

# **ACHIEVEMENT REPORT**

**LAKSHMI PRIYADARSINI**  
**CITY MISSION MANAGER**

**Urban Local Bodies:-**

- 1)GURUVAYOOR
- 2)MAVELIKKARA AND CHENGANNUR.

## **NATIONAL URBAN LIVELYHOOD MISSION**

National urban livelihood mission aims to improve the lifestyle of the poor through variety of livelihoodActivities. It includes the social mobilisation and institutional development. In this component dedicated support structure build and strengthen the institutional platforms of the poor. With another component, Employment through skill training and placement, an interested urban youth would be offered skill development after counselling and matching aptitude with job requirement and placed in renuemarative jobs. Throughself-employmentprogramme the entrepreneurial oriented poor would be provided skills and financial linkages to establish microenterprise. Beneficiaries avail loan at 7% interest. Undersupport to urban street vendors, the scheme aims at facilitating access to suitable place, institutional credit, social security and skills to urban street vendor for grabbing market opportunitiesin the urban supply chain. Shelter for urban homeless addresses the challenges faced by homeless people. It aims social security to the most vulnerable class.

### **COMPONENT WISE ACHEIVEMENT** (Chengannur Municipality) (15/05/2018 to till date)

#### ***1) Social Mobilisation and Institutional Development.***

- Created 81NHG
- Revived 14 NHG
- Provide linkage loan to 47 NHG (Encouraged urban poor to start micro enterprise)
- As part of Nagarasreeutsav 158 urban poor opened bank account and 120 people opened insurance scheme.Inclusion of 318 Urban poor and As a part of AyushmanBharthand Conducted 2Medical Camps.

#### ***2) Employment Through Skill Training and Placement***

- Skilled 26urban poor.
- Placed 15 students
- Have done Skill Gap Analysis

### **3) Self-Employment Programme**

- Given EDP Training to 30 urban poor
- Started 9 micro enterprise using Bank loan
- Established 21 micro enterprise using linkage.
- Catering Unit Availled an opportunity to participate in Food Fest, SabariMela, opened stalls in Convergence with Suchitwa Mission.
- 4 ME units selling products through Shelf Space in Triveni Super Market.
- Started Haritha Karma Sena.

### **4) Support to Urban Street vendors**

- Took effort to upgrade street vendors through training and financial support.