



Kudumbashree

Farm Livelihoods

2020-21

Roll out workshop



Major Programs (with target)

01

Organic farming

02

Medium scale VA units

03

Small scale VA units

04

Agri business ventures

05

Green Carpets



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District Initiatives

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Urban Kiosk

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Fruit processing units

09

Monitoring and Evaluation

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Mobile Application



Joint Liability Groups

Aim : Establish 7000 new JLGs (Min), 2100- JLGs adopting at least 3 Agro Ecological Practices (AEP)

01

**500 New JLGs per district (2500 women farmers)
Total in state= 7000 new JLGs and 35,000 women farmers**

02

Promote JLGs to adopt various Agro Ecological Practices- Establish 150 such JLGs per district those adopt at least 3 essential AEPs.

03

Converge with Subhiksha Keralam program



Organic farming

**Aim : To get PGS certificates for the Activated organic farming LGs
To activate more LGs in the portal**

01

Out of 11445 LGs formed, 2600 LGs have been activated in the PGs portal in the last two years.

02

Activate 2000 more LGs in the PGS portal

03

Getting PGS certificates for 1000 LGs

04

Documentation of all the process and steps of organic farming program

05

NRLM fund- 400 lakhs



Medium Scale Value Addition Units

Aim : Encourage 70 new MSVA units

- 01 117 MSVA units already established.**
- 02 70 new Medium scale Value Addition units is to be started**
- 03 Scaling up of already established units is also focused in this Financial Year**
- 04 (1400 - Plan fund and 11.44 under NRLM) Total = 1411.44 lakhs**



Small Scale Value Addition Units

Aim : Encourage 70 new SSVA units

- 01 321 SSVA units already established.
- 02 70 new Small scale Value Addition units is to be started
- 03 Scaling up of already established units is also focused in this Financial Year
- 04 (35 - Plan fund and 16.2 under NRLM) Total = 51.2 lakhs



Agri business ventures

Aim : Encourage 140 new ABV units

- 01 640 ABV units already established. 140 new ABV units is to be started
- 02 ABVs will be also linked and geo tagged using MKSP Mobile app.
- 03 Cluster based approach/consortium of similar enterprises.
- 04 (70- plan fund and 24.39 under NRLM) Total =94.39 lakhs



Green Carpets

Aim : Functioning of all 70 already formed units

- 01 70 garden installation units already established.**
- 02 Training part is pending and it will be done in this financial year and all groups should be functional.**
- 03 RF for the units can be booked under District Initiative Program**
- 04 Proposals should be submitted**



Urban vegetable kiosks

Aim : Setting up of 100 urban vegetable selling kiosks

- 01 Special livelihood package.
- 02 Identification urban locations- convergence with NULM division
- 03 Half of the target- September
- 04 300 lakhs- SLP



Fruit processing units

Aim : To establish 140 fruit processing units on Jack fruit, papaya, mango and pine apple

- 01 Special livelihood package.**
- 02 Exclusive units for fruit processing and marketing. Cold storage facility can be included**
- 03 New units and Existing VA units will also be the considered for this activity.**
- 04 213.8 lakhs- SLP**



District Initiatives

Aim : Various schemes proposed by districts for 25 lakh each

- 01** District initiatives in line with Subhiksha Keralam programme
- 02** Proposals by districts sanctioned by state mission for further roll out of programmes
- 03** Special follow up and documentation is needed
- 04** 350 lakhs



