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KUDUMBASHREE SCHOOL

ABOUT ORGANIZATION

Kudumbashree is the poverty eradication and women empowerment programme implemented by the State Poverty Eradication Mission (SPEM) of the Government of Kerala. Kudumbashree was set up in 1997 following the recommendations of a three member Task Force appointed by the State government. Kudumbashree has a three-tier structure for its women community network, with Neighbourhood Groups (NHGs) at the lowest level, Area Development Societies (ADS) at the middle level, and Community Development Societies (CDS) at the local government level. The community structure that Kudumbashree accepted is the one that evolved from the experiments in Alappuzha Municipality and Malappuram in early 1990s. The Mission looks after the overall implementation of the poverty eradication and women empowerment programme across the State. It provides guidance and direction to the programmes as per the government policy. The Mission takes the lead in ensuring convergence of the community network with local self-government institutions. It also works as the platform for partnerships with government departments at the district and State levels. 'Kudumbashree School' project is aimed at creating awareness among the grass root level women about their social responsibilities and improve their standard of living through knowledge

MISSION AND VISION

To eradicate absolute poverty in ten years through concerted community action under the leadership of local governments, by facil-

itating organisation of poor for combining self-help with demand-led convergence of available services and resources to tackle the multiple dimensions and manifestations of poverty holistically.



KUDUMBASHREE CBO STRUCTURE

Sl.No	District	Total CDS	Total ADS	Total NHG
1	Thiruvananthapuram	83	1546	28032
2	Kollam	75	1419	22685
3	Pathanamthitta	58	920	9391
4	Alappuzha	80	1368	19595
5	Kottayam	78	1353	14627
6	Idukki	54	861	11890
7	Ernakulam	101	1828	22536
8	Thrissur	100	1789	22269
9	Palakkad	96	1723	22713
10	Malappuram	110	2247	26224
11	Kozhikkode	82	1566	27298
12	Wayanad	26	512	9350
13	Kannur	88	1538	19516
14	Kasargode	42	775	10738
	TOTAL	1073	19445	266864

PROBLEMS/CHALLENGES FACED BY KUDUMBASHREE

- Kudumbashree activities are somewhat limited to Micro finance activities now
- Neighbourhood groups sometimes fail to fulfill their social responsibilities
- Fail to involve fully in Participatory Planning, Execution, implementation and certain development activities
- Wage jobs are increasing and it adversely affects entrepreneurship
- Cannot involve effectively in agricultural sector
- Lack of awareness in Kudumbashree micro enterprise activities and different schemes
- Fail to maintain proper relationship with Local Self Institutions
- Men are also interested in certain activities and couldn't ensure their participation
- No proper planning in using Linkage loans
- Lack of awareness between NHG office bearers about the structure and functions of Kudumbashree as a system
- NHG members have no clarification about Kudumbashree schemes
- Still people are afraid to stand against corruption, injustice against women, Superstition, usage of drugs, violence etc
- Multiple membership and multiple loans are still prevailing
- Lack of need based training and fail to do a Training Need Analysis before conducting a training



PURPOSE

Kudumbashree School, the informal education programme which is executed coordinating with the NHGs envisages to improve the intellectual quality of common women. For this, information on different arena are given to them. As part of the state wide launch, district wise launch was also planned and successfully executed in every district. No doubt the programme has been largely achieving in respect of the numbers of women involved,



