

## MY ME PROJECT

### AMMA BAG, PORATHISSRY



#### *Details of the responsible officer*

1	Name of District	Thrissur
2	Name of Person In charge	Beena E
3	Designation	SDS, PMAY
4	Contact Number	9447419448

### ***Basic Information about the Unit***

<b>1</b>	Name and contact number of ME unit adopted	<b>AMMA BAG,</b> 9946235762 (Rema Ravi)
<b>2</b>	Area of operation	Bag Making
<b>3</b>	Location of ME	Porathissery
<b>4</b>	Name & contact Number of MEC in charge	Not available
<b>5</b>	Whether MEC visits regularly and supports the unit?	No
<b>6</b>	Individual/Group	Group
<b>7</b>	If group, Total no of members	2 (Formed as 5 member group)
<b>8</b>	Scheme( RM E/Yuvashree/others(Specify)	RME
<b>9</b>	Details of trainings received (PIP/EDP/Skill/Accounting& Auditing/Others(Specify)'	EDP, Skill
<b>10</b>	Whether unit need any training	Accounting, Financial Management, Marketing strategies
<b>11</b>	Present Marketing strategy/Channels	Local Shops and orders from District Mission
<b>12</b>	Whether unit have any idea for business expansion or diversification	Yes.

### ***Financial details***

1	Whether registers are maintained properly?	Found only accounts register.
2	Whether Accounts are maintained perfectly?	Yes (Saw only 1 register which was properly updated)
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	Cannot able to identify.
5	Total Revenue and expenditure in 2016-17	Cannot able to identify.
6	What are the financial assistance received from the Kudumbashree	1.25 Lakhs Subsidy
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes. (second dose assistance)

### ***Photo of the unit***







### ***Other Details***

#### 1. Machinery details including production capacity:

- Stitching Machine-3
- Punching Machine-1
- Holding Machine-1

## 2. Major Observations/findings:

- No accurate space for ME
- No continues monitoring/support
- No systematic/official work pattern
- Group as not exists, only 2 members are involving now.

## 3. Suggestions for improvement:

- Training for accounting & finance management
- Regular visit/monitoring by the team
- Help for marketing strategies

## 4. Initiatives needed for Improvement:

- Propaganda & Marketing
- Accounting & Auditing
- Identify suitable location for proper storage & functioning

## 5. Remarks If any:

- Can improve if provide proper support