

## National Urban Livelihoods Mission Employment through Skill Training and Placement

### Minutes of the review meeting of Skill Training Providers of NULM held on 20<sup>th</sup> October 2017 at Mini Conference Hall of State Kudumbashree Mission .

The meeting started at 10.30 AM. State Mission Manger, (Skills and Livelihoods) Shri. P Rajesh Kumar welcomed the gathering .Team Leader of NULM Sate Mission Management Unit Shri. K.B Sudheer briefed the Agenda of the review meeting.

The progress of enrollment and completion of training against the commitments made by the STPs in the last review meeting was analysed in detail. Overall there was 72% achievement against the commitment made by the agencies in the last review meeting dated 24<sup>th</sup> August 2017. However, it was noted that the STPs ICA Eduskills, Wayanad Social Service Society, Rajagiri College of Social Sciences, Edubridge Learning Pvt. Ltd, Edujobs Academy, and LIFE have not updated the status properly. State Coordinator of LIFE Ms. Bessy Bose informed that the spread sheet for updating the status is not shared to them. It was found that the sheet was shared in August in the mail id of their CEO which was the registered mail id of the agency at that time. Mission Manages pointed out the problems they are facing during various levels of review meeting due to the inadequate reporting of progress from the field.

The meeting noted that all the Skill Training Providers **except Synchronserve** is present for the review meeting. State Mission Manager informed that there will be regular review meeting every month with three stake holders (separately) of the programme viz; Skill Training Providers, City Mission Mangers, and Municipal Secretaries so as to facilitate mutual support and accountability. Therefore all agencies should participate in the review meetings so as to avoid delay in clearing bottlenecks in implementation.

After the general discussion, the agencies presented their plan of enrollment for coming 20 days (Attached as Annexure 1). State Mission Manger directed the STPs to give commitments only if the centres are ready/will get ready on the scheduled date. Otherwise the mission staff at the field level will get disarrayed if they couldn't meet their words given to the prospective beneficiaries during mobilization. It will adversely affect the entire mobilization process in those cities in the event of such incidents. It was found that altogether 1812 seats will be available within coming 20 days in various centres operated by 18 STPs. State Mission Managers assured all support at the field level for mobilization of these candidates before the date of commencement scheduled as per the plan of action presented by the STPs.

STPs raised doubts regarding issue of travel expenses to the male candidates. Mission Manager responded that amended guidelines from GoI have been forwarded to all city missions. However the STPs requested for issue of a new circular by SULM to the ULBs regarding issue of TA for male candidates also.

In the afternoon session, Executive Director, Kudumbashree and State Mission Director NULM, Shri. S Harikishore IAS reviewed the progress in enrollment of candidates for skill training. Overall there is 72% achievement in the committed target till date. However Executive Director pointed out that the inability of two agencies viz; Rooman Technologies and Institute of Gems & Jewellery to set up the centers even after 5 months needs to be viewed seriously. Mission Director, directed State Mission Management units to give a report in this regard. Referring the absence of M/s Synchroserve and Edujobs in the review meeting he further added that the STP should handle the project in a professional manner. Both the agencies have not achieved the targets as committed in the last review meeting.

Some of the agencies requested for additional targets in different cities and some others requested to covert non residential batches to residential batches. The details of request are given below.

No	Name of agency	Details of request made
1	Apex group of institutions,	Requested for additional targets in Kannur, Kottayam Palakkad, Manjeri and Kozhikode for Dental ceramic assistant course.
2	Rajagiri College of Social Sciences	Requested for additional targets for Domestic Data Entry Operator in Thodupuzha
3	Nettur Technical Training Foundation	Requested to convert the batch of operator conventional grinding machines to residential mode at Thalassery centre
4	Accounts training institute	Requested for additional batches in Kozhikode Mulkam, Tirur and Guruvayoor for accounting course
5	CEEG Kottakkal	As it is difficult to mobilize more candidates from Kozhikode city the agency requested to permit one batch in residential mode at Kottakkal which is an approved residential centre

Pearl Outsource, CEEG and AMET Pvt. Ltd. requested for inclusion of additional courses in their empanelment list

Mission Director said the request for additional targets by the agencies can be granted at Mission Directors level if the targets already allotted for the year is successfully completed.

In case of additional courses, it needs to be referred to the consideration of state level committee.

The STPs complained that in some cases the candidates are not accepting even though provided with good job offers the job offers. STPs demanded for positive intervention by the mission managers in this regard. The state mission manger assured intervention in this regard by CMMUs and SMMU during the visit to the centres. However he pointed out that the presentation in the mobilization camps by some of the STP representative do not give clarity regarding the job role and job settings. In some cases incompetent persons are deputed for counseling and screening. This also seems to be a major reason for creating confusion regarding the placement service and job roles.