വായനമുറ്റം വീട്ടുമുറ്റത്തെ വായനശാല

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സുഹൃത്തുക്കളെ ,ഞാൻ പ്രവീണ സുനിൽ വായനമുറ്റം എന്ന ഈ പേജ് ഞങ്ങൾ ആരംഭിച്ചതും നിങ്ങളെ ഏവരെയും ഇതിലേക്ക് ക്ഷണിച്ചതിനും പിന്നിൽ ഒരു വലിയ ലക്ഷ്യമുണ്ട് വളരെ സാധാരണക്കാരായ ഒരു പറ്റം അമ്മമാരുടെ മനസ്സിൽ അവരുടെ കുട്ടായ്മയിൽ ഒരു വായനശാല ,അതിലൂടെ സ്തീകളെയും ,കുട്ടികളെയും മാത്രമല്ല പുതു തലമുറയെ പരമ്പരാഗതവും വ്യത്യസ്തവുമായ ഒരു രീതിയിൽ വീട്ടുമുറ്റത്തെ വായനശാലയായി ചെന്ന് ഒരു നാടിനെ വായിപ്പിക്കുവാനും ഒരു സാമൂഹിക കുട്ടായ്മക്കു വളർത്തിയെടുക്കാനുമുള്ള ശക്തമായ ആഗ്രഹ സാക്ഷാത്കാരത്തിനാണ് ഞങ്ങൾ കൈ കോർക്കുന്നത് ഒപ്പം നിങ്ങളെകൂടെ കുട്ടാൻ ആഗ്രഹിക്കുന്നതും ,വായനയുടെയും ,വായനശാലകളുടെയും, ഇത്തരം ഗ്രൂപ്പുകളുടെയുമൊക്കെ കാര്യത്തിൽ ഹൈട്ടക്ക് നേട്ടങ്ങൾ നമ്മൾ കൈവരിച്ചിട്ടുണ്ടെങ്കിലും സാധാരണക്കാരരുടെ ഇടയിൽ പ്രവർത്തിക്കുന്ന ഞങ്ങൾക്ക് മനസ്സിലാക്കാൻ കഴിഞ്ഞത് സാധാരണക്കാർ പാർശ്വൽക്കരിക്കപ്പെട്ട് ഇന്നും സമൂഹത്തിൽ ഒറ്റപ്പെട്ടു നിൽക്കുകയാണ് എന്നതാണ് .ഈ വസ്തുത ഉൾക്കൊണ്ട് ഒരു സാമൂഹിക ഇടപെടൽ നടത്തുക എന്ന ലക്ഷ്യത്തിൽ ഒരു പറ്റം അമ്മമാരും കുട്ടികളും പുരുഷന്മാരും യുവാക്കളും കൈകോർക്കുന്ന ഈ ഉദ്യമത്തിന്റെ പ്രവർത്തനങ്ങൾ ഞങ്ങൾ വിവരിച്ചു തരാം എന്നു പറഞ്ഞു കൊണ്ട് നിങ്ങളെ ഏവരെയും സ്നേഹത്തോടെ സ്വീകരിക്കുന്നു.

their levels of engagement with the local governments, and their increased ability to save money and access subsidised credit. The core objective of the initiative is to create awareness among the grass root level women about their social responsibilities and improve their standard of living through knowledgeMinisters, MLAs, MPs also took part in the programme.

PREPARATORY WORKS

- A meeting has been conducted to generate ideas
- 6 subjects for Kudumbashree school has been identified
- Printed a handbook which includes 6 subjects
- State Level training has been conducted for State Resource persons
- District Mission conducted training for CDS Master Trainers and District Level Monitoring Team
- Given training for ADS Level Teachers
- Assigned duties to CTC to coordinate training for ADS level trainers.Divided roles and responsibilities

- among CTC group inorder to eliminate redundancy
- Assigned 4 CDS to each CTC group
- Given 10 posters to each CDS inorder to give publicity
- Invited all renowned personalities like MLA,Ministers,Members of Parliament,LSGD Members,District Collectors,Governing Body members,District Police Officers,Celebrities to all NHGs
- One Day District Level Workshop has been conducted for CDS Resource Persons and Monitoring Team
- Planned to conduct Kudumbashree school on October 21,22,27 & 28 ,November 4,5,11,12, 18,19,25 & 26
- After October 21,22 a CDS level meeting has been conducted for ADS Level Teachers and discussed about the drawbacks of Kudumbashree School

IMPLEMENTATION

For the successful implementation of the programme, Kudumbashree Mission ensured the convergence with different departments.Through Kudumbashree School, women were made aware of the different programmes executed by Kudumbashree in the state.

