

PRATHIBHATHEERAM & KAYIKATHEERAM PROJECT

**A STUDY IN ANCHUTHENGU & KADAKKAVOOR GRAMA
PANCHAYATH**

STUDY REPORT SUBMITTED TO:

KUDUMBASHREE STATE MISSION

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PRATHIBHATHEERAM & KAIKATHEERAM PROJECT

OVERVIEW OF THE PROJECT: THEERASHREE

Introduction

The Pratibhatheeram project and the Kaikatheeram project are two programs under the Theerasree scheme. The "Kerala Model" has brought about many changes in the three tier panchayat system and municipal system through the decentralization process which is a model for the world. Through Rebuild Kerala and Navakeralam Karma Program, a number of development and non-development activities are being carried out for the creation of Navakerala. The "Kudumbashree" movement, which grew along with the people's planning movement, is a model for the nations of the world. Kudumbashree gives priority to activities that focus on the empowerment and development of the socially backward and need special attention. As a part of this, "Theerashree" project is being formulated and implemented. Under the leadership of Kudumbashree, activities are being carried out to strengthen the neighborhood system in the coastal region and to form micro-enterprises. Although many social welfare schemes and schemes are being implemented by the Department of Fisheries, Welfare Fund Board, State Governments and Local Governments, most of them are not accessible to the common fisheries.

Coastal dwellers are one of the groups whose basic social backwardness persists. The people living in the coastal areas are facing a variety of problems such as land seasickness, homelessness, overcrowding, illegal exploitation of natural resources, drinking water problem, health and education backwardness, scarcity of fish resources and persistent natural disasters. Therefore, it may not be effective to intervene in the coastal areas in such a way as to interact with the general public. It is in this context that the State Government, through Kudumbashree, has formulated the 'Theerasree' scheme with a special focus on the holistic development of the people in the coastal areas. 'Theerashree' is a project launched in the 2019-20 financial year. Theerasree activities are mainly focused on the following 4 areas.

1. Social inclusion
2. Economic activities
3. Livelihood activities
4. Social development activities

1. Social inclusion

Social inclusion here refers to the process of incorporating all 18-year-old women who are not yet members of the coastal region into a new NHG or existing NHG. As of

March 2019, 64% of the population has been recruited. Necessary intervention is required to accommodate the remaining 36% of the population. In addition, a special elderly neighborhood group for those over 60 years of age, Transgender and PWD NHG's is being formed. Currently inactive neighborhoods will be revived.

2. Economic development activities

Increase savings habits in members, maintain financial transaction discipline, implement bank linkage loans to NHG's, implement Muttathe mulla like loan schemes, organize necessary capacity building activities in various areas such as grading, auditing and accounting to ensure financial transparency of Neighborhood groups, RF, VRF and Interest Subsidy Matching Grant.

3. Livelihood activities

Measures should be taken to increase the income of at least one person from the NHG families in the coastal areas by providing them with the necessary general orientation programs. Provide EDP and Skill training through Kudumbashree or other agencies. Prepare projects with the help of MECs and bring them to the required bank linkage and interest subsidy. The second phase of RF fund and technology fund should be made available to the ME group in a timely manner. Promote agricultural activities through MKSP scheme.

4. Social development activities

DDUGKY for Coastal Youth Organize mobilization camps and ensure that the poor in the coastal areas get the benefits of the Destitute Free Kerala scheme. Formation of special children's societies in the coastal areas. Thereby nurturing children's creative abilities. Find mentally challenged children and take them to BUDS / BRC, or take the initial steps needed to start where BUDS / BRC is absent.

Take necessary steps to identify and incorporate those who are not eligible for Social Security pensions. Collaborate with Gender Resource Centers to enhance the status of women and children.

Purpose

To bring the NHG's including socially and economically backward fisher families into the mainstream through the Kudumbashree system through necessary interventions.

Aim

1. To strengthen the neighborhood system in the fishing villages and provide the necessary technical and financial assistance to the families to start suitable ventures and bring them into the mainstream society.

2. To make available to the general public in the Iowa region information on various projects being implemented in the coastal region by various departments, local bodies and government departments.
3. To make the necessary interventions to develop the capacity-leadership and interoperability needed to develop an entrepreneur in a home.
4. To equip the fishing community to take necessary interventions to address the backwardness of the coastal region.

