

MY ME Primary Report-Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person in Charge	Anu Varghese
3	Designation	Block Co-ordinator, DDU-GKY
4	Contact Number	9961539045

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Anna Bakers(Mist Bakers),Mala, Pallippuram.04802894502
2	Area of operation	Pallippuram,Mala
3	Location of ME	Pallippuram,Mala
4	Name and contact number of MEC in charge	Biji.9961492615
5	Whether MEC visits regularly and supports the unit?	No
6	Individual or group	Group
7	If group,total number of members	5
8	Scheme	RME
9	Details of trainings received	EDP and Skill
10	Whether unit need any training	Yes
11	Present marketing strategy/channels	Local People and local super market
12	Whether unit have any idea for business expansion or diversification	Yes

Financial Details		
1	Whether registers are maintained properly?	No
2	Whether accounts are maintained properly?	No
3	Whether regular auditing has been done?	No
4	Total revenue and expenditure in 2015-2016	R-20000 E-35000
5	Total revenue and expenditure in 2016-2017	R-45000 E-75000
6	What are the financial assistance received from the Kudumbashree	Nil
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the unit (Including officer in charge)



1. Major observations/Findings

They more interior works needed in the shop .They also need more publicity and marketing assistance.

2. Suggestions for improvement

They will eligible for financial assistance for purchasing more products to sell and furnishing works.

3. Initiatives undertaken for betterment

Firstly I conducted a team meeting with the unit members and discuss with them what are they need for there more improvement

4. Initiatives needed for improvementssss

Furnished room and financial assistance for buying more products

5. Remarks if any