Kudumbashree school enables the women to be aware of the need of social commitment and equip them to be part of the campaigns against alcohol and drugs. Retired school teachers, experts from social, cultural and different other sectors were given training to Kudumbashree women. In addition to this, 6 Resource persons were selected from every ward. That is, 1.19 lakh ward level teachers from 19854 wards became part of this programme. Two hour training was given to NHG women for a tenure of 6 weeks. Those who complete 12 hours of Kudumbashree School training were given certificates. Kudumbashree Mission not only aimed at the social, financial and cultural empowerment but also at the intellectual empowerment as well

Chief Minister Pinarayi Vijayan inaugurated the initiative at a function held at Puliyarakkonam near Trivandrum district in Kerala. Pravesanotsavam’ (admission festival) was held in various parts of the state at the ‘Ayalkoottam’ level to mark the launch of the initiative. Launched in 1998 as a poverty eradication mission by the state government to wipe out poverty through community action, Kudumbashree has tried its hand in various fields, ranging from pickle-making to IT business to empowering women households in the state. Those who successfully completed the training given certificates.72 MLAs,12 MPs and 11 ministers participated in kudumbashree school inauguration conducted in all 14 districts.Flow chart is attached in Annexure 1

SUBJECTS COVERED UNDER KUDUMBASHREE SCHOOL

- Kudumbashree as an organisation
- Project Implementation
- Role of Kudumbashree in the devolpment of women and children
- Ensuring an addiction-free State
- Fighting corruption

- Agriculture, health and sanitation.

The training in these six topics was held for a total of 12 hours, between October 21 and November 26. Officials in state and district mission had been assigned to monitor activities. Each official had to monitor 2 CDS. After the successful conduction of Kudumbashree school, data had been uploaded in the mobile app-Kudumbashree School 'Activity Report Compiler' which includes photographs and statistics. MIS is developed for further evaluation and to ensure that all members from NHG participated in Kudumbashree School.

DISTRICT LEVEL TRAINING DETAILS

Sl No.	District	Date	Total Number of Master RPs to be participated	Total Number of Master RPs participated	Total Batch
1	Thiruvananthapuram	4,5/10/2017 6,7/10/2017	83	83	2
2	Kollam	8/9/10/2017	75	75	2
3	Pathanamthitta	4,5/10/2017	58	58	2
4	Alappuzha	4,5/10/2017	79	79	2
5	Kottayam	6,7/10/2017	78	78	2
6	Idukki	4.5/10/2017	54	54	1
7	Ernakulam	4.5/10/20217	101	101	2
8	Thrissur	4,5/10/2017	100	100	2
9	Palakkad	4,5,6,7/10/2017	96	96	2
10	Malappuram	4,5/10/2017 6,7/10/2017 13,14/10/2017	110	110	3
11	Kozhikkode	06-/10/17 09/10/17	82	82	2
12	Wayanad	4,5/10/2017	42	42	1
13	Kannur	5,6/10/2017	88	79	2
14	Kasargode	9.10/10/2017	42	42	1

OUTCOME

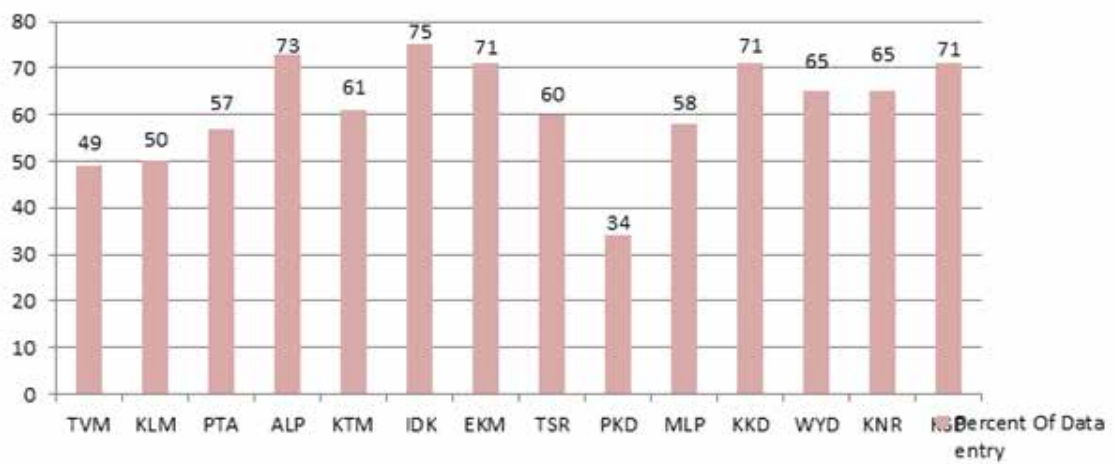
The Kudumbashree school project has been envisaged to train its members, who are mostly homemakers, in personality and skill development and to develop their leadership and creative abilities. They will be sensitised about their rights and social responsibilities too. The subjects covered include Kudumbashree as an organisation, project implementation, and the role of Kudumbashree in the development of women and children in ensuring an addiction-free State, fighting corruption and in the fields of agriculture, health and sanitation. The training in these six topics held for a total of 12 hours, any time between October 21 and November 26. Major benefits include

