

**KUDUMBASHREE DISTRICT MISSION**  
**KASARAGOD**

**VISIT DETAILS**

**PREPARED BY:**

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**DPM- SOCIAL DEVELOPMENT**

**KASARAGOD DISTRICT MISSION.**

## 1)NHG

Visited NHG(Ayalkoottam) named “Chachagi” in Kallarpanchayath. The group consist of 18 members. They are conducted the meeting as formal meeting starting with prayer and one of the member welcoming all members. After presidential speech they gave me the opportunity to introduce me to them. After their report reading they are evaluate their previous program and discuss about future program.



## 2) COMMUNITY DEVELOPMENT SOCIETY (CDS)

Visited Kanhangad Municipality CDS 1, met CDS chairperson and municipality vice-president discussed about the CDS, kudumbashreeprogrammes, Effectiveness of programmes, expectation about kudumbashree and feedback about kudumbashreeprogrammes.

### COMMON DETAILS OF CDS

Name of Municipality	:Kanhangad
CDS I(Ward 3 to 25)	
Villages included	: Hosdurg, Kanhangad, Balla, Puthukai
Number of Wards	: 23
Total Population	:73536
Number of SC family	:436

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Number of ST family	:165
Name of CDS	:KanhangadKudumbashree CDS I
Number of ADS	:23
Total NHG	:306
ST NHG	:6
SC NHG	:3
General NHG	:297
Total number of NHG members	:5649
Total Graded NHG's	:190
Total linked NHG's	:190
NHG with matching grant	:164
<b>TOTAL ENTERPRISES</b>	
Group	:21
Individual	:38
Total JLG	:56
Total Balasabha	:56
Total Balasabha Members	:773
<b>ASRAYA PROJECT</b>	
1 <sup>st</sup> stage	:110
2 <sup>nd</sup> stage	:154
ST Project	:10
18-40 aged members	:3419
40-60 aged members	:1052
Above 60 years	:789

### **MICRO ENTERPRISES**

#### **1) OJAS FOOD SUPPLIMENT UNIT**

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Name of ME :Ojas Food Suppliment Unit

Year of formation :2006 December 20

Register Number :S S I Reg:32001 11-00139

Member Details :There are five members in the unit( Rajani, Reena, Suma, SumathiGeetha)

Training Attendance : 2 PIP(Performance Improvement Programes) at 2010 and 2013  
Trained fromkozhikodekayyanna on 2005 about Food Suppliment Unit.

Converence :ICDS  
Food and Safety Department  
Municipality Health Division

Funding Source :1 lakh subsidy, 1.5 lakhs crisis fund and 30000 revolving fund from kudumbashree  
2 lakhs loan from Panjab National Bank  
5.5 lakhs loan from ODA  
4.5 lakhs JLG(Jilla Bank)

Marketing :AmrithamNutri Mix Marketing through ICDS  
Apart from nutria mix they are producing puttupodi, pathiripodi, and soya been packet. Those items they are marketing though agencies. Open marketing and whole sale marketing also available.

Subsidy Received :1 lakh from kudumbashree

Total Expendicture : Approximate 14-18 lakhs.

Total turn over/income :2,80,000

Salary of Staff :12,000-16,000

Audit status :2015-16 financial year audit done by kudumbashree Accounting and Audit Services Society(KAASS) Kasaragod District.

Requirement of firm :New Building, New Machineries

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Observation about the firm :The firm looks clean and neat. Members wearing clean uniform when they preparing the product.

Success/failure of the firm: Success

Action plan for next quarter for development of firm: They are facing problem for getting panchayath fund after delivery of nutri mix. So need to make discussion with the authorities regarding fast refunding after delivery of product.



## 2) KRISHNA THULASI AGARBATHIS

Name of the ME : Krishna ThulasiAgarbathis

Year of formation	: 2014
Member details	:5 members from the starting. Now only 2 members.Sarojini and Meenakshi.
Training	:they got Pre- GOT, EDP GOT and skill training. And also got direct training from one of agent who making agarbathi.
Convergence	:Home Shop , Kudumbashree District Mission
Funding	: 1 lakh from kudumbashree(43780 subsidy) Bank loan 75000.
Marketing	: Direct marketing to kudumbashree members and kudumbashreee home shop.
Subsidy received	: 43780
Total Expenditure	: Approximate 3-4 lakhs
Total Income	: 20000 per month.
Audit status	:Audit has not completed last 3 year.
Requirement of firm	:They need good infrastructure. Marketing Fund for new machinaries.
Observation about the firm	: The infrastructure of the unit is very bad in condition. They are keeping the materials in member's home due to poor condition of building. They are making the product by hand. If they will get new machines they can increase the production.
Success/ Failure of the firm	: Success
Action Plan	:Introducing the unit to micro enterprise department and make arrangement to get any funds for immediate improvement.
Year of formation	:2006 December 20
Register Number	:S S I Reg:32001 11-00139
Member Details	:There are five members in the unit( Rajani, Reena, Suma, SumathiGeetha)
Training Attendance	: 2 PIP(Performance Improvement Programes) at 2010 and 2013  Trained fromkozhikodekayyanna on 2005 about Food Suppliment Unit.
Converence	:ICDS  Food and Safety Department

## Municipality Health Division

Funding Source	: 1 lakh subsidy, 1.5 lakhs crisis fund and 30000 revolving fund from kudumbashree  2 lakhs loan from Panjab National Bank  5.5 lakhs loan from ODA  4.5 lakhs JLG(Jilla Bank)
Marketing	: Amritham Nutri Mix Marketing through ICDS  Apart from nutria mix they are producing puttupodi, pathiripodi, and soya been packet. Those items they are marketing through agencies. Open marketing and whole sale marketing also available.
Subsidy Received	: 1 lakh from kudumbashree
Total Expenditure	: Approximate 14-18 lakhs.
Total turn over/income	: 2,80,000
Salary of Staff	: 12,000-16,000
Audit status	: 2015-16 financial year audit done by kudumbashree Accounting and Audit Services Society(KAASS) Kasaragod District.
Requirement of firm	: New Building, New Machineries
Observation about the firm	: The firm looks clean and neat. Members wearing clean uniform when they preparing the product.
Success/failure of the firm	: Success
Action plan for next quarter for development of firm	: They are facing problem for getting panchayath fund after delivery of nutri mix. So need to make discussion with the authorities regarding fast refunding after delivery of product.



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**JLG (KALLAR PANCHAYATH)**





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**ASHRAYA**



**OBSERVATION**



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### **OBSERVATION AND EXPERIENCE**

Kudumbashree is a real Family. My experience in kudumbashree family is a own feeling. All members welcoming me in there groups.. most of the programmes is working well. But in some places they facing difficulty to manage their field properly.