

## **REPORT ON ACHEIVEMENTS OF DAY \_ NULM**

**CMM – RADHIKA RAMAKRISHNAN**

**TRIPUNITHURA MUNICIPALITY.**

### **Social Mobilization and Institutional Development (SM&ID)**

The mobilisation of urban poor households to form their own institutions is an important investment for an effective and sustainable poverty reduction programme. DAY-NULM envisages universal social mobilisation of urban poor into Self-Help Groups (SHGs) and their federations. At least one member from each urban poor household, preferably a woman, should be brought under the Self-Help Group network in a time-bound manner. These groups will serve as a support system for the poor, to meet their financial and social needs.

- 101 new women SHGs were formed in Tripunithura ULB and 49 elderly SHGs were formed.
- 176 SHGs were supported with Revolving Fund of 10,000 Rupees each.
- 49 ALF were supported with Revolving Fund of 50,000 Rupees each.

### **JEEVANAM - CITY LIVELIHOOD CENTRE ,TRIPUNITHURA**

A City Livelihood Centre was established at Tripunithura in January 2019. Products of 25 Neighbourhood Groups are displayed and sold through CLC. The objective of City Livelihoods Centre (CLC) is to provide a platform where by the urban poor can market their services and access information and other benefits. CLCs will act as a “one-stop shop” for those seeking services from the informal sector as well as for the urban poor promoting their services and products.

Average monthly sales turnover of the CLC is Rs.20,000 .A Kiosk of the CLC is functioning at Kudumbashree Canteen ,Mini civil station ,Tripunithura.CLC markets the SHG products in the brand name Jeevanam. They are also participating in various fares conducted in the ULB.





### **Employment through Skill Training & Placement (EST&P)**

EST&P focus on providing assistance for development / upgrading of the skills of the urban poor so as to enhance their capacity for self-employment and salaried employment.

- Enrolled 285 Candidates for different trainings under EST&P from Tripunithura ULB & of which 77 candidates got wage employment with an average monthly salary of Rs.8000.

### **Skill Gap Analysis**

A focus group interaction was conducted in the ULB, examining the employment opportunities in the market for the candidates trained through EST&P. Prominent employers in the ULB participated and the discussion was fruitful as many suggestions were churned out during the brainstorming sessions. 3 students who completed data entry course were absorbed by the ULB, and they were given a monthly payment of Rs. 14,000.

### **Self-Employment Programme (SEP)**

Through Self Employment Programme financial assistance to individuals groups of urban poor for setting up gainful self-employment ventures micro-enterprises, suited to their skills, training, aptitude and local conditions.

- 22 Individual SEP units were established in Tripunithura and 2 group SEP units under NULM SEP loan.

One House Keeping group and a serving team were formed under Innovative Projects category.

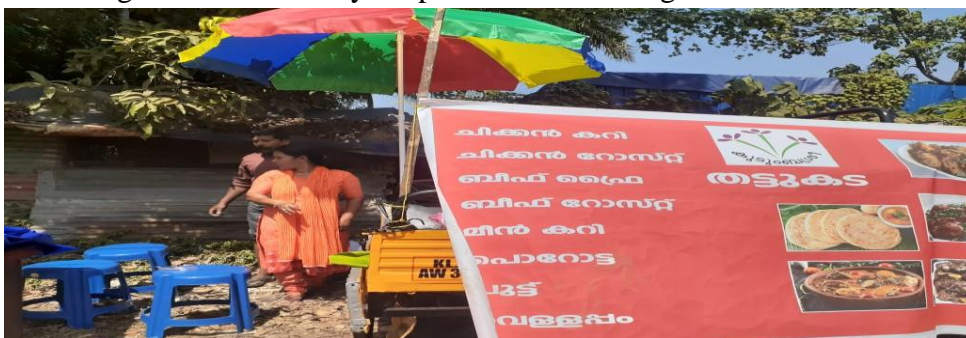


The serving team was formed as a group among the Kudumbashree women of Jwala NHG, Ward 12 of Thiruvamkulam CDS. Mrs Susheela Suresh, CDS chairperson leads the group . They fetched the capital from the linkage loan of Rs.1, 00,000 taken by the women SHG. The team serves food for marriages and other functions .

House Keeping group was formed among 4 SHG members from Thiruvamkulam CDS. Mrs.Rajani Sumesh leads the group. They have taken NULM SEP loan of Rs.35, 000 from Union Bank, SN Junction, Tripunithura to procure the materials .Each member of the group is earning an average income of Rs.2000 a month.



- 123 NHGs were given interest subvention of Rs.11,50,656 through PAISA PORTAL for the linkage loans taken and Rs.6,55,348 was given manually as interest subsidy for those SHGs taken linkage loans before 2018.
- 22 SEP units were established using the RF given to ADS at Tripunithura. These include stitching units, flour mills, Kanjikada etc. Mrs.Mini ,Asraya member from Ward 32 of Tripunithura was assisted with a support of Rs.10,000 from ADS Revolving Fund for a lottery shop to make her living.





### **SUBIKSHA CLOTH BAG UNIT – WARD 32**

In response to the plastic ban in Kerala, a four member group from ward 32 of Tripunithura CDS utilised Rs.50,000 from the ADS revolving Fund from NULM .The unit have been receiving orders from various shops, residents associations etc.They are selling bags for Rs.10,15,20 and 25.

### **ACHEIVEMENTS UNDER MISSION 80**

#### **Café Corner at Govt .Ayurveda Medical College ,Tripuniuthura.**

Café corner was established at Govt. Ayurveda Medical College, Tripunithura on July 2019.The beneficiary, Mrs.Anjana started this venture with an investment of Rs.5000 from her linkage loan. She serves tea and snacks near the Out Patient wing of Govt Ayurveda Hospital, Tripunithura. She makes ethnic snacks with authentic taste and is served along with tea to the doctors, hospital staff and the medical students as well. She is now earning an average monthly income of Rs.20000.



### **SUPPORT TO URBAN STREET VENDORS**



Survey was conducted to identify the urban street vendors .Thus 171 street vendors were surveyed and identified.58 of them were given ID cards.

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