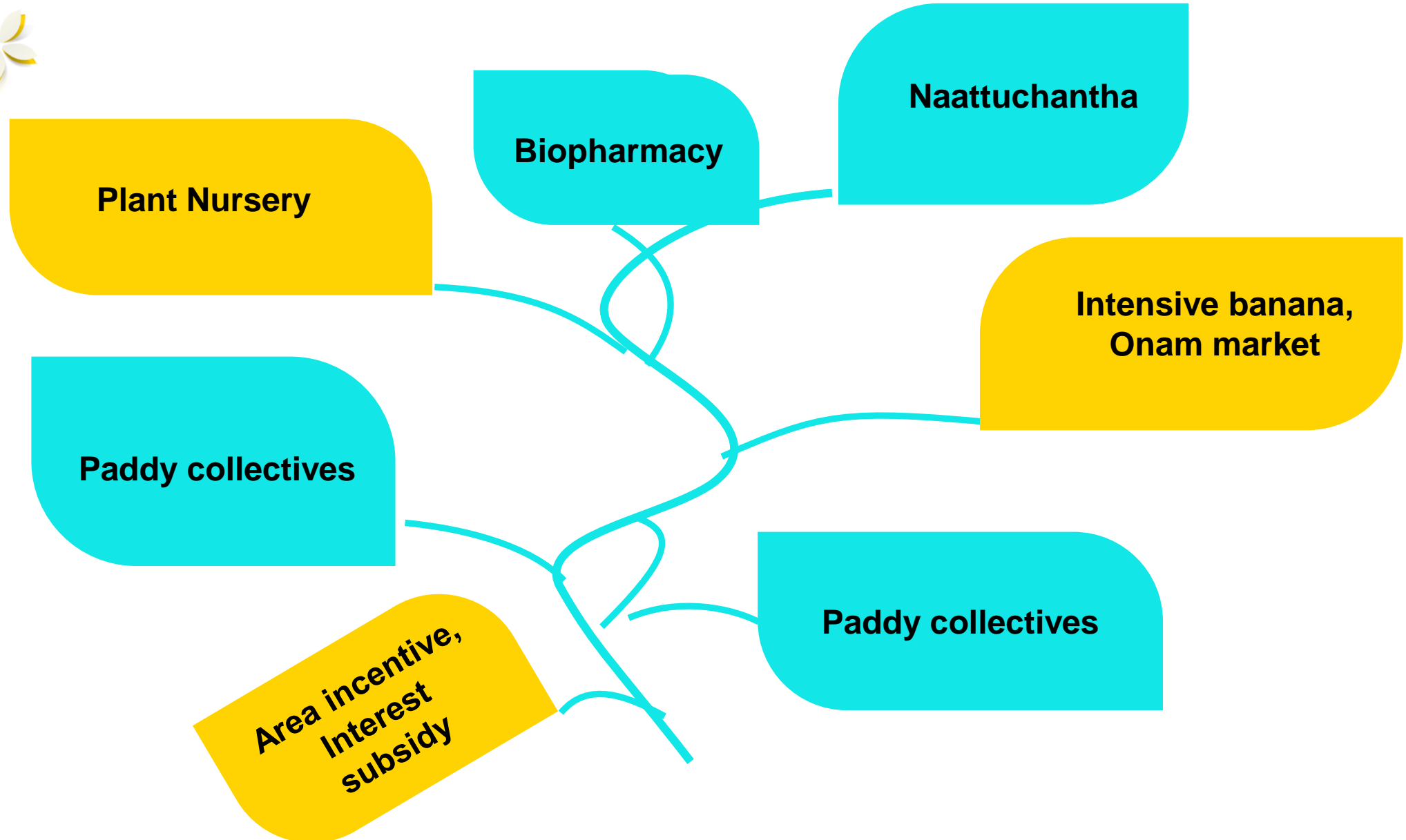
Mobile Application

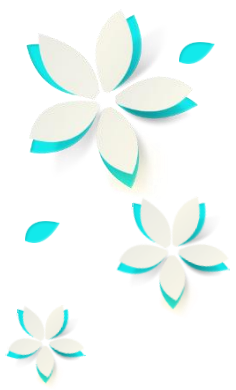
Aim : Geo tagging all farm enterprises

- 01 Primary data of JLGs are collected and entered in mobile app now**
- 02 Second edition is ready to launch by including ABV, Biopharmacy etc**
- 03 So, all farm enterprises should be tagged in this financial year**
- 04 All data should be updated**



Monitoring and Evaluation





NRLM MIS

1

Monthly progress report

2

User ID and Password for SAPM, DPMs, BCs

3

BCs enter data and DPMs verify- Between 8 and 10 of every month

4

If there is any correction in BC reported, DPM should verify it and report them back.

5

Detailed PPT already shared



Thank you