

## **My Me Primary Report - Template**

<b>Details of the responsible officer</b>		
1	Name of District	Thrissur
2	Name of Person in charge	Nivya PK
3	Designation	Block Coordinator (DDU GKY)
4	Contact Number	8113006214

<b>Basic Information about the Unit</b>		
1.	Name and contact number of ME unit adopted	Kudumbasree Matrimony , 9207806952,9562221651
2.	Area of operation	Marriage Beauru
3.	Location of ME	Porkulam
4.	Name and contact number of MEC in charge	Ummer Ali, 9745442020
5.	Whether MEC visits regularly and supports the unit	yes
6.	Individual/Group	Group
7.	If group, Total number of members	5
8.	Scheme(RME/Yuvasree/Others(Specify)	Yuvasree
9.	Details of trainings received (PIP/EDP/Skill/Accounting & auditing/Others(Specify)	Nil
10.	Whether unit need any training	No
11.	Present Marketing Strategy/Channels	Through CDS members and ADS members and Publicity.

12.	Whether unit have any idea for business expansion or diversification	Yes
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<b>Financial Details</b>		
1	Whether accounts are maintained perfectly?	Yes
2	Whether regular auditing has been done?	No
3	Total Revenue and expenditure in 2015-16	Nil (started on 2016)
4	Total Revenue and expenditure in 2016-17	R:60000                      E:40000
5	What are the financial assistance received from the Kudumbasree	nil
6	Whether unit is eligible for any financial assistance from Kudumbasree	Yes

**Photo of the unit (Including officer in charge)**





1, Machinery details including production capacity

2, Major observations/Findings:

Kudumbasree Matrimony is a social committed web based marriage bureau, claimed to be the first of its kind in the State. Kudumbasree Matrimony had an office and 3 staffs are currently working there. Total 2000 registrations from various places in Thrissur district are available in the website. Currently 49 Successful marriages are done through this matrimony. Monthly turnover of this enterprise is around 60000 rupees. Now they are thinking about franchisees in Thrissur District and all over in Kerala state. In their opinion it will create more job opportunities for our NHG members by giving franchisees to all districts.

3, Suggestions for improvement:

By giving franchisees within the district and other district on legislative assembly basis, they can expand their data and work.

4, Initiative needed for betterment:

Support from the District Mission Team to identify the persons who are interested to take franchisees within the district and publicity of the same. For that they need development of their Website.

5, Remarks (if any)