



Your Child's Safety is our responsibility

Day care has good scope as a service sector enterprise. Nuclear families and working parents bring in good scope for day care centres. Reliability and safety is a concern in choosing a Day care Centre. Trained teachers and care takers in right proportion as per the children's availability is required for setting up a good centre. The Mission proposes to start day care centres assessing the demand by providing good training to the members. Tejas Child care centre is one of the innovative venture launched by the Mission. Tejas Child Care hub is situated near Thejaswini block in Techno park, Thiruvananthapuram. Child care hub is run by eWITT (Empowering Woman in IT) a women's forum based in Chennai. eWIT Child Care Hub is their footprint project, where the team has piloted a child care facility as a social inclusion project under Public Private Partnership. Sponsorship from companies like Allianz, IBS, Quest, UST and Baby Shop to set up the facility helped kick start the project in 2014 and the facility got operational from March 2015 as a self-sustainable model with infrastructure support from Techno park and operational support from skilled and trained resources under Kudumbashree Micro Enterprising Unit.

The main aims of this venture is empowering working women and young moms in IT industry with required support and infrastructure in child care, helping them to resume their career post maternity leave of 6 months and to achieve better work life balance and empowering women in the local community with livelihood support by upskilling them as child care takers to find employment and achieve better living standards.

This unit is formed by 9 members of the various CDS from Thiruvananthapuram Corporation. Asha, Metilda, Manju, Anitha, Jeena, Manjukumari, Shakthi, Rejitha, and Sindhu are the members of this unit. Asha is the President and Sindhu is the Secretary. Asha is the supervisor in charge of this day-care. The training required for the unit members were given by Kudumbashree Thiruvananthapuram District mission. Currently there are 30 children (starting from 6 months old), in this Unit. All amenities for the children are arranged here. Also the units maintain records to keep children's routine, regular visit of paediatrician for health check-up for babies. And also provide free access to feeding room for lactating mothers in the Campus.

Reason for your success?

It is our unity that helped us move forward with this project. Here we look after these children as our own. The belief and trust of the parents is our success. Also Kudumbashree Mission help us very much to sustain. We provide safe and hygiene atmosphere here. Live camera facility helps the parents to view their children.

Challenges Faced?

We never had to face such challenges as the other Micro Enterprises units faced. Kudumbashree Mission gave us high end training in child care that helped us really very much. This project provides monthly income. Also we tend to forget our issues when we spend time with these children here.

Future plans/ambitions?

Currently we have the infrastructure to look after 30 children only. Even though we are getting a lot of admissions, we could not accompany it due to the lack of space and infrastructure. So our dream is to move on to a larger building/ space and admit more children thereby provide income to some more women.

Most Happy Moment?

The happiest moment is the time we spent time with these children. Even though we have struggles and came from different situations but we forget everything when we see these innocent faces of these children. One of the happiest and satisfying thing is that we learned driving and we have a two wheeler of our own.

Message to Aspiring Women?

"It is our unity that helped us move forward with this project. Stay United"

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Athira M. S.