

My Me Primary Report - Template

Details of the responsible officer		
1	Name of District	KASARAGOD
2	Name of person In charge	JYOTHIS MARIN K A
3	Designation	DPM ENDOSALFAN
4	Contact Number	9400459019

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	HARISHREE AMRUTHAM FOOD SUPPLIMENT UNIT 9048285211
2	Area of Operation	CHENGALA CDS
3	Location of ME	ETHIRTHODU,EDANEER
4	Name & Contact Number of MEC in charge	MINI 9496097769
5	Whether MEC visits regularly and supports the Unit?	NO
6	Individual/Group	GROUP
7	If group, total no of members	3 MEMBEARS
8	Scheme (RME/Yuvashree/others (Specify))	RME
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	GOT,EDP,PIP,SKILL TRAINING
10	Whether unit need any training	YES
11	Present Marketing strategy/Channels	DIRECT MARKETING THROUGH ICDS
12	Whether unit have any idea for business	YES

Financial Details		
1	Whether registers are maintained properly?	YES
2	Whether Accounts are maintained perfectly?	YES
3	Whether regular auditing has been done?	NO
4	Total revenue and expenditure in 2015-16	R: 532384 E:641428
5	Total Revenue and expenditure in 2016-17	R:698376 E: 528080.56
6	What are the financial assistance received from the Kudumbashree	SUBSIDY 70000 REVOLVING FUND 100000
7	Whether unit is eligible for any financial assistance from Kudumbashree	TECHNOLOGY FUND
	expansion or diversification	



1. Machinery details including production capacity: PRODUCTION CAPACITY 3500

KG/MONTH machines for different purpose. Like, dryer machine &

2. Major observations/findings:The building infrastructure is good but the major issue in the huge amount of rent. The unit is lack of awareness about how to write and maintain some registers. As part of their strict hygienic measures they provide a hair cover and strictly instruct

to wash legs before entering the production unit. All members are keen to make the product hygienic as it is made for children.

3. **Suggestions for improvement:**A person should be appointed to collect the orders and to maintain accounts. The unit needs financial assistance for product expansion.

4. **Initiatives needed for betterment:** Arrange meeting for unit members and ask their suggestions to run the unit in a better way. Accounting and book keeping training need to be given to the person in charge. Providing fund to the unit to improve the facilities like building, machineries etc.

5. **Remarks (If any):**All the group members should be equally responsible to run the unit.