

Me Primary Report - Template

Details of the responsible officer		
1	Name of District	Kasaragod
2	Name of person In charge	Sheeba M
3	Designation	BPM (SVEP)
4	Contact Number	8547224811

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Amrutha Amrutham Nutrimix 9995417209
2	Area of Operation	Karadka Block
3	Location of ME	Muliyar,Povval
4	Name & Contact Number of MEC in charge	Mini
5	Whether MEC visits regularly and supports the Unit?	No
6	Individual/Group	Group
7	If group, total no of members	3Members
8	Scheme (RME/Yuvashree/others (Specify))	RME
9	Details of trainings received	Pip/Accounting And Auditing

	(PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	
10	Whether unit need any training	Yes
11	Present Marketing strategy/Channels	Through ICDS

Financial Details		
1	Whether registers are maintained properly?	Yes
2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	Yes, Yearly
4	Total revenue and expenditure in 2015-16	R: 2764583 E:2882870
5	Total Revenue and expenditure in 2016-17	R:3219260 E: 2863569
6	What are the financial assistance received from the Kudumbashree	Revolving Fund, Crisis Fund
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes
12	Whether unit have any idea for business expansion or diversification	Yes, Bi-Product

Photo of the unit (including officer in charge)



1. Machinery details including production capacity: Production capacity 3500kg/month

Machinery: Roaster Machines-2, Cooling Tray, Packing Machine, Weighing Machine, Sealing Machine, Pulverizer.

2. Major observations/findings: Need improvements in infrastructure. Need more attention in neatness. Unawareness of general ledger book and goods inward book

3. Suggestions for improvement: They need bi-product training as soon as possible and also needed accounts training and book keeping training because they all are unaware about some books (general ledger and goods inward).Accounts are audited yearly, much better to make it twice in year. If it is possible, they need machinery training to repair machines.

4. Initiatives needed for betterment: Enquired about technology fund, they yet to receive any technology fund.

5. Remarks (If any): “The road to success is always under construction”-like this Amrutha Nutrimix is one of the best nutrimix enterprise in kasaragod.8 members are there all are very energetic. Like all business now they face some funding problems. Registers and accounts are maintained well. They can do much better with proper guiding.

