



Team: Organisation

State Kudumbashree Mission - Action plan 2021-22



Capacity building and organisation strengthening

- Kudumbashree, poverty eradication mission of the state of Kerala works with 45 lakhs women who are organised into 2.9 lakh Neighbourhood Groups. **Kudumbashree** is a holistic, participatory, and women-centred approach to poverty alleviation. One of the aims of **Kudumbashree** is the development of economically backward families. For this to happen, we need to create awareness among them, increase their skills and abilities, increase their confidence and create opportunities for better social security. Kudumbashree three-tier organizations like NHG, ADS, and CDS are the space to enhance such skills. In this context, different capacity-building programs need to be developed to build a strong organization.



1. Key Strategies and activities for organisation strengthening....

1.1. Kudumbashree CBO election

The election of the NHG,ADS and CDS will be conducted effectively, timely, and transparently [2.90 lakh NHGs, 19438 ADSs, and 1064 CDSs.] and new leaders will take their position by July 31st ,2021.

1.2. Capacity building to Newly elected SHG, ADS and CDS leaders

Capacity building to newly elected CBO leaders will be completed during this financial year. All training will be conduct with support of Kudumbashree training team

1.3. Community orientation training for Mission staff

The purpose of this training is to visit the community, understand their current situation, and create an accurate understanding of the approach that mission staff should adopt when working in community-based organizations. It also helps to understand the importance of planning according to the needs of the society while planning various projects



Key Strategies and activities for organisation strengthening....

1.4. Conduct Special campaign for the activation of Defunct SHGs and formation of new NHGs

inclusion of left out families into NHGs especially in most vulnerable communities

1.5. Capacity building for LSGD elected representatives

1.6. Development of online training module and online training

The aim of this program is to disseminate the entire activities of Kudumbashree through the videos via existing Kudumbashree whatSapp groups.

1.7. Exposure visit

The purpose of the Exposure Visit is to learn about the best models and activities within and outside the Kerala and thereby improve the Kudumbashree system..

Key Strategies and activities for organisation strengthening....



1.8. ARANGU 2021-22

The goal of this program is to create an opportunity for NHG members to showcase their inherent talents and develop capabilities.

1.9 Special intervention to strengthen CDS

The objective of this program is to strengthen the Kudumbashree organizational structure by enabling CDS to undertake and implement its own programs. Conduct social, cultural, and public activities every month under the leadership of CDS according to the specifics of particular area..

1.10. Special intervention to strengthen ADS

The objective of this program is to strengthen the Kudumbashree organizational structure by enabling ADS to undertake and implement its own programs. Conduct social, cultural, and public activities every month under the leadership of ADS according to the specifics of particular area..

1.11. CDS Grading and Award

It is an initiative that evaluates the activities of the CDS for the financial year 2021-2022 and provides the necessary recognition and encouragement. The aim is to activate and strengthening all CDSs in Kerala



1.12. National workshop

The workshop aims to create an accurate understanding of the structure and functioning of community-based organizations, the role, and responsibilities of mission staff, and to provide opportunities for experts and community leaders to present their perspectives in this area.

2. Model CDS

The objective of this program is to develop selected CDSs into model CDSs through special interventions like 100% social inclusion, office renovations, CDS owned livelihood, good governance, microfinance, social development, gender-friendly village, etc..

3. Strengthening of Coastal Community

To ensure comprehensive development of coastal community like saturation, health, education, livelihood, adolescence and youth development and capacity building



4. Main streaming and capacity building of special NHGs

Inclusion and strengthening of vulnerable community like the Elderly, PWD, Transgender, and ensure sustainable livelihood, rehabilitation, and integration into society and their participation in the mainstream developmental process

5. integration of VPRP [Gramagam]

The aim is to incorporate and implement all the projects planned in the VPRP[Gramakam] into the LSGD plan . The Village Poverty Reduction Plan (VPRP) is a community demand plan prepared by the Kudumbashree three-tire network which can be further integrated into the Gram Panchayat Development Plan (GPDP). During the financial year 2020-21, the VPRP was prepared in 939 out of 941 Grama Panchayaths and submitted to the Grama Panchayaths

6. connect to work

The program aims to impart soft skills training to 1000 educated youth through 25 connect to work training centres.



7. KBPS-Text book distribution

Textbooks for children from Class I to Class XII are printed in Kerala by KBPS, a public sector undertaking company . From the financial year 2020 -21, the Government has entrusted Kudumbashree with the responsibility of distributing books from 15 hubs in Kerala to 3200 societies. Through this activity, more than 300 Kudumbashree members can get employment and deliver books to children on time.

8. centre of excellence

To Develop Community Owned training centres

9. Ground water well census

The purpose of this program is to conduct census of about 60 lakh wells in Kerala under the leadership of Kudumbashree three-tire system

10. Special SGD Campaign

Improving SGD indicators of Kerala through community involvement



11. Documentation and Kudumbashree Magazine

The magazine is designed to educate NHG members about the sustainable and innovative programs being implemented under the leadership of Kudumbashree.

12. TA for CDS members

To disburse of Rs.500 / - per month for travel expenses to all CDS members

13. administrative grants to all CDSs

- The aim is to provide administrative grants to all CDSs on the basis of number of wards. To provide Administrative grants to CDSs at a rate of Rs. 4,000, if below 15 wards, Rs. 4,500/- per month, if the number of wards is from 16 to 19; and Rs. 5,000/- per month for those CDSs having more than 20 wards . This fund is for the smooth running of daily activities of CDS including TA, light refreshment, stationery, and phone allowance of CDS chairpersons*

14. Honorarium of CDS chairperson

- To provide honorarium of CDS chairperson at a rate of Rs 8,000 per month including festival allowance*



THANKS ...