

## **Impact study on EST &P**

The National Urban Livelihoods Mission (NULM) was launched by Government of India in 2013 by restructuring the Swarna Jayanti Shahari Rozgar Yojana (SJSRY) in all district headquarters (irrespective of their population) and all the cities with population of one lakh or more. It is a flagship programme of Ministry of Housing and Urban Poverty Alleviation.

Seven major components of NULM are:

1. Social Mobilization and Institution Development (SM&ID): NULM envisages mobilisation of urban poor households into thrift and credit based SHGs and their federations/collectives.
2. Employment through Skills Training and Placement (EST&P): The mission focuses on providing assistance for skill development to enhance capacity of urban poor for self-employment or better salaried employment.
3. Self-employment Programme (SEP): It focuses on providing financial assistance to individuals/groups of urban poor for setting up gainful self-employment microenterprises/ventures, suited to their skills, aptitude, training and local conditions.
4. Capacity building and Training (CB&T): Under NULM, a multi-pronged approach is planned for continuous capacity building of SHGs, Government functionaries at Central, state and town/city levels, NGOs and other stakeholders. National and state-level mission management units are also created to support the implementation of the mission.
5. Support to Urban Street Vendors: It focuses on development of vendors market, credit enablement, socio-economic survey of street vendors, skill development and microenterprises development. It also seeks to provide social assistance to urban street vendors by converging various schemes of Government.
6. Shelter to Urban Homeless (SUH): Under it, permanent all-weather 24 x 7 shelters equipped with essential services will be constructed.
7. Innovative and Special Projects: It focuses on the promotion of novel initiatives in the form of innovative projects. These novel initiatives must aim at catalysing sustainable approaches to urban livelihood through public, private

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Programme is –

- To provide an asset to the urban poor in the form of skills for sustainable livelihood.
- To increase the income of urban poor through structured, market-oriented certified courses that can provide salaried employment and / or self-employment opportunities which will eventually lead to better living standards and alleviation of urban poverty on a sustainable basis
- Ensure inclusive growth with increased contribution of skilled urban poor to the National Economy.

Skill development, under EST&P is defined as any domain-specific demand-led skill training activity leading to employment or any outcome-oriented activity that enables a participant to

acquire a Skill, duly assessed and certified by an NSQF-approved independent third-party agency, which enables him/her to get wage / self-employment leading to increased earnings, and/ or improved working conditions, such as getting formal certification for hitherto informal skills, and/or moving from informal to formal sector jobs or pursue higher education/training.<sup>2</sup>

Under the Skill development programmes, three types of training can be provided:

- a) Training of fresh entrants to the job market
- b) Reskilling or skill up-gradation of persons already engaged in an occupation
- c) Formal recognition and certification of persons who have acquired skills through informal, non-formal or experiential training in any vocational trade or craft, after imparting bridge course, if necessary

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As the nodal agency to implement NULM scheme, Kudumbashree has now given work order to 22 agencies to offer skill training to the youths. Thus, totally 45 agencies including Kerala Institute of Co-operative Management, Model Engineering College Thrikakara and Kerala Institute of Tourism and Travel Studies (KITTS) will offer skill training to the youths in the state. The youth who successfully complete skill training will be offered salaried jobs through placement agencies or they can opt for self-employment. For those opting for self-employment, the individual entrepreneurs will be offered subsidized loan of Rs 2 lakh and for a group of entrepreneurs, Rs 10 lakh loan will be offered at an interest rate of four percent. Kudumbashree Mission plans to offer job-oriented skill training to 15,000 youths as part of the National Urban Livelihood Mission (NULM) through 45 agencies in 93 urban areas of Kerala and to ensure placements for them. The skill development courses offered will be based on the qualification and interest of the individuals.