- Socio-cultural, educational and overall personality development
- personality and skill development
- leadership and creative abilities
- Complete training programme for NHG members
- Cultural, social, financial and political empowerment to all NHG members

- General awareness to women and children to fight against injustice and make them fight for their rights
- To support all activities of Kudumbashree
- Make them aware of Kudumbashree major projects and activities
- Teach them how to arrange Micro Finance in a proper way
- How to arrange NHG activities in a systematic manner to ensure the best possible performance
- Participative process to address and solve a diversity of socio-economic, cultural and environmental problems with the aim of producing sustainable development and improve the quality of life of the population.
- Health education plays an important role in the community hygiene. To prevent illness and have positive health attitude, correct and complete knowledge of health is necessary. Make sure NHG members will carry out ways to Safeguard themselves and others from illness.



Percent Of Data entry

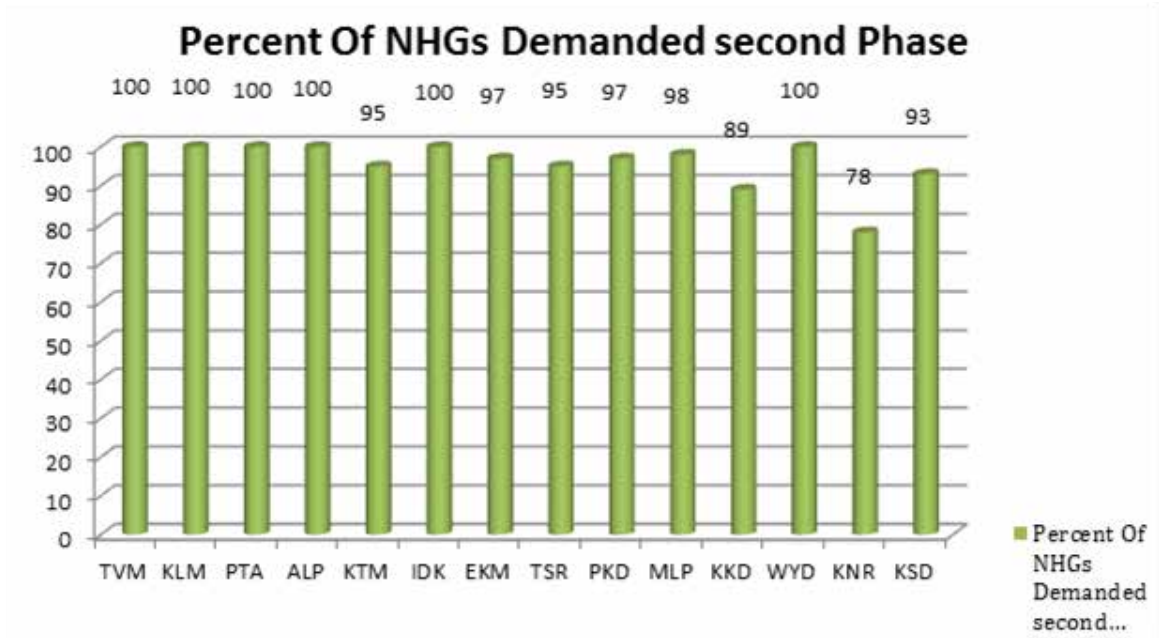


KUDUMBASHREE SCHOOL PARTICIPATION BASED ON DATA ENTRY

Sl no	District	Number of NHGs completed Data Entry	Number of NHG Members participated	Number of NHG members to be participated in all the 6 classes (Member * 6)	Total participated in all the 6 classes	Percentage
1	Thiruvananthapuram	13674	217830	1306980	1157022	89
2	Kollam	10141	136858	821148	719475	88
3	Pathanamthitta	5296	83009	498054	436664	88
4	Alappuzha	14249	216578	1299468	1146306	88
5	Kottayam	9028	135433	812598	663999	82
6	Idukki	8887	116889	701334	627124	89
7	Ernakulam	17462	293411	1760466	1583017	89
8	Thrissur	14124	223554	1341324	998106	74
9	Palakkad	7610	110544	663264	659812	99
10	Malappuram	15566	262733	1576398	1487412	94
11	Kozhikkode	19688	316708	1900248	1635254	86
12	Wayanad	6044	80406	482436	398104	83
13	Kannur	13035	206208	1237248	1038061	84
14	Kasargode	7322	118094	708564	595278	84
	Total	162126	2518255	15109530	12785634	84%

