

MY ME Primary Report

Details of the responsible officer :		
1	Name of District	Thrissur (Kodungallur ULB)
2	Name of Person in charge	Sarika Asok
3	Designation	Multi Task Personnel, NULM
4	Contact Number	9495602161

Basic Information About The Unit :		
1	Name & Contact Number of ME unit adopted	Surya Tailoring
2	Area of Operation	Tailoring
3	Location of ME	Narayanamangalam, Kodungallur
4	Name & Contact Number of MEC in charge	Project proposal (for sanctioning subsidy) was prepared by MEC named Joicy E George, but there was no visits & supports from MEC
5	Whether MEC visits regularly & supports the unit	No
6	Individual/ Group	Group
7	If group, Total no: of members	6
8	Scheme (RME/Yuvashree/Others(Specify)	Others (SJSRY- 2015)
9	Details of trainings received	EDP, Skill
10	Whether unit need any training	Need PIP
11	Present Marketing Strategy/ Channels	Local Marketing
12	Whether unit have any idea for buisness expansion or diversification	No

Financial Details:		
1	Whether registers are maintained properly ?	No
2	Whether accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total revenue & expenditure in 2015-16	R: 17,000,00/- E: 9,00,000/-
5	Total revenue & expenditure in 2016-17	R: 20,000,00/- E: 12,000,00/-
6	What are the financial assistance received from the Kudumbashree	1,05,000/- as Subsidy from Kudumbashree
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes (All members are actively participated in unit functioning & also they are interested to continue)

Photo of The Unit (Including Officer in Charge)



1. Machinery details including production capacity :

There is no particular space for the functioning of Unit. Each member works at their home

- 6 machines (1 machine for each member) are there in group
- Production Capacity : Average 35-40 pieces for one person per month

2. Major Observations & Findings:

- All members are actively participated in the functioning of unit
- Financial liability (3,00,000/- as bank loan) is closed
- The unit members stitching the cloth provided by the customers. Most of the customers are their neighbours. They are doing only normal stitching works (No embroidery works)

3. Suggestions for improvement :

- PIP is needed for improving their skill
- Machinery up gradation required (Currently they are using ordinary machines)

4. Initiatives needed for improvement:

- Specialised trainings (like embroidery works, fashion designing...) needed

5. Remarks if any:

- All unit members are aware about their income & expenditure, but there is no proper accounts keeping system

Photos