Prathibhatheeram & Kayikatheeram Project

The Prathibhatheeram project is a sub-project under the Theerashree scheme which helps in the education of children in the coastal areas. In addition, the Kayikatheeram project is another training program for the holistic sports development of children.

Prathibhatheeram project

In the evenings, special tuition classes and career orientation programs are conducted for the children studying in classes 5 to 10 with the aim of uplifting the social, cultural and health sectors. This project is known as Prathibhatheeram.

Where there are no libraries, school classrooms, public halls, and private buildings (available for free) can be used.

Individuals interested in volunteering as teachers should be assigned. Retired teachers, educated housewives and educated youth can be found as teachers.

Learners can find the amount of the refreshment through the sponsorship of the neighborhood groups, the plan outlay of the local government bodies and the sponsorship of private individuals, banks and institutions.

Kayikatheeram Project

Sports training for children, adolescents and youth should be organized with the help of local bodies, sports councils, youth welfare boards, youth clubs and private agencies. Its aim is to make the youth meaningful in life. This project is known as the Kayikatheeram.

Fund

A total of up to Rs. 50,000 / - can be spent by a CDS for Prathibhatheeram and Kayikatheeram projects.

PRATHIBHATHEERAM AND KAYIKATHEERAM MODE OF OPERATION IN ANCHUTHENGU AND KADAKKAVUR CDS

Prathibhatheeram

In the coastal panchayats of Anchuthengu and Kadakkavur CDS in Chirayinkeezhu block, Prathibhatheeram and Kayikatheeram have been implemented very well. The tuition class was organized at the Panchayat Hall for the students of classes 5 to 10 focusing on the Anchuthengu coastal wards. The tuition was led by a Coastal Volunteer.

In Kadakkavur, with the help of CDS members, tuition was imparted to 26 children in classes 5 to 10 in the halls of Chambavu Church in 6 coastal wards for the benefit of the children. Tuition was provided by Coastal Volunteers and educated Kudumbasree members in the coastal region. They did this mission willingly without receiving any pay.

PSC for educated young men and women Training was implemented by Kadakkavur CDS. The training was conducted in collaboration with a training institute called EXPERT. Eighty-four children from the coastal area attended the PSC training. The training was given 2 days a week (Saturday and Sunday). This program has been instrumental in bringing economically disadvantaged youth to the forefront of competitive examinations in the coastal region. It is safe to say that Covid's compliance with the standards had a significant impact on the project. However, 10th class students are being offered tuition online.

Kayikatheeram

With the help of Sports Clubs, Sports Council Board and Youth Clubs in collaboration with the Panchayats, the Kayikatheeram project was implemented in Anchuthengu CDS and Kadakkavur CDS in clubs in 2 coastal wards. Kadakkavur CDS formed the Southern Sports and Arts Club with 25 students and with the help of the Sports Council provided training and opportunities to participate in competitions. The scheme implemented through Kudumbashree has been able to provide a platform and training to the children of Kudumbashree NHG families.

Challenges faced in the project

- ❖ There are many difficulties in implementing the Theerashree project. Funds for the implementation of Prathibhatheeram and Kayikatheeram projects were not received in time. Although it was the 2019-2020 plan, the funds became available one year after the implementation of the plan.

- ❖ Member Secretaries who are not fully aware of the Theerashree scheme refuse to utilize or implement that fund. Due to the intervention of the Member Secretary, the PSC center at Kadakkavur was closed down.
- ❖ Due to non-allocation of funds by the Member Secretary. Chairperson, the Block Coordinator, CDS Chairperson and CDS Accountant had to pay Rs. 52000 / - to the training institute called EXPERT.

Findings

- ❖ Rs. 50,000 / - allotted for the project in both CDSs has not been spent so far.
- ❖ Member Secretaries are opposed to the scheme as there is no clear guideline for disbursement of the scheme amount.
- ❖ There is a lack of support from the local body to take the project forward permanently.

Suggestions

- ❖ Prepare accurate guidelines for disbursement of project funds.
- ❖ Member Secretaries should be trained on the importance of the scheme.
- ❖ Project expenditure should be able to be borne directly by the District Mission.