KUDUMBASHREE SCHOOL SECOND PHASE STATUS

Sl no	District	Number of NHGs completed Data Entry	Number of NHGs which demanded Kudumbashree School Second phase	Percentage
1	Thiruvananthapuram	13674	13674	100
2	Kollam	10141	10125	100
3	Pathanamthitta	5296	5289	100
4	Alappuzha	14249	14218	100
5	Kottayam	9028	8596	95
6	Idukki	8887	8876	100
7	Ernakulam	15462	15028	97
8	Thrissur	14124	13379	95
9	Palakkad	7610	7387	97
10	Malappuram	15566	15227	98
11	Kozhikkode	19688	17473	89
12	Wayanad	6044	6037	100
13	Kannur	13035	10177	78
14	Kasargode	7322	6814	93
	Total	160126	152300	98%

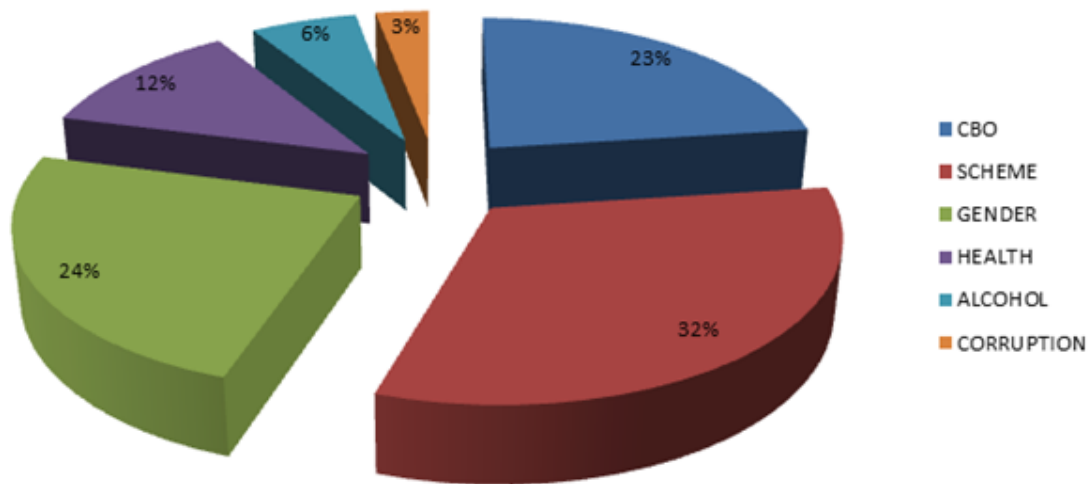


STATUS OF MOST USEFUL SUBJECT

Sl no	District	CBO	SCHEME	GENDER	HEALTH	ALCOHOL	CORRUPTION
1	Thiruvananthapuram	25	33	21	11	7	4
2	Kollam	14	20	38	17	7	3
3	Pathanamthitta	55	29	10	3	2	1
4	Alappuzha	10	55	12	8	10	5
5	Kottayam	27	29	22	11	8	3
6	Idukki	32	24	24	12	6	2
7	Ernakulam	20	31	23	14	8	5
8	Thrissur	15	25	37	14	6	3
9	Palakkad	79	10	5	3	2	1
10	Malappuram	16	60	16	5	2	1

11	Kozhikkode	19	28	30	14	6	2
12	Wayanad	14	34	30	11	7	2
13	Kannur	29	22	24	12	9	5
14	Kasargode	10	25	38	17	8	3
	Total	23	32	24	11	6	3

