

Shipashree Crafts – Field visit report



The unit is located on ward 47 (Chaithanya ADS-Shilpa NHG) and owned by Sarojini.K. The unit got subsidy loan from Kudumbashree on 2009. The unit is still working with a less profit and is the livelihood of her family. The products of the unit have a good market. They used to display their products on almost all fests in the district.

Issues Identified

- Currently the unit is working by the metal supplied by the customers, they used to produce the required products for this metal. So the profit ratio of the unit is less.
- They have a limited dyes for the production, so the variety is less
- They are now using handmade tools for finishing of products.

Suggestion

- If they got a second doze assistance,
- They can purchase some metal as raw materials, so that they can produce goods to customers using this and their profit ratio will increase
 - They can purchase dyes, so that more variety of products can be produced
 - They can purchase drillers , finishing machine, it helps to reduce production time and improve finishing quality.

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