

Targets for Marketing DPMs Before 20th July

- 1) Finish formation of District ME Consortium and District Basar Management Committee and initiate Basar Management Team Recruitment. Finalise location/Building for Basar and initiate process for interior works
- 2) Start at least 4 Nano markets
- 3) Get approval for at least 1 Village Haat
- 4) Start at least 1 Tourist kiosk
- 5) Start at least 1 Honesty box
- 6) Conduct 1 office mela (As part of District PRM or in District Collectorate or District Panchayath)
- 7) Conduct monthly markets in June and July in all Blocks/ULBs
- 8) Conduct one special trade fair
- 9) Conduct one ME Meet of Online Portal Entrepreneurs
- 10) Product Catalogue / Catering Unit Brochure - Present details collected (such as how many products, how many units, how many category etc) or present the plan for bringing out Product Catalogue / Catering Unit Brochure.
- 11) Ensure release of all CEF to CDSs from Districts (2017-18) and ensure distribution of loans to MEs (80 to 90% to be distributed from CDSs)