Percent of Most Useful Subject



PROBLEMS FACED AND INITIATIVE HELPED IN SOLVING THE PROBLEM

Kudumbashree school project set up by Kudumbashree state mission has been envisaged to train its members, who are mostly homemakers, in personality and skill development and to develop their leadership and creative abilities. They will be sensitised about their rights and social responsibilities too. 6 Resource persons were selected from every ward. That is, 1.19 lakh ward level teachers from 19854 wards became part of this programme. Two hour training was given to NHG women for a tenure of 6 weeks. However the field experience arises some questions regarding the selection of Resource Persons. Resource Person is supposed to make connection with NHG members who are attending the class through words and actions. A Resource Person's verbal ability should have a positive effect on NHG member's achievement, as the ability to communicate content knowledge and belief is vital to teach and learn. It could have been better if we select retired teachers and students as Resource Persons from grass root level itself. Kudumbashree is planning to implement next level Kudumbashree school. Before that a detailed study will be conducted to rectify past mistakes. In next level programme will select Resource Persons with knowledge about their content area, common student misconceptions, and will ensure whether Resource Persons use available resources in the classroom. Also they should possess a deep understanding of the subject matter that facilitates their planning and instructional de-

livery

Resource Persons and NHG members who were the participants of Kudumbashree School, have lot of Experiences to share. Some of the experience are as follows

I. 'Vayanamuttam' - Library in front of home

I am Praveena Sunil, a RP of Kudumbashree School in Udayamperoor CDS, Ernakulam. I got lot of information during the training session conducted by Kudumbashree Mission and I am so glad to get the opportunity in passing this information to the grass root level. Kerala's all-women self-help group 'Kudumbashree' opened a special academic platform to impart training for its 43 lakh members targeting their socio-cultural, educational and overall personality development. Titled 'Kudumbashree School', the platform would give training to its members, majority of them ordinary homemakers, in personality and skill development, leadership and creative abilities. Class finally changed us a lot. Usually people are really hesitated to take the charge in NHG and they were not willing to be an office bearer. Now things got changed. There is an immense change in NHG members they are actually grabbing the opportunity to become a leader. So new people were came forward to take the leadership position, in the Kudumbashree election which had been conducted in the month of January 2018. In my ward a lady with 70 years of age is the president. Nobody forced her to take the position. Also all the NHG activities are now carried out in a systematic manner. Best example

for this is the new initiative 'Vayanamuttam' (Library in front of home). New Library has been inaugurated by MLA Shri. Swaraj. Main aim is to bring women and ladies to the world of letters and to encourage them to read.

II. ANOTHER EXPERIENCE FROM A KUDUMBASHREE SCHOOL RESOURCE PERSON

Hereby sharing an experience of RP of Kudumbashree school which she witnessed during her lecture at Kudumbashree School. She was taking class on Women Empowerment and was trying to give awareness on issues that women face today and how to overcome it. "During my class I noticed a lady, seemed very stressful and I felt like she wanted to talk to me. I was right after my class that lady came to me and asked for 'Kaipusthakam', a hand book made with respect to Kudumbashree School. She stood there and read the entire portion on women safety and rules to fight against injustice. A strange feeling of excitement filled me as I watched her so I asked what the matter is. She started saying her story. She has a daughter who is a school student. This lady and husband are working. So when they are off to work an old man, who is as old as this girl's grandfather from neighborhood use to come and torture her daily. This girl told the incident to her mother but mother was too afraid to tell this to husband since he is a drunkard. Also this helpless mother is unaware of the rules prevailing to protect women. Then I told her to file a complaint to headmistress at school. The very next day

she filed a complaint and school contacted child line and they arrested the criminal. He is behind the bars now. This is a major achievement

FUTURE PLANS –IMPORTANT SUGGESTIONS TO CONDUCT KUDUMBASHREE SCHOOL SECOND PHASE

- Introduce new byelaw to Kudumbashree School
- Introduce Constitution and Citizen rights to NHG
- Future of Society and Environmental issues
- Job related Programmes through Kudumbashree
- Selection of CDS and ADS RP in a fair manner
- Should include subjects like Leadership, Personality Devolpment, Information Technology, Right to protect women & Book keeping
- Should empower women and make them fight against injustice
- CDS level Grievence Redressal cell
- NHG Gettogether once in every year
- Kudumbashree School activities is necessary for grading
- Service of a doctor is necessary once in every month in NHGs
- Proper Training should be given to NHG members so that they could carry out duties without any help from other government sectors