At present the annual income limit specified for the urban poor family is ₹ 50000/- Consequently, the candidates from the families having a meager monthly income of even 5000 or 6000 are not able to enroll for the training in the cities like Kochi. Therefore the STPs requested to increase the income level from ₹ 50000 to one Lakh. The Mission Director agreed to explore the possibilities for increasing the annual family income level for being eligible as urban poor.

Some of the STPs informed that verification of placement even for second installment consumes much time at CMMU level. So the recommendation from the city mission is much delayed. The Executive Director said that the mission will conduct grading the centers on the basis of the quality of training and will consider release of second installment to 'A grade' Centers on the basis of the documents submitted by the agency.

### **Decisions of the meeting**

1. The mission will conduct grading of the centers on the basis of the quality of input standards and will consider release of second installment to 'A grade' Centers on the basis of the documents submitted by the agency.
2. The skill training providers should upload the course certificate and the offer letter of placement for the candidates enrolled till 31 March 2017 within 3 days. If not uploaded the details of certificates pending at assessment bodies should be intimated to state mission before 24.10.2017.
3. Now the certificates of NCVT courses are available at sdi portal. Therefore the agencies should down load the certificate from the portal and the same should be uploaded in the MIS of NULM.
4. All the agencies should contact with SSCs, RDAT and the assessment agencies through written communication for obtaining the pending certificates. A copy of the

communication should be marked to SMMU for follow up with Ministry of Housing and Urban Affairs.

5. After obtaining all the certificates and completing the placement, the accounts related to the training conducted in FY 2016-17 will be settled not later than December 2017.
6. All the STPs should participate in the review meeting without fail so as to facilitate mutual support between stakeholders.
7. Skill Training providers should update the number of enrollment, certification and placement in the spreadsheet and the MIS immediately after the achievement
8. The state mission will direct the city mission managers to positively intervene for motivating the trainees for accepting the initial job offers arranged by the STPs during their visit to the centers.
9. The STPs should depute only competent persons for mobilization camps, counseling and screening so as not to pass wrong messages regarding placement.
10. SULM will issue a new circular regarding issue of TA to male candidates as per the revised guidelines.
11. Mission will explore the possibilities for increasing the family income level to one Laksh for being eligible as urban poor.

**Executive Director, Kudumbashree &  
State Mission Director, NULM**

**Enclosure – Annexure 1 – 20 Days Action Plan**

**Annexure 1**

<b>Sl. No</b>	<b>Name of Agency</b>	<b>Courses</b>	<b>Location of Training Centre</b>	<b>Type of Training</b>	<b>No of seats available</b>	<b>Commencement Date</b>
<b>1</b>	HLPPT	General Duty Assistant	TVM	NR	35	Nov-06
	HLPPT	General Duty Assistant	Kottayam	NR	35	Nov-25
	HLPPT	General Duty Assistant	Thrissur	NR	35	Nov-01
	HLPPT	General Duty Assistant	Kozhikode	NR	35	Nov-15
	HLPPT	General Duty Assistant	Kannur	NR	35	Nov-01
	HLPPT	General Duty Assistant	Kasaragod	NR	35	Nov-05
	HLPPT	General Duty Assistant	Alappuzha	R	35	Nov-15
		<b>Sub Total</b>			<b>245</b>	
<b>2</b>	Jeevaniyam Ayurveda Hospital	Ayurveda Spa Therapy	Kochi	R	38	Oct-23
	Jeevaniyam Ayurveda Hospital	Ayurveda Spa Therapy	Kochi	R	38	Nov-05
	Jeevaniyam Ayurveda Hospital	Ayurveda Spa Therapy	Koyilandy	NR	36	Nov-01
		<b>Sub Total</b>			<b>112</b>	
<b>3</b>	Accounts Training Institute	Accounting	Mukkam	NR	30	Nov-25
	Accounts Training Institute	Accounting	Manjeri	NR	30	Nov-25
		<b>Sub Total</b>			<b>60</b>	
<b>4</b>	KITES Software Pvt. Ltd	Account Assistant using Tally	Kochi	NR	50	Nov-01
	KITES Software Pvt. Ltd	Account Assistant using Tally	Perinthalmanna	NR	20	Nov-01
	KITES Software Pvt. Ltd	Account Assistant using Tally	Perumbavoor	NR	25	Nov-01
	KITES Software Pvt. Ltd	Account Assistant using Tally	Kottarakkara	NR	25	Nov-01
	KITES Software Pvt. Ltd	Account Assistant using Tally	Edappal	NR	25	Nov-01

