00 E:25,84,672.00(excluding depreciation)
6	What are the financial assistance received from the Kudumbashree.	2 Lakh loan with 50000 subsidy, Revolving fund, Technology fund,Crisis fund
7	Whether unit is eligible for any financial assistance from Kudumbashree.	Yes.

Photo of the unit (including officer in charge)



1. Major observations/findings: food unit is very clean. They are now in equilibrium stage. They are planning for diversification.
2. Suggestions for improvement: Arrange rice & wheat at subsidy rate from FCI
3. Initiative undertaken for betterment:
4. Initiatives needed for improvement: need to arrange assistance for diversification
5. Remarks if any