Sl. No	Name of Agency	Courses	Location of Training Centre	Type of Training	No of seats available	Commencement Date
	KITES Software Pvt. Ltd	Front Office cum Receptionist	Nilambur	NR	30	Nov-01
	KITES Software Pvt. Ltd	Front Office cum Receptionist	Perinthalmanna	NR	30	Nov-01
	KITES Software Pvt. Ltd	CCTV Installation Technician	Kochi	NR	25	Nov-01
		<b>Sub Total</b>			<b>230</b>	
5	Wayanad Social Service Society	Sewing Machine Operator	Mananthavady	NR	30	Nov-10
		<b>Sub Total</b>			<b>30</b>	
6	Rajagiri College of SS	Domestic Data Entry Operator	Thrippunitrura	NR	25	Oct-23
	Rajagiri College of SS	Domestic Data Entry Operator	Angamali	NR	30	Oct-25
	Rajagiri College of SS	Domestic Data Entry Operator	Kalamaserry	NR	30	Nov-01
	Rajagiri College of SS	Domestic Data Entry Operator	North Paravoor	NR	30	Nov-01
	Rajagiri College of SS	Unarmed Security	Kalamaserry	NR	30	Nov-10
	Rajagiri College of SS	Retail Sales Associate	Thrippunitrura	NR	30	Nov-10
	Rajagiri College of SS	Retail Sales Associate	Kothamangalam	NR	30	Nov-10
	Rajagiri College of SS	Retail Sales Associate	Angamali	NR	30	Nov-10
		<b>Sub Total</b>			<b>235</b>	
7	Edubridge Learning Pvt. Ltd.	Business Correspondent cum Business Facilitator	TVM	NR	25	Nov-01

Sl. No	Name of Agency	Courses	Location of Training Centre	Type of Training	No of seats available	Commencement Date
	Edubridge Learning Pvt. Ltd.	Business Correspondent cum Business Facilitator	Kochi	NR	30	Nov-01
		<b>Sub Total</b>			<b>55</b>	
<b>8</b>	AMET Pvt Ltd,Adoor	Accounting	Adoor	R	30	Oct-25
		Accounting	Adoor	R	35	Nov-04
		<b>Sub Total</b>			<b>65</b>	
<b>9</b>	Apex Group Kozhikode	Dental Ceramic Assistant	Kozhikode	NR	30	Nov-02
	Apex Group Kozhikode	Dental Ceramic Assistant	Ernakulam	NR	30	Nov-02
		<b>Sub Total</b>			<b>60</b>	
<b>10</b>	ICA Eduskills Pvt Ltd	CRM Domestic - Non Voice	Attingal	NR	35	Nov-10
	ICA Eduskills Pvt Ltd	CRM Domestic - Non Voice	Kozhikode	NR	30	Nov-15
		<b>Sub Total</b>			<b>65</b>	
<b>11</b>	NTTF	CNC Operator - Turning	Thalassery	R	35	Nov-10
	NTTF	CNC Operator - Turning	Bangalore	R	35	Nov-07
	NTTF	Installation Technician Computing & Pherperials	Malapuram	R	35	Nov-10
	NTTF	Fitter Mechanical Assembly	Bangalore	R	35	Nov-10
	NTTF	Operator-Conventional Milling	Malapuram	R	35	Nov-10
		<b>Sub Total</b>			<b>175</b>	
<b>12</b>	CEEG Kottakal	Ayurveda Spa Therapy	TVM	NR	30	Nov-01
	CEEG Kottakal	Ayurveda Spa Therapy	North Paravoor	NR	30	Nov-01
	CEEG Kottakal	Ayurveda Spa Therapy	Kottakal	R	30	Nov-25

Sl. No	Name of Agency	Courses	Location of Training Centre	Type of Training	No of seats available	Commencement Date
	CEEG Kottakal	Beauty Therapy & Hair Styling	TVM	NR	30	Nov-01
		<b>Sub Total</b>			<b>120</b>	
13	Malankara SS Society	Accounts Assistant using Tally	TVM	NR	30	Nov-15
		<b>Sub Total</b>			<b>30</b>	
14	Edujobs Academy	CRM-Domestic (Non Voice)	TVM	NR	60	Nov-01
		Jewellery sales associate	Kollam	NR	30	Nov-01
		<b>Sub Total</b>			<b>90</b>	
15	KWARTZ Kollam	Accounts Assistant using Tally	Kollam	NR	30	Oct-25
		<b>Sub Total</b>			<b>30</b>	
16	LIFE	Assistant Surveyor	Thodupuzha	R	60	Nov-10
		<b>Sub Total</b>			<b>60</b>	
17	Rooman Technologies	Field Technician Networking & Storage	Kozhikode	NR	30	Nov-01
	Rooman Technologies	Field Technician Networking & Storage	Kannur	NR	30	Nov-01
	Rooman Technologies	Field Technician Networking & Storage	Kayamkulam	NR	30	Oct-23
	Rooman Technologies	Field Technician Networking & Storage	Manjeri	NR	30	Nov-01
		<b>Sub Total</b>			<b>120</b>	
18	Model Engineering College	Web Designing and Publishing Assistant	TVM	NR	30	Nov-08
		<b>Sub Total</b>			<b>30</b>	
		<b>Total</b>			<b>